



2005-2006

# Annual Report

## Community Appearance Commission

of Winston-Salem & Forsyth County



### A Note From The Chairman

The Winston Salem Forsyth County Community Appearance Commission had a busy year in 2005. We had several experienced long-term members go off the board and welcomed several new members. Our current members are: Edward Shipley, Jane Doub, Ashwini Pandit, Lauren Boyle, Anne Tambling, Jamie Moore, Joseph Bircher, Tamiaka White, DuVaughn Major, Katie Pepper, Shaun Sidden, Bill Hildebolt, Lawrence Snively, Beth Einstein, and Glynis Autrey Dobson. This group represents a wide variety of residents of our city and county. We are proud of the work we have accomplished through our three subcommittees: Trees and Woodlands, TAPR (Technical Advisory Project Review), and Education and Awards. This year end report is broken down by those committees and explains what each committee accomplished.

As the Chair of the Community Appearance Commission, I am proud of all of our members. We have dedicated much time and effort to making this committee successful. We are very appreciative of all of the support given to us by the Planning Department, the County Commissioners, and the City Council members. We look forward to another year of possibilities, challenges, and accomplishments.

Shaun Sidden, Chair

### Trees and Woodlands Committee

On April 1, 2006, Keep Winston-Salem Beautiful and the Winston-Salem Forsyth County Appearance Commission celebrated its 14th Community Roots Day. This event took a great amount of planning. The planning included fund raising, securing trees, tree planting location finding, event material procurement, marketing, volunteer awareness, speaker/guest procurement, and many other details. Approximately 600 citizens volunteered to plant nearly 500 trees along the Fifth Street corridor. Community Roots Day continues to be one of our most successful public events. This commitment to the beautification of our community is a flagship event for what our commission is able to accomplish.



The Winston-Salem/Forsyth County Appearance Commission also has two members who are sitting on a committee formed to help facilitate the writing of a new tree save ordinance. Those members are Tamiaka White and Jamie Moore. The "tree ordinance committee" started its first official meeting on May 30, 2006, with facilitator Steven Smutko. The committee has developed a charter and is currently gathering information that would be beneficial for a city tree ordinance.



*Fifth Street  
Community  
Roots Day  
corridor*



*Volunteers planting trees  
and shrubs*



## TAPR Committee

Projects reviewed by TAPR in 2005-2006 included, but were not limited to, the following:

- Benton Convention Center – Renovation of Fifth Street Entry Canopy, Signage, and Landscaping
- New Lewisville Branch of Winston-Salem/Forsyth County Public Library
- A new auditorium for West Forsyth High School
- Classroom and Elevator Additions to North Forsyth High School
- A new field house at Bowman Gray Stadium
- Renovation of the old Thomasville Furniture Plant on North Patterson Street
- The Agnew Viewing Stand at the Winston Lake Park football field
- Mobile classrooms for several Winston-Salem/Forsyth County Public Schools
- Public Art Projects for the Southeast Gateway and Downtown Winston-Salem

In the past year, the TAPR Committee has devoted special attention to a reassessment of one of our core responsibilities: the review of public projects with an eye to their impact on community appearance. It is our hope that we can become a more effective body by modifying our procedures and clarifying the definition of projects subject to our review.

It has been increasingly evident to the committee that many projects are unable to fully benefit from members'

comments and suggestions because our review occurs so late in the design process. The principal decisions affecting appearance have typically been finalized well before submittal to the committee and it is rarely feasible to reconsider these issues without a substantial disruption to the project. As a result, our feedback has often pertained only to components such as signage, lighting, site furniture, and landscaping which are less defined at that late stage. To rectify this problem, we have worked with the Planning Department to require earlier submittals. We have now seen several presentations for projects in the schematic design phase.

We have also been concerned that there were no clear criteria for projects requiring TAPR review. The scope of all public projects is far too broad to reasonably fall within the purview of this committee. Undoubtedly there have been cases where TAPR has been bypassed when it should have been consulted and could have been of benefit. Conversely, we have found that with certain types of projects our review is of limited use. The committee is currently working to establish criteria which will more clearly identify the subset of public projects it will consider. We hope to have this revised policy in place in the coming months.

We believe these changes to the way we perform our principal function will strengthen TAPR for the future. In the coming year we will refocus our attention on those areas where we can be more proactive in promoting a positive community appearance.

---

## Education and Awards Committee

For the tenth year, the Community Appearance Commission (CAC) sponsored the Community Appearance Awards program. The event was held on October 18th, 2005, at the Wake Forest University Bridger Field House, and featured a luncheon awards presentation. The keynote speaker was Kris Krider, the Planning Director with the Town of Davidson, North Carolina. He spoke to the issues of good urban designs for the downtown. The planning that went into this event required a large amount of time by the committee. Site location, meal menu and catering, speaker procurement, marketing, award selection, diverse volunteer award jury, and many other details were arranged by the committee members. The following awards were given out:

- Count Zinzendorf Award:  
The Foothills Brewing Company  
635 North Trade Street
- Joseph Winston Award:  
4 Park Boulevard  
302 Mill Street
- City Council Award:  
The St. Philips Project in Old Salem

*Mayor's Award:  
North Carolina  
School of the Arts*

- Mayor's Award:  
The North Carolina School of the Arts
- County Commissioners Award:  
Kernersville Fourth of July Park
- Benjamin Forsyth Award:  
The Piedmont Land Conservancy
- George Black Award:  
Jimmy Johnson
- Community Appearance Commission Award:  
Doug Lewis



Letters of Recognition are sent on an ongoing basis to commend individuals that make a difference in the appearance of our community. Recipients this year include:

- Piedmont Craftsmen Inc, 601 N. Trade St.
- St. Paul's Episcopal Church, 520 Summit Ave.
- 928 Vernon Ave.
- Forsyth County Government Center, 201 N. Chestnut St.
- 529 N. Trade St
- Adam Egloff Avant Office, 1645 Westbrook Plaza Dr.
- Sara Lee Soccer Fields
- Winston Salem State University
- Animal Hospital of Clemmons
- Clemmons Village West
- Single Brothers' Garden, Old Salem
- Walkertown Public Library
- 3455 Polo Road
- 209 West Sixth Street
- Ardmore Baptist Church
- The Mill at Tar Branch
- The Housing Authority of Winston Salem, Kimberly Park



*From Left: Joe Bircher, Kris Krider (Speaker), Wesley Curtis, Glynis Dobson*



*Attendees at Kris Krider presentation*



*County Commissioners Award:  
Kernersville Fourth of July Park*



*City Council Award:  
The St. Philips Project at Old Salem*



*Count Zinzendorf Award: Foothills Brewing Company*

# *Community Appearance Commission*

Members 2005 - 2006

## **Technical Advisory & Project Review (TAPR)/Community Crossing Committee**

Joe Bircher  
Lauren Boyle  
Jane Doub  
Geoff Fowler  
DuVaughn Major  
Shaun Sidden  
Larry Snively  
Anne Tambling

## **Education & Awards**

Glynis Dobson  
Beth Einstein  
DuVaughn Major  
Ashwin Pandit  
Katie Pepper  
Edward Shipley III  
Preston Stockton  
Tamiaka White

## **Trees & Woodlands**

Jones Abernethy  
Geoff Fowler  
Bill Hildebolt  
Jamie Moore

## **City-County Planning Board Staff**

Lynda Schwan

## *Mission Statement*

The purpose of the Community appearance Commission is to enhance and improve the visual quality and aesthetic character of Forsyth County and the City of Winston-Salem for the education, pleasure, and enrichment of the county and city residents and to improve the community's quality of life for generations to come.

## **Community Appearance Commission**

Winston-Salem & Forsyth County

P.O. Box 2511

Winston-Salem, NC 27102

Phone: 336-727-2087