

Minutes

Winston-Salem Bicycle/Pedestrian/Active Mobility Advisory Committee Meeting

April 13th, 2022, 9:00 A.M.

Webex Meeting

Voting Members Present:

Greg Errett

Carol Hoover

Michael Hosey

Donna Jones

Sharon Nelson

Joshua Swift

Kim Wilson

Staff Present:

Kelly Garvin, City of Winston-Salem DOT

Matthew Burczyk, City of Winston-Salem DOT

Action Items

1. Consideration of the March 9th, 2022 meeting minutes

Presented by Chairperson Sharon Nelson

MOTION: Joshua Swift

SECOND: Carol Hoover

VOTE:

FOR: Unanimous

AGAINST: None

Information Items

2. Finalize Communication Plan for 2022-2023 (Sharon Nelson, Chair)

- Sharon Nelson opened the item and asked Matthew Burczyk for an update on the Bike Month Marketing effort
 - Matthew Burczyk shared information about the social media campaign planned for May, which will include information about CityLink, trail etiquette, safety education for all roadway users, greenway development, and recent infrastructure improvements
 - Sharon Nelson mentioned the Bike Month activities being promoted by the Winston-Salem Cycling Advocacy Network

- Michael Hosey shared information about the National Cycling Center's Bike Month efforts, which will include the Ride of Silence on May 18th and promotion of the bike share system
- Sharon Nelson asked members to share information about recent conversations and meetings with local bike shop owners
 - Michael Hosey discussed the conversation he had with Triad Eco Adventures and Piedmont eBikes
 - Donna Jones discussed her meeting with Paul's Cycling and Fitness
 - The shop expressed interest in being involved with the BPAMAC
 - The shop shared some concerns
 - a. Salem Creek Greenway flooding
 - b. On-street safety concerns related to distracted drivers
- Sharon Nelson opened the discussion on other communication issues with focus on Advocacy and Awareness/Utilization
 - Advocacy
 - How to address and impact change for infrastructure
 - Physical and cultural safety concerns
 - Connecting small business with a stake in active mobility
 - Awareness and Utilization
 - Building the active and mobile community
 - a. Mapping locations and access to transportation options
 - b. Trail etiquette and safe usage
 - c. Culture change
 - Donna Jones asked about opportunities to add bicycle/pedestrian safety information into drivers' education courses
 - Sharon asked about how Safe Routes to School (SRTS) is involved in driver education
 - a. Michael Hosey discussed the focus on K-8 in the SRTS program and the driver education program at West Forsyth High School
 - b. Matthew Burczyk shared information about the City of Winston-Salem driver education program and the need to engage with the state bike/walk advocacy group to discuss changes to drivers' education programs at the state level

3. Calendar of Activities and Committee Member Updates (All)

- Sharon Nelson discussed opportunities for May guest speakers
 - Winston-Salem Police Department or City/County Planning Staff are options
- Kim Wilson discussed World Relief and its work with refugee populations without access to private automobiles. The Executive Director of World Relief would have a good perspective regarding the needs of people walking.
- Carol Hoover discussed community activities
 - Piedmont Environmental Alliance Earth Day Fair – April 23rd

- Matthew Burczyk discussed the Downtown Winston-Salem Master Plan development and opportunities to get involved

Meeting Adjourned