

Minutes

Winston-Salem Bicycle/Pedestrian/Active Mobility Advisory Committee Meeting

February 9th, 2022, 9:00 A.M.

Webex Meeting

Voting Members Present:

Keith Davis

Amy Easter

Greg Errett

Carol Hoover

Michael Hosey

Sharon Nelson

Kim Wilson

Staff Present:

Kelly Garvin, City of Winston-Salem DOT

Matthew Burczyk, City of Winston-Salem DOT

Action Items

1. Consideration of the January 12th, 2021 meeting minutes

Presented by Chairperson Sharon Nelson

MOTION: Greg Errett

SECOND: Carol Hoover

VOTE:

FOR: Unanimous

AGAINST: None

ABSTAINED: Amy Easter, Kimberly Wilson

Information Items

Sharon Nelson welcomed Amy Easter and Kimberly Wilson as new members and both introduced themselves.

2. Bicycle and Pedestrian Advisory Committee Research (Sharon Nelson, Chair)

- Sharon Nelson opened the discussion and introduced Carol Hoover's recent discussion with the City of Durham's Bicycle/Pedestrian Advisory Committee (BPAC)
- Carol Hoover Described the Durham BPAC composition and efforts
 - Formed officially in 2001 and operated as a rail trail advocacy effort before that.

- City/County Composition
 - 9 city appointment/9 county appointments
 - City Council Member
 - County Commissioner Member
 - Members representing the following interests and organizations
 - Recreation
 - Policy
 - Marginalized groups
 - Transit
 - NC Central University
 - Youth
 - Seniors
 - Disability rights
 - Duke University
- The BPAC has an annual budget of \$1,500 to produce materials
- They conduct an annual retreat to set priorities
- Since 2019 they have focused on the following efforts
 - Vision Zero
 - Complete Streets
 - Mobility Justice
- They use City of Durham social media to share messages, profiles of committee members, and the work of other partner organizations
- Three subcommittees
 - Education/Encouragement/Engagement
 - Development Review Committee
 - Bicycle/Pedestrian Plan Implementation
- Partners
 - Bike Durham advocacy group
 - Bike Co-op
 - Safe Routes to School
 - Black Girls Do Bike
- Goals
 - Equitable access to transit, active transportation, and healthy lifestyles
 - Committee and Subcommittee Meetings are monthly for two hours
- Greg Errett asked if it was possible to add a county component to the Winston-Salem BPAMAC
- Keith Davis commended the involvement of youth in the Durham BPAC
- Amy Easter suggested forming subcommittees for the Winston-Salem BPAMAC
 - Sharon Nelson agreed and suggested it was possible once the group developed and gained experience

- Sharon Nelson commended the annual retreat idea and recommended it as an opportunity to coordinate with city department heads and coordinate on goals

3. Marketing and Communications and Review of Existing Education Materials (Sharon Nelson, Chair)

- Sharon Nelson introduced the item and discussed Bike Month Promotion with the City of Winston-Salem Marketing & Communications Department
 - Michael Hosey shared information about the local Ride of Silence event on May 18th at 7PM and the Bikemore bike event in Ardmore on May 14th at 10AM.
 - Amy Easter shared information about the efforts of the Winston-Salem Cycling Advocacy Network to promote Bike Month activities
- Sharon Nelson asked about the pedestrian safety campaign Ed McNeal had mentioned. Matthew Burczyk will follow up with Ed McNeal about the effort.
- Matthew Burczyk provided an overview of marketing and educational materials created in coordination with the Marketing and Communications department over the past several years.
- Keith asked about using highway message boards for educational purposes and about getting materials to distribute to Fleet Feet and bike shop customers.