

A. Organization & Contact Information

Case Id: 10740
Name: YWCA - Hawley House - 2020/21
Address: *No Address Assigned

Completed by joyt@ywcaaws.org on 11/22/2019 3:59 PM

A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

A.1. Organization Name

YWCA

A.2. Project/Program

Hawley House and Project New Start

A.3. FY 2020-21 Funding Request Amount

\$32,043.00

A.4. Agency's Total Operating Budget

\$2,349,680.00

A.5. Mailing Address

318 Indera Mills Court Winston-Salem, NC 27101

A.6. Project/Program Location Address

941 West Street Winston-Salem, NC 27101

A.7. Organization Website

ywcaaws.org

A.8. Year 501(c)(3) status obtained

1942

A.9. Organization Fiscal Year

July 1 - June 30

A.10. Federal Tax ID Number

56-0564345

A.11. Federal DUNS Number

364138321

EXECUTIVE DIRECTOR/MANAGER

A.12. Name, Title

Christy Respress, CEO Denita Mitchell, Program Director

A.13. Email

christyr@ywcaaws.org

A.14. Phone

(336) 722-5138

CONTACT

A.15. Name, Title

Joy Truluck, Consulting Director of Advancement

A.16. Email

joyt@ywcaaws.org

A.17. Phone

(336) 251-4136

BOARD CHAIR

A.18. Name

Michelle M. Cook

A.19. Term Expiration

06/30/2020

A.20. Email

michellecook2@gmail.com

A.21. Phone

(336) 414-3046

B. Project Overview

Completed by joyt@ywcaaws.org on 11/22/2019 3:59 PM

Case Id: 10740

Name: YWCA - Hawley House - 2020/21

Address: *No Address Assigned

B. Project Overview

Please provide the following information

APPROACH (7 POINTS)

B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?

Hawley House and Project New Start focus on supporting at-risk women who need services to be successful working adults, contribute to a sense of community and reunite with family. Hawley House is the only state-licensed residential recovery facility in Forsyth County for women diagnosed with Substance Use Disorder. On average 80-100% of Hawley House residents were previously incarcerated. In the past ten years, only one Hawley House graduate has been reincarcerated. Staff and volunteers at Hawley House provide integrated solutions for residents to help them become physically and mentally healthy women, free of mind-altering substances and productive members of our community. We do this work in collaboration with several organizations. The Hawley House staff introduces the residents to a vast support network and provides transportation and intensive guidance to the residents to establish stability and a community of care. The goal of the Hawley House program is for 90% of the graduates to remain substance-free after one year.

Project New Start serves over 420 women annually who are incarcerated at the Forsyth County Detention Center and Project New Start assists 225 women who are post-release to become healthy and productive members of our community. Project New Start helps participants establish an individual post-release plan with guidance and information on how to access resources to achieve their goals. When needed, Project New Start also provides limited emergency financial assistance to help participants with housing and basic needs as they reestablish life upon release. These emergency funds are typically extended to 5-9 women a year and cover needs such as utility bills, rent assistance, groceries, medication, and even clothing and school supplies for their children. The goal of Project New Start is to provide structure and support to incarcerated women and women recently released to ensure successful outcomes as they reintegrate with our community.

In 2018-19 the City awarded a generous rehabilitation grant to Hawley House. Because of the city grant funds, the YWCA was able to renovate the Hawley House, thereby increasing the capacity to accommodate 9 women, an increase of 50%. This expansion is especially important considering that Winston-Salem has the lowest percentage of recovery beds per capita for women than other major cities in North Carolina.

In 2019-2020 the City provided an operating grant of \$13,500 from the S.O.A.R. Funds to Hawley House. For 2020-21, we respectfully request a grant of \$32,043. The \$18,543 in additional funding will enable the Hawley House to pay for transportation needs (Hawley House van and bus passes) and the salary and benefits for a Program Participant Coordinator to accommodate the growth in the number of residents served. The Hawley House operates 7 days a week/ 365 days a year. The addition of a coordinator will provide relief to the very lean staff at Hawley House and ensure that residents and participants in Project New Start receive the attention and support they require to achieve their goals.

The coordinator will assist with all meetings, appointments, and recording of results for each woman. Staff responds

to problems as they arise. Intensive attention is required to maintain the strong results of Hawley House and Project New Start; additional funding would bolster the expanding program to meet community needs.

B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

The Hawley House operates 24 hours a day/ 7 days a week. We receive referrals from several partner agencies. Hawley House is the lead agency for ARCA referrals for women. Before a woman can enroll in the Hawley House program she must have completed detox and be referred to the program. (Please see section collaborative partners for the complete list of referral agencies).

The program director and the contract counselor for Hawley House interview the women referred to the program to determine if they are ready for treatment and are likely to be successful given the program parameters. Upon acceptance in the program, all basic needs are met -- housing, food, clothing, and transportation. The client works with a Substance Abuse Counselor to develop her Person-Centered Plan. Each resident has a one-month probationary period. A benchmark of a beneficial outcome is the client committing to participate in all necessary programming. As a result of their participation in the Hawley House program, they will regain physical health, find employment, create a continuing support network, learn self-care, secure housing and if applicable, reunite with family.

All clients who complete the residential program enters into the six-month aftercare program. Clients complete a Wellness Recovery Action Plan, consisting of AA/NA meetings weekly, being in regular contact with their sponsor, family reunification, continued employment, taking medication as prescribed, monthly sessions with Substance Abuse Counselor, and 30-60 days drug screening. At graduation, clients receive a certificate of completion.

Project New Start staff meets with up to 420 women annually at the Forsyth County Detention Center to help the women establish post-release goals and provide information about community services. The Hawley House Residential Program is an option for participants who may need substance abuse services. Project New Start participants can be admitted to the Hawley House program after completing detox treatment (required for referral into the program) last year 80% of the Hawley House residents were previously enrolled in Project New Start while incarcerated.

B.3. How many participants on average will be served at any one time? What is the maximum number that can be served at any one time? What is the unduplicated total number of participants to be served during the program year?

The staff is staggering intake and anticipates serving between 13-15 women for 2019-2020. The increase in capacity will eventually increase the number served to 17-20 by 2020/2021 fiscal year. The maximum number of women Hawley House can serve at one time is 9 women. The average stay in the Hawley House is 9 months and the program admits women on a rolling basis, with some finishing out a residency and others starting a residency during the same fiscal year.

Project New Start meets weekly at the Detention Center with an average of 13 women in attendance. The number of unduplicated women per month averages 35, for a total of 420 annually.

We anticipate serving a total of unduplicated women in 2020/2021 to be 17 at Hawley House and 420 at Project New Start totaling to 437 by 2020/2021.

NEED (7 POINTS)

B.4. Describe the population(s) to be served. Describe the key demographic and economic characteristics of the clients to be served.

The target population for Hawley House is women age 18 and older diagnosed with Substance Use Disorder. Project New Start participants are women 18 years and older who incarcerated at the Forsyth County Detention Center. All women served in the two programs enter the programs with no income or income below the poverty level; most meet homeless criteria.

B.5. Describe the unmet need that the proposed project/program seeks to address. Why does the population described above need the proposed assistance? Include data supporting the need.

“There is a great need for gender responsive programs to support women diagnosed with Substance Use Disorder and/or women transitioning from incarceration to lives outside of prison” as indicated in the "Fact Sheet on Justice Involved Women in 2016," National Resource Center on Justice Involved Women (cjinvoled.org).

- Women in local jails has increased 44% between 2000 and 2013, traced to changes in state and national drug policies that mandated prison terms for even relatively low-level drug offenses and post conviction barriers to reentry that uniquely affect women.
- About one-quarter of women released from prison fail within 6 months (i.e., have an arrest for a new crime), one-third fail within a year, and 2/3 fail (68.1%) five years out from release.
- Research of female psychological development illuminates how female identity, self-worth, and sense of empowerment are defined by and through relationships with others. This is in contrast to males for whom the major development issues are achieving autonomy and independence.
- For many justice involved women, their children are often the motivating factor for their desistance from crime.
- A great percentage of women (37%) than men (28%) report incomes of less than \$600 per month prior to their arrest.

In Forsyth County, the number of opiate-related deaths increased from 13 in 2005 to 53 in 2015 – an increase of over 300%, as compared to a 73% increase in all of North Carolina over that same period. Source: NC Office of the Governor. <https://governor.nc.gov/news/county-county-figures-opioid-crisis-north-carolina>. Accessed December 14, 2017

In Winston -Salem, Hawley House is the only state-licensed residential re-entry program for women with Substance Use Disorder. As indicated in the facts above, women leaving incarceration, especially those with Substance Use Disorder, need an inexpensive or no-cost program that establishes policies and procedures that will help them make visible progress in their attitude and behavior as they grow emotionally, psychologically, physically and spiritually.

Each week during the Project New Start study in the Detention Center, women learn about available services for them to assist with re-entry into the community upon release. Their Goals for Achievement help the women track and fulfill their needs as outlined in the weekly group. Many of the same partners used for treatment for Hawley House women can assist women in Project New Start with physical, mental, psychological needs and meeting basic needs like obtaining identification, referrals, and transportation. In this way, participants begin to establish goals for their life post-release and learn how to access the services they need.

COLLABORATION (6 POINTS)

I. Emergency Shelter Only

Completed by joyt@ywcaws.org on 11/22/2019 4:03 PM

Case Id: 10740

Name: YWCA - Hawley House - 2020/21

Address: *No Address Assigned

I. Emergency Shelter Only

** Complete this section only if you are requesting funds for an Emergency Shelter project. **

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

J. Rapid Rehousing and HMIS Only

Completed by joyt@ywcaaws.org on 11/22/2019 4:03 PM

Case Id: 10740

Name: YWCA - Hawley House - 2020/21

Address: *No Address Assigned

J. Rapid Rehousing and HMIS Only

** Complete this section only if you are requesting funds for a Rapid Rehousing project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

Submit

Completed by joyt@ywcaaws.org on 11/22/2019 4:03 PM

Case Id: 10740

Name: YWCA - Hawley House - 2020/21

Address: *No Address Assigned

Submit

I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.

Joy Truluck

Electronically signed by joyt@ywcaaws.org on 11/22/2019 4:03 PM