

Minutes

City of Winston-Salem Bicycle/Pedestrian/Active Mobility Advisory Committee

April 12th, 2023, 9:00 – 10:00am

Teams Meeting

Voting Members Present

Michael Hosey

Greg Errett

Donna Jones

Amy Easter

Carol Hoover

Sharon Nelson

Brandon Hillis

Kim Wilson

Joshua Swift

Staff Present

Jeff Fansler, City of Winston-Salem DOT

Matthew Burczyk, City of Winston-Salem DOT

Hunter Staszak, City of Winston-Salem DOT

Guests Present

Alex Rotenberry, NCDOT Integrated Mobility Division

Anne Bothner-By, Alta Planning + Design

Meg Bryson, Alta Planning + Design

1. Public Comments
 - No public comments

Action Items

2. Consideration of the March 8th, 2023 Bicycle/Pedestrian/Active Mobility Advisory Committee Meeting Minutes (Sharon Nelson, Chair)
 - MOTION: Greg Errett
 - SECOND: Donna Jones
 - FOR: Unanimous
 - AGAINST: None

Information Items

3. City of Winston-Salem Bike/Walk Map Development (Sharon Nelson, Chair and Kimberly Williams, Alta Planning + Design)
 - Matthew Burczyk introduced the project and provided background on why the City is pursuing a revised Bike/Walk map.
 - Meg Bryson prompted all members of the BPAMAC to introduce themselves and share their expertise to help guide the conversation.
 - Meg Bryson asked members to consider what story they would like the map to tell, thinking about intent and intended users, design elements, and thinking about content in terms of what types of facilities, destinations, network, or future facilities to show on the map.
 - Anne Bothner-By shared best practices in mapping in addition to examples from Chicago, Vancouver, Pitt County, and Pittsburgh, explaining the strengths of each. She also shared safety tips, legends, covers and ancillary items that could be included to bring attention to maps.
 - Meg Bryson shared information about map size considerations, including portability and pricing of smaller versus larger maps.
 - Meg Bryson asked the group to share in one sentence their goals for the map.
 - Amy Easter shared that the goal should be awareness, sharing what exists and how the network can enable people to get to key destinations.
 - Carol Hoover shared a story about meeting residents who are unaware of all trail assets in the area.
 - Meg Bryson prompted the group to consider target map users.
 - Donna Jones recommended that the map be useful for those who are wheelchair bound or use mobility devices to get around.
 - Meg Bryson shared that there will be an ArcGIS Online component to the final map product that will allow for items to be added with time.
 - Brandon Hillis mentioned that students are a significant share of the Winston-Salem community and should be considered.
 - Anne Bothner-By clarified that the group is seeking a broadly accessible map for a wide audience.
 - Meg Bryson prompted the group to discuss example maps and content that resonated with them.
 - Discussion ensued about interactive maps to help identify routes.
 - Donna Jones encouraged the use of symbols so that students at Winston-Salem State, for example, can see their school on the map in relation to the trail/greenway network.
 - Sharon Nelson noted the importance about sharing the final product with key audiences such as universities and schools.
 - Amy Easter shared that she liked the map with chevrons indicating the terrain and elevation changes.
 - Meg Bryson closed the presentation with a discussion of a schedule of next steps

which included draft map presentations at subsequent meetings toward a final project map by August 1st.

- Donna Jones asked whether the physical map could include QR codes or other scanning tools to allow people to access the digital version of the map.
- Meg Bryson indicated that this was possible if the host site is established.
- Meg Bryson and Matthew Burczyk confirmed that the map's final title has not yet been completed.
- Sharon Nelson asked whether and Alta staff confirmed that example maps could be submitted as suggestions.
- Various other comments from the committee were left in the Microsoft Teams chat throughout the discussion in response to Alta's prompts.

4. Discussion of development ordinances and policy priorities (Carol Hoover, Vice-Chair)

- Carol Hoover introduced the item and workgroup responsible for creating the development ordinances and policy priority recommendations.
- Carol Hoover requested consensus on the identified recommendations.
- Of the recommendations, Carol Hoover indicated that the committee is most focused on the implementation of sidewalk access on both sides of the street in new developments.
- Sharon Nelson asked what the Committee needs to do in preparation for the next meeting where this will be an action item.
- Sharon Nelson and Carol Hoover invited newer members to consider joining the work group or reviewing the ordinance recommendations.
- Donna Jones noted that it would be helpful to go through the recommendations and discuss at a high-level what it would take for the community to implement, and then as a group suggest feedback.
- Sharon Nelson encouraged any member with interest in the topic to reach out to Carol Hoover and Amy Easter with questions or comments.

5. Calendar of Activities and Committee Member Updates

- Sharon Nelson shared the scheduled trail grand opening at Crossnore, Earth Day Fair, and other events. Sharon Nelson asked Michael Hosey to share Bike Month related events.
- Sharon Nelson indicated that the City of Winston-Salem won an award at the Piedmont Trails Summit and encouraged the group to consider where the City should display the award.
- Sharon Nelson invited applicants to apply to vacancies on the BPAMAC.
- Brandon Hillis indicated that Riverrun was hosting a cycling film.
- Meeting adjourned.

Next Meeting: May 10th, 2023, 9:00 – 10:30am via Microsoft Teams