



COMMUNITY APPEARANCE COMMISSION WINSTON-SALEM & FORSYTH COUNTY Annual Report 2003-2004

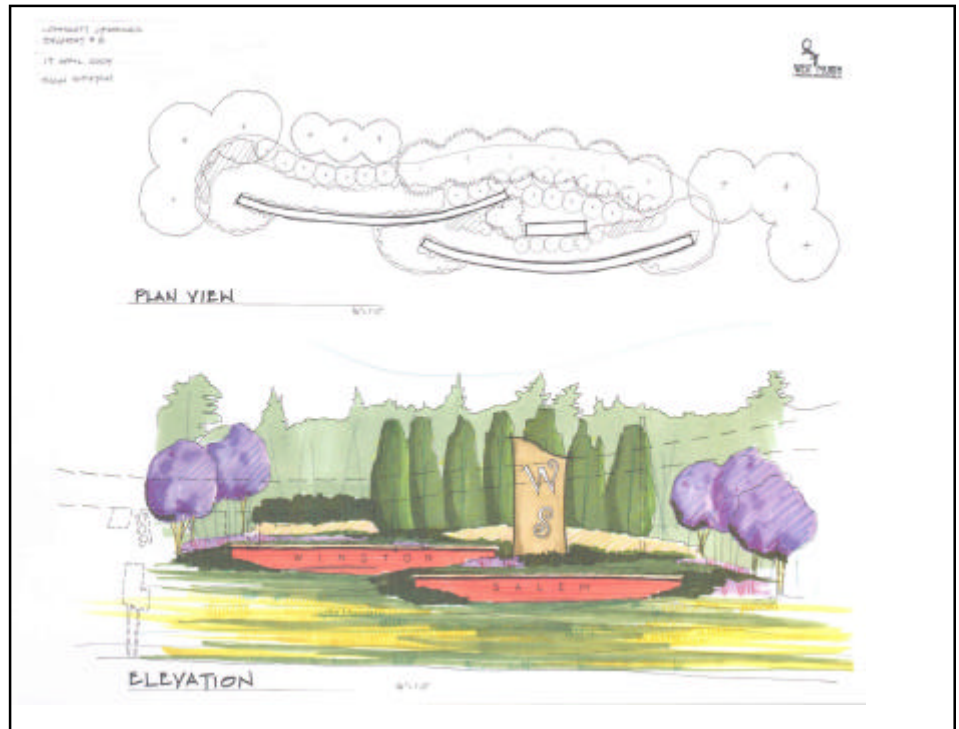
Plans for a Gateway into Winston-Salem

Plans are complete for a southern gateway into the City of Winston-Salem. The University Corridor project, an eleven-mile roadway funded by City bonds for beautification, stretches from Bypass I-40 at Silas Creek Parkway, through downtown Winston-Salem and along University Parkway to Highway 52.

The gateway plans highlight the intersection of Bypass Interstate 40 and Silas Creek Parkway with beautiful new trees and a striking City welcome sign as its focal point.

This beautification project will transform this area into a natural entry for travelers to downtown Winston-Salem and the Southeast Gateway redevelopment area and will benefit the city as a valuable component of the many redevelopment activities taking place.

Grant funding for the project has been applied for through the NCDOT Enhancement Grant Program.



Conceptual rendering of City's welcome sign at gateway, April 2004

To date, one segment of the overall University Corridor project has been completed in the Boston-Thurmond Neighborhood of Winston-Salem that encompasses Cherry Street/Marshall Street/University Parkway from Northwest Boulevard to Coliseum

Drive. This project is one of the most successful beautification projects in Winston-Salem, with decorative fencing, curvilinear sidewalks, and lush landscaping highlighting this heavily-traveled road between downtown and the Coliseum.

NEW Website launched in Spring 2004

Check out Photos of
Appearance Award Winners,
2004 Community Roots Day
and more!

This web page is the most current public education tool regarding the Commission's work.

Visit <http://www.cityofws.org/planweb/CAC/cac.htm>



Winners Wow The Crowd At The 2003 Appearance Awards Program

For the ninth year, the Community Appearance Commission (CAC) sponsored the Community Appearance Awards program. The event was held on October 15th, 2003, at the Wake Forest University Bridger Field House and featured a luncheon awards presentation. The keynote speaker was Rick Roti, a Charlotte attorney and environmentalist who specializes in the economic benefits of tree conservation for municipalities.

County Commissioners' Award

Lizzie's Herb Shop
R. J. Reynolds Auditorium

Count Zinzendorf Award

United Metropolitan Missionary
Baptist Church
Gothic Cycles
Ms. Sophia Parker Residence,
1130 East 26th Street

Joseph Winston Award

Heinrich Herbst House
4th Street Streetscape
Improvement Project
Kilpatrick Stockton Law Office

City Council Award

Summit School Teaching Garden
Griffith Elementary School

Mayor's Award

Keep Winston-Salem Beautiful,
Flower Bulb Blitz and Bulb
Distribution
Waightown Street Neighborhood
Association, Yard of the Week
Program

Benjamin Forsyth Award

Allegacy Federal Credit Union
BB&T, Renovation of Reynolda
Business Center

American Institute of Architects' Award

Winston-Salem City Hall
1105 and 1109 West End Boulevard

Classic Award

Salem Academy and College Campus

George Black Award

Earline Heath King, Sculptor

Letters of Recognition

Letters of Recognition are sent on an ongoing basis to commend individuals



that make a difference in the appearance of our community. Recipients this year include:

- Lewisville Corners Shopping Center
- Forsyth County Government Center
- Lewisville Mill, Lewisville
- Our Lady of Mercy School, Renovation
- BB&T Reynolda Road
- Express Graphics
- Mount Zion Baptist Church
- Thomas and Denise Johnson Residence,
2547 Dilworth Avenue

Public Projects Reviewed for Appearance Considerations

The reduced number of projects reviewed this fiscal year by the Commission's Technical Advisory and Project Review Committee reflects the restricted budgets of city and county government during these challenging economic times. Projects reviewed are as follows:

- Sidewalk Dining Ordinance
- Salem College Athletic Fields
- Glenn High School Expansion
- Sidewalk sculpture at Winston Square Park
- Vendor Building, Fairgrounds
- University Corridor Southern Gateway Plans: Landscaping and City Welcome Sign

Planting Trees In Sunnyside Neighborhood A Big Hit

*Contributed by George M. Stilphen,
Executive Director, Keep Winston-Salem
Beautiful*

On a sunny Saturday on April 3, 2004, the 12th Annual Community Roots Day tree planting event was held in the Sunnyside Neighborhood in Winston-Salem. A record turnout of nearly 500 volunteers planted nearly 400 trees in a neighborhood that was in need of the soothing presence of trees. This year the selection of trees planted included hornbeam, hophornbeam, trident maple, chinese pistache, crepe myrtle, willow oak, roundleaf sweetgum, and forest pansy redbud.

It was one of the most successful Roots Days ever thanks in part to a diverse group of enthusiastic volunteers from

throughout the city and county, the Community Appearance Commission, Keep Winston-Salem Beautiful, and the Vegetation Management Division of the City. All volunteers were fed breakfast and lunch, and received free t-shirts, hats and tree seedlings thanks to the financial and in-kind support of many businesses. Thank you to the wonderful support of the host site, the Sunnyside Ministry of the Moravian Church, and the Ministry's Director, Roma Combs.



Community Appearance Commission

Co-Chairs:

Ken Long
Shaun Sidden

Committees:

Awards & Education:

Chair: Preston Stockton
Lu Dunkelberg Amy Elliot
Ken Long Tamieka White
Gail Roberts

TAPR & University Corridor:

Chair: Quinn Pillsworth
Lu Dunkelberg Geoff Fowler
Wesley Curtis Beth Einstein
Shaun Sidden Michelle Portman

Trees and Woodlands:

Chair: Jones Abernethy
Ken Long Geoff Fowler
Bill Hildebolt Jamie Moore