

2004-2005



Annual Report

Community Appearance Commission of Winston-Salem & Forsyth County



A Note From The Chairman

It has been an honor to chair the Community Appearance Commission this year. We have accomplished a lot this year and we are proud of our efforts to make our community a better place to live. We added several new members this year and we were sad to see some of our members go due to resignations and terms expiring. We feel we have a great opportunity to serve our community over the next year and we feel you will see great things out of this committee. This report is an overview of what

we accomplished last year and we encourage any questions or comments. Please direct them to Lynda Schwan, our staff liaison, or to Shaun Sidden. This report is divided into sections by our three subcommittees: Trees and Woodlands, Education and Awards, and Technical Advisory Project Review (TAPR).

Shaun Sidden, Chair

Trees and Woodlands Committee

By Jones Abernathy, head of Trees and Woodlands

Roots Day — 2005

- Planned, organized and executed Roots Day 2005
- The final phase of tree planting in Sunnyside Neighborhood was completed. Approximately 375 trees installed.

Tree Ordinance

- Finalized Tree Ordinance.
- We met with sponsoring groups to fund and file UDO 122.
- We met many times with City-County Planning Board (CCPB).



- We met many times with Homebuilders and Realtors to draft compromise Tree Ordinance.
- CCPB recommended denial of Ordinance.
- County Commissioners remanded to Planning Board for more work.
- City of Winston Salem is currently considering Tree Ordinance. They will hold a public hearing in August. Council members will consider some revisions before and after public hearing.



Committee Activities

Education and Awards Committee

by Preston Stockton, head of Education and Awards

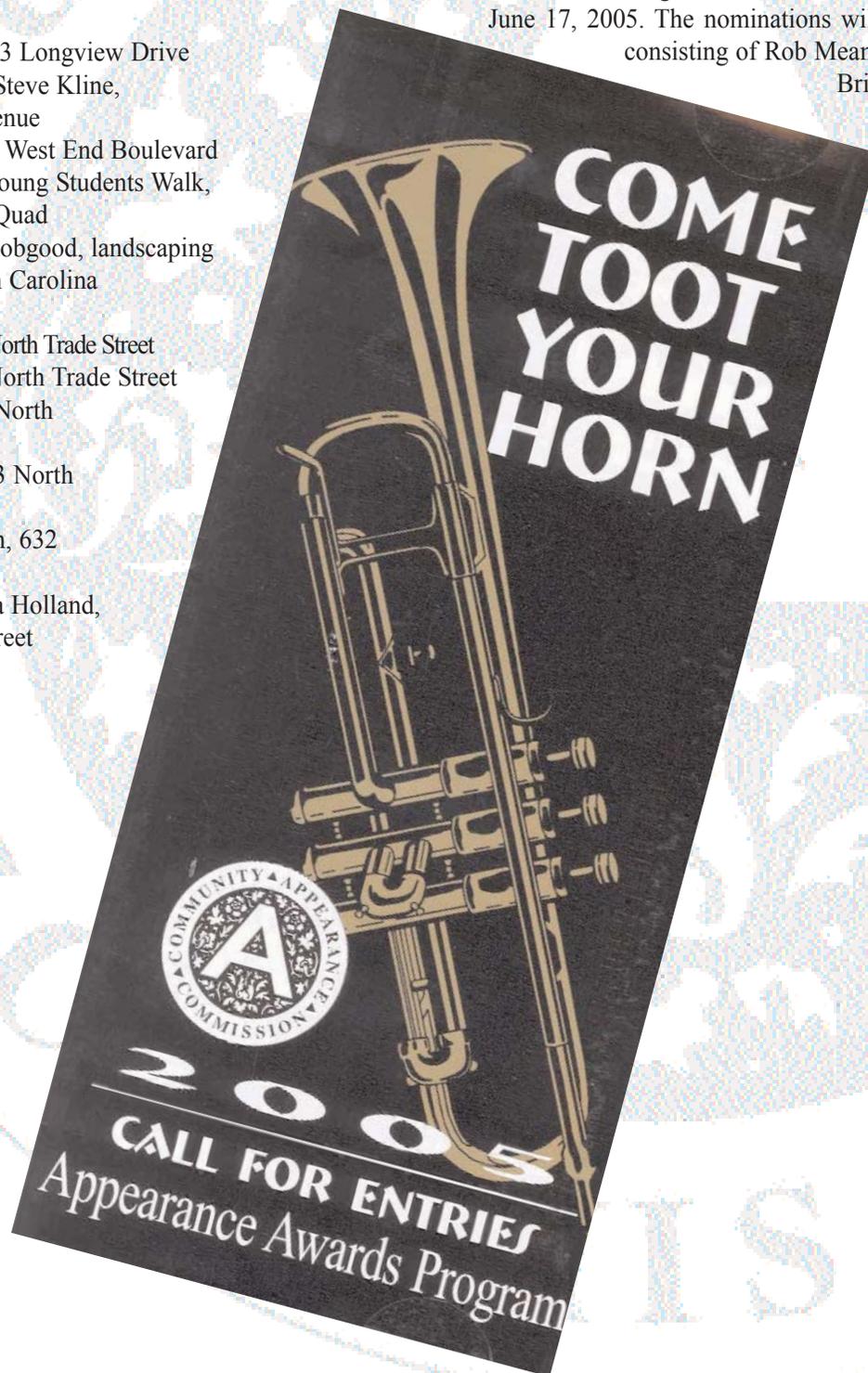
Letters of Recognition

These letters are sent on an ongoing basis to deserving individuals, programs and projects that make a difference in the appearance of our community. We then hope that the recipients will submit an entry for the Biennial Awards. The following projects were recognized for their contributions this fiscal year:

- Virginia Davis, 1613 Longview Drive
- Barry Blevins and Steve Kline, 136 Hedgecock Avenue
- Alan Southard, 451 West End Boulevard
- Bill Sides, WFU, Young Students Walk, Wake Forest Main Quad
- Chancellor Wade Hobgood, landscaping on campus of North Carolina School of the Arts
- Doug Stimmel, 601 North Trade Street
- Tim Nichols, 629 North Trade Street
- Kim Swindle, 631 North Trade Street
- Tim Mikklesen, 633 North Trade Street
- Silver Moon Saloon, 632 North Trade Street
- James and Annukka Holland, 612 North Trade Street

Biennial Awards

The committee began the planning for the 2005 Biennial Awards program to be held October 18, 2005. This included scheduling the speaker, Kris Krider, Planning Director for the Town of Davidson, NC; reserving the venue, Bridger Field House; and obtaining a caterer, Aramark. *A Call for Entries* was designed and distributed with submissions due June 17, 2005. The nominations will be judged by a jury consisting of Rob Means, Ken Bell, Benjamin Briggs, Geoff Fowler and Shaun Sidden on August 2, 2005.



Technical Advisory and Project Review (TAPR) Committee

by Wesley Curtis, head of TAPR.

Since the inception of the Community Appearance Commission, a major responsibility of the Commission has been to review and make recommendations on the development plans of public projects which may affect the community's appearance. That task has been assigned by the CAC to be part of the responsibility of the Technical Advisory & Project Review Committee (TAPR).

Throughout the year, we work to fulfill the mandate of the Forsyth County Commissioners and the Winston-Salem City Council. We meet once a month as a committee to review projects and develop strategies to be proactive in enhancing the community appearance of Winston-Salem and Forsyth County. Below is a summary of the projects reviewed this past fiscal year by the TAPR Committee:

- The University Corridor South Entrance
- The final plans for the University Corridor Section 8
- Glenn High School Expansion plans
- The mobile unit locations at Winston-Salem/Forsyth County Schools: Old Town Elementary, Gibson Elementary, Konnoak Elementary, Philo Middle, Union Cross Elementary, Meadowlark Elementary and Middle, Jefferson Middle and Southwest Elementary.
- Reviewed the preliminary work of proposed sign ordinance revisions to the UDO.
- Various public artwork projects

Also, at the request of the Downtown Association, we have worked with Planning staff to develop Sidewalk Dining Design Guidelines to encourage compatible aesthetic decisions by restaurant owners that, in the end, have a positive impact on the overall community's appearance. The document is in the final stages of being published. We hope to grow the Commission's role in being proactive in promoting positive community appearance, so there are less "reactive" responses required.

To that end, our work program for the year 2004-2005 was a reflection of our commitment to be proactive in promoting positive community appearance. TAPR's 2004-2005 work program was as follows:

- Send TAPR brochures to government contact, private designers each year
- Confirm that elected officials are made aware of TAPR reviews
- Manage grant for construction of South Entrance to University Corridor
- Continue planning for future University Corridor phases
- Prepare brochure with design guidelines for downtown outside dining
- Be proactive in developing other design guidelines for various other community entities
- Look at developing procedures for applying for various grants to fund community enhancement projects

In the future, it is our vision that the CAC through the TAPR can be the liaison between City and County government and non-profit community groups that wish to apply for grants to implement public art and community enhancing projects. Budgets are always an issue when it comes to community appearance. As outlined in our work program we also hope to apply for grants ourselves to help ease the budget strains that limit our ability to implement many of the desires of the Commission.

In short, we feel we have fulfilled the role of the Commission given our current limitation. We are not happy with the level of impact we currently have on the community; however, we feel with continued and increased support, many of our goals can and will be achieved.

MISSION STATEMENT

The purpose of the Community Appearance Commission is to enhance and improve the visual quality and aesthetic character of Forsyth County and the City of Winston-Salem for the education, pleasure, and enrichment of the county and city residents and to improve the community's quality of life for generations to come.

**Community Appearance Commission
Members 2004-2005**

**Technical Advisory &
Project Review (TAPR)/
Community Crossing
Committee**

Michelle Portman
Shaun Sidden
Wesley Curtis
Jane Doub
Geoff Fowler
Beth Einstein

Education & Awards

Preston Stockton
Glynis Dobson
Katie Pepper
Tamiaka White
G. L. Brown
Earnestine Huff
Beth Einstein

Trees & Woodlands

Jones Abernethy
Geoff Fowler
Bill Hildebolt
Jamie Moore

**City-County Planning
Board Staff**

Chris Murphy
Lynda Schwan
Bret Marchant



COMMUNITY APPEARANCE COMMISSION
WINSTON-SALEM & FORSYTH COUNTY

P.O. BOX 2511, WINSTON-SALEM, NC 27102