

## Minutes

Winston-Salem Bicycle/Pedestrian/Active Mobility Advisory Committee Meeting

June 8<sup>th</sup>, 2022, 9:00 A.M.

Webex Meeting

### **Voting Members Present:**

Greg Errett

Carol Hoover

Donna Jones

Sharon Nelson

Kim Wilson

### **Guests Present**

Terry Lansdell, Executive Director, BikeWalkNC

### **Staff Present:**

Matthew Burczyk, City of Winston-Salem DOT

## Information Items

### **1. Recap and Follow-Up Discussion of Unified Development Ordinance (Sharon Nelson, Chair)**

- Sharon Nelson introduced the topic and provided a recap of the discussion
- Carol Hoover asked about specific requirements in the UDO and how they might be improved
  - Bicycle parking requirements absent from some land uses
  - Sidewalk only required on one side of the road for new residential developments

### **2. Discussion of Communication Goals per the Bicycle/Pedestrian/Active Mobility Advisory Committee Work Program (Sharon Nelson, Chair)**

- Terry Lansdell, Executive Director of BikeWalkNC joined the meeting, introduced himself, and discussed a number of topics.
  - Friendly Driver Program to educate drivers about interacting safely with vulnerable roadway users
  - Bicycle and Pedestrian education and quizzes
  - Advocacy related to the state restriction on using state funds on bicycle and pedestrian projects
    - In 2013, the Strategic Transportation Investments (STI) law prohibited the use of state funding for independent bicycle and pedestrian projects funded through STI

- BikeWalkNC is working to lift that restriction through the state legislature and Terry Lansdell requested that the BPAMAC support the effort as well
- Sharon Nelson re-introduced the communications activities and goals, providing a recap of the Bike Month Social Media Campaign
  - Carol Hoover asked about responses to questions raised on social media. Matthew Burczyk offered to review questions and provide responses to Marketing and Communications staff to post.
- Matthew Burczyk provided an update on projects related to the Salem Creek Greenway flooding issue and greenway wayfinding.
- Sharon Nelson opened the discussion about communication goals
  - Kim Wilson suggested staffing the 2022 Walk to End Alzheimer's to share information about the BPAMAC and efforts to improve walkability.
  - Kim Wilson also suggested working with designers and landscape architects to incorporate nature along sidewalks and other corridors, referencing the Passageway Park that connects Trade and Cherry Streets in Downtown Winston-Salem.
  - Carol Hoover suggested one area of focus for the communication plan should be education; continue bicycling education and expand the focus to include walking and accessibility issues
  - Carol Hoover suggested there be a focus on introducing new language to help the public think beyond the car; active mobility, strategic mobility, safe and equitable mobility.
  - Sharon Nelson shared information about a Mobility as a Service (MaaS) effort in Pittsburgh as a model program
  - Greg Errett asked about distributing bicycle and pedestrian information and safety materials at the Visitor's Center, hotels, and other destinations.
  - Carol Hoover suggested advertising BPAMAC meetings through social media

**Meeting Adjourned**