

A. Organization & Contact Information

Case Id: 10736
Name: The Arts Based School - Arts Education - 2020-21
Address: *No Address Assigned

Completed by llavin@artsbasedschool.com on 11/22/2019 9:44 AM

A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

A.1. Organization Name

The Arts Based School (ABS)

A.2. Project/Program

Windows to Learning: Promoting Creative Courage and Academic Excellence

A.3. FY 2020-21 Funding Request Amount

\$200,000.00

A.4. Agency's Total Operating Budget

\$4,644,450.00

A.5. Mailing Address

1380 N Martin Luther King, Jr Dr Winston-Salem, NC 27101

A.6. Project/Program Location Address

1380 N Martin Luther King, Jr Dr Winston-Salem, NC 27101

A.7. Organization Website

www.artsbasedschool.com

A.8. Year 501(c)(3) status obtained

2000

A.9. Organization Fiscal Year

7/1 - 6/30

A.10. Federal Tax ID Number

A.11. Federal DUNS Number

EXECUTIVE DIRECTOR/MANAGER

A.12. Name, Title

Robin Hollis, Principal

A.13. Email

rhollis@artsbasedschool.com

A.14. Phone

(336) 748-4116

CONTACT

A.15. Name, Title

Leah Lavin, Development

A.16. Email

llavin@artsbasedschool.com

A.17. Phone

(336) 748-4116

BOARD CHAIR

A.18. Name

Griff Morgan

A.19. Term Expiration

06/30/2022

A.20. Email

jgmorgan@emplawfirm.com

A.21. Phone

(336) 748-4116

B. Project Overview

Completed by llavin@artsbasedschool.com on 11/22/2019 12:18 PM

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

B. Project Overview

Please provide the following information

APPROACH (7 POINTS)

B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?

For nearly 20 years, the Arts Based School (ABS), a non-profit public charter school, has been a place where the combination of rigor and creativity is everywhere evident. ABS is remarkable not only because it stands firmly at the intersection of arts and innovation, but also because its method is objectively successful. ABS's commitment to diversity, equity and excellence in education is a primary factor for many families in selecting to participate in the ABS learning experience. As a charter school with a unique mission and a successful track record, ABS serves an important role in helping to make Winston-Salem a vibrant community that is attractive to young families, new businesses, and business leaders. ABS's emphasis on collaboration and creativity are a reflection of the values held by both the public and private sectors of our community.

Since its founding, ABS has grown into a highly sought after K-8 school of 520 students with a waiting list of more than 400 children every year. There is clear support and interest within our community to participate in the ABS learning experience. The board has elected to replicate the school due to public demand, as well as an institutional commitment to expanding access to our exceptional model of education. The very process of replication puts in place the groundwork for an ABS Teaching Academy, an added outcome of creating a second ABS. The Teaching Academy will fulfill the school's long-range vision to impact public education not only on a local level, but a broader state and national platform. ABS is planning to open a second school in Winston-Salem in August 2020 or August 2021.

City funds will be used for replication planning and preparation. Specifically, ABS anticipates using roughly 37% of awarded funds toward administrator salaries, and 63% for other capital needs, potentially to include facilities, transportation, and marketing. Ongoing funding for NC charter schools is provided by per-pupil reimbursements; however, all capital initiatives are the responsibility of each individual charter. Thus, ABS must enlist the support of the community it serves. ABS is currently engaged in finding a location for a second campus, pulling expertise from a committee comprised of ABS leadership and Board members.

ABS is committed to raising up to \$2 million to help establish this new school. The ideal building will be located within the downtown arts corridor of Winston-Salem with the ability to renovate or expand to an eventual 80,000+ square foot footprint. In addition to finding a site for renovation, ABS would like the selected building to reside on approximately 4-5 acres.

ABS intentionally located itself in an area of downtown Winston-Salem to bridge the city's divided racial communities and to be accessible to people of diverse incomes. When it opened its doors at 1380 N. Martin Luther King Jr. Drive, most of the surrounding investment visible today was years-off in development. ABS continues to play an integral role in the redevelopment of downtown Winston-Salem and is again intentionally looking to establish itself in a location that

promotes accessibility and establishes a positive impact within the immediate area.

B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

State legislature mandates the enrollment process for all NC charter schools. Any child who is 5 years old on or before August 31 of the given school year is eligible to attend beginning in Kindergarten. Because there is far more interest in ABS than available spaces, applications are accepted and enrollment selected by a random lottery process. Applications are available both in paper and digital formats. The lottery is held annually in February and is open to the public.

Children not awarded a spot in the lottery are added to the waiting list in numbered order picked from the lottery. Once a child is enrolled at ABS he or she has a spot each year thereafter unless withdrawn. Siblings of currently enrolled students are able to receive priority in the lottery.

The US Department of Education supports state-based initiatives to increase the number of high-performing public/charter schools, and encourages charter schools to enroll more educationally disadvantaged students. North Carolina was one of eight states awarded these funds in 2018. The Advancing Charter Collaboration for Excellence and Student Success (ACCESS) grant will operate for five years, allocating monies that will assist in breaking down barriers that limit educationally disadvantaged students from participating in public charter schools. These limitations are quite common and include, but are not limited to, transportation, nutrition, and afterschool and/or tutoring activities. The Arts Based School is encouraged to apply for up to \$1.2 million of these funds and intends to submit all required application materials during the next cycle in early 2020.

ABS anticipates holding a weighted lottery to ensure space each year for children from educationally disadvantaged backgrounds: students who are economically disadvantaged, homeless or unaccompanied youth, English learners, students with disabilities, immigrant students, and migrant students.

ABS will also continue to provide nutritious meals and snacks each day for students who qualify for free and reduced lunch. While the existing Arts Based School does not provide transportation to its students apart from school field trips, ABS anticipates creating a comprehensive transportation plan for students at the new campus, as required by the ACCESS grant.

Once admitted, students at the Arts Based School derive deep-seated benefits to their growth and development at every turn. Having a state charter provides autonomy to the Arts Based School. The school values self-assessment and actively makes adjustments where needed to respond to the needs of each student. It is this approach to public education, combined with the strong belief that every voice is important, that enables the school to continue to exceed on traditional metrics of testing and parent surveys.

B.3. How many participants on average will be served at any one time? What is the maximum number that can be served at any one time? What is the unduplicated total number of participants to be served during the program year?

Throughout the elementary school years (K-6) each grade has three separate classrooms with a maximum of 20 students per class. In grades 7th/8th students begin to switch classrooms, with two homerooms consisting of up to 30 students each. Capacity for this ABS model is 520-540 students.

New campus enrollment could begin as early as fall 2020 with operating year one to include Kindergarten through 2nd grade students. The replicated school will grow as the student body progresses through each grade. Within seven years, the second campus will be fully enrolled with approximately 520 students in grades K-8. Totalling the two separate campuses, ABS will be able to serve more than 1,040 students and their families.

NEED (7 POINTS)

B.4. Describe the population(s) to be served. Describe the key demographic and economic characteristics of the clients to be served.

Each charter school in the state of North Carolina is considered its own Local Education Agency (LEA). Regardless of where a family resides in the state, they may choose to enroll in any NC charter school of their choice (provided they are accepted during the lottery process). Historically, the majority of ABS students are from the immediate area and are reflective of the larger Winston-Salem/Forsyth County school system in terms of socio-economic, racial and gender demographics. These demographics help to establish an environment where families of disparate income levels, educational backgrounds, and ethnic heritage collaborate and learn together.

Currently, the ABS student body is comprised of roughly 65% white students, 30% African-American students, and 5% Latinx and other. We serve roughly 50% female-identifying students and 50% male-identifying students. Approximately 23% of our students are economically disadvantaged, and students attend from more than 20 different zip codes, most students reside in Forsyth county.

If awarded funding from the ACCESS grant, the new ABS will significantly expand access for educationally disadvantaged students. A weighted lottery along with wrap-around support services, like nutrition and transportation, will enable our faculty and staff to make tremendous strides forward for our early learners. This continuity of education will be available for children all the way through their early teen years until they matriculate from ABS and head to high school. ABS is committed to reaching the most vulnerable of our population, and is excited to instill a love of learning in more children.

B.5. Describe the unmet need that the proposed project/program seeks to address. Why does the population described above need the proposed assistance? Include data supporting the need.

Winston-Salem/Forsyth County faces many challenges that stem from poverty and disparity. More than one-third of the County's children under the age of five live below the poverty line. Each August as kindergartners enter the doors of public education for the first time, more than half are at risk of falling behind, particularly in reading, from the very beginning. The impact is lasting. For example, economist Raj Chetty, author of a 2015 Harvard Study found, "children from low-income families in Forsyth County are less likely to move up the income ladder as adults compared to kids almost anywhere else in the United States." In fact, the study noted of 2,478 counties, only one other county in the entire US was worse for economic mobility.

Public education is again on the radar as the Winston-Salem Journal reported in its November 8, 2019 article, 8 Winston-Salem/Forsyth County Schools Told to Improve Scores, noting this is the highest number of schools needing significant intervention of any district in the state. The article emphasizes the demands on these schools as they work to address issues of poverty. While the Arts Based School will not serve all of these students, adding an additional school will eliminate the waiting list and enroll 520+ more children in a program that is effective in removing barriers that many public school students in our community experience.

It is important to note that the Arts Based School does not necessarily seek to develop professional artists. Recognizing the arts as native to all children, the school intertwines art, dance, music, and drama throughout the curriculum that is defined by the North Carolina Department of Public Instruction. Disciplined and rigorous study, richly integrated units, direct arts instruction, and unique arts-based lessons present the world as complex and interconnected.

This foundation of learning and support is vital to help our next generation grow into capable adults. By some estimates, 85% of the jobs of 2030 have not yet been invented. In short, we are educating children for a rapidly changing future. Within this landscape, 21st century learning skills such as collaboration, critical thinking, creativity, and communication

have rapidly replaced the traditional “three Rs” (reading, writing, and ‘rithmetic). ABS fills a deep need for our community: we offer a 21st century education unlike any other. ABS graduates are the innovators and creative problem-solvers that our communities need.

COLLABORATION (6 POINTS)

B.6. Describe any specific collaborative relationships with other organizations (public or private) and how they will impact the project/program. How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?

Collaboration is quite familiar to the Arts Based School. Hosting successful and meaningful performing arts and visual arts experiences requires working with others. Professional resident and visiting artists from the community are integral to the educational opportunities of our students. ABS children make frequent forays into the community for performances, exhibits, and more traditional field trips; the greater Winston-Salem/Forsyth County community is considered an extension of the classroom.

All new classroom faculty attend training seminars, where fresh ideas for effective arts integration is shared, developed, and honed. ABS is in its sixteenth year as a member of “A+ Schools of North Carolina,” a signature program of the NC Arts Council, an agency of the NC Department of Natural and Cultural Resources. A+ originated in Winston-Salem as an experimental project supported by the Thomas S. Kenan Institute for the Arts.

The A+ organization defines itself as “a whole-school reform model that views the arts as fundamental to teaching and learning in all subjects.” Even though ABS developed outside of the A+ organization, membership over the years has established friendships and relationships that buoy and inspire. ABS provides tours for schools who are considering joining the network, so they can see a model of arts integration. A+ always alerts its members to upcoming changes in curricular expectations from the state, and their team of energetic, creative experts make suggestions for arts connections that we can use as springboards to new goals.

ABS is enthusiastic in sharing its established approaches to pedagogy. Student teachers and educators from Wake Forest University, Winston-Salem State University, Salem College, UNC-Greensboro, and others visit the Arts Based School on a regular basis to observe and intern.

The responsibility of meeting these project goals to serve more families in Winston-Salem/Forsyth County rests with ABS leadership staff and The Board of Directors. ABS will continue to seek expertise and support from community leaders when raising capital funds and selecting the location for the new campus. Ongoing support from the NC State Office of Charter schools will help guide efforts to reach more educationally disadvantaged students.

C. Strategy and Performance

Completed by llavin@artsbasedschool.com on 11/21/2019 12:57 PM

Case Id: 10736

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C. Strategy and Performance

Please provide the following information

STRATEGY (5 POINTS)

C.1. The City of Winston-Salem adopted the [2017-2021 Strategic Plan \(2019 Update\)](#) as a guiding document to establish community priorities based on the vision, mission, and values set forward by the Mayor and City Council. Indicate which of the City's strategic focus areas your program aligns with best (select one):

Economic Vitality and Diversity

C.2. Select the service area(s) that your project/program relates to:

- Housing/Homelessness
- Economic Development
- Construction Rehabilitation
- Poverty Reduction
- Arts and Culture
- Youth
- Public Safety
- Transportation
- Other

PERFORMANCE (15 POINTS)

C.3. Explain the plan for monitoring and evaluating the project/program. Also include the steps that will be taken if original goals provided in C.5. are not achieved.

During their elementary school years, students attending the Arts Based School are assessed using a portfolio system in place of the traditional report card. The portfolio is designed to illustrate a student's academic growth and successes as well as guide the teacher in planning appropriate instruction. Teachers at ABS do not issue letter grades. Teachers use observation, interviews, analysis of student work, and performance tasks to assess student understanding. Examples of student work, as well as other objective standards of assessments are incorporated into the student's portfolio to give an enhanced portrait of the student's progress. These portfolios are discussed and presented to parents during teacher and parent conferences scheduled at the end of each trimester in November, February, and May.

C.4. Describe the system to be used to track participant and program data. List any key reports and their frequency

that will be used to capture project/program performance.

As required by the state of North Carolina, ABS students perform iStation testing three times per year to aid the teacher’s understanding of each individual student’s growth and to determine opportunities for improvement. ABS also administers traditional North Carolina state tests for students in 3rd-8th grade each May, known as NC End of Grade tests (EOGs). ABS uses the Power School system to track and report all data.

C.5. Use the chart below to show how your agency measures program effectiveness. List goals, activities, and performance measures you will use to evaluate services, facilities, and programs that will be funded by the City. Performance measures can be quantitative and/or narrative.

- Include at least three goals and performance measures.

- One of the performance measures must include the unduplicated number of participants served.

Stated Program Goals	Program Activities in Support of Goals	FY 18-19 Previous Year Results	FY 19-20 Current Year Projected Results	FY 20-21 Next Year Anticipated Results
Ensure continued successful planning and fundraising to enable ABS expansion.	School leadership to vet potential properties and raise required funds.	Hired Director of Development, created ABS Supporting Organization, increased base of support.	Finalize timeline for expansion, continue to secure broad-based support from multiple stakeholders.	Make final decisions on school property, hiring determinations, and ensure enrollment.
Serve 700 students across two campuses in the first year of operations.	Enroll 180 new K-2nd grade students at ABS 2. Enroll 520 at ABS 1.	520 students enrolled at ABS 1.	520 students enrolled at ABS 1.	Enroll 180 new K-2nd grade students at ABS 2, with an emphasis on educationally disadvantaged populations.
Both ABS campuses continue to meet or exceed growth as determined by state testing.	Continue with the proven practices we have in place to prepare students for success.	ABS 1 exceeds growth as determined by state testing.	ABS 1 will meet or exceed growth as determined by state testing.	ABS 1 and 2 will meet or exceed growth as determined by state testing.

C.6. FY 18-19 Program Accomplishments

FY18-19 was a remarkable year for ABS in many ways: the school launched its most successful Annual Giving campaign to date, securing nearly \$70,000 in gifts and pledges from current families and friends of ABS. ABS Students continue to outperform both state and national averages in math, reading, and science standardized testing and the school again exceeded academic growth expectations as measured by the North Carolina State Board of Education. Though this is not the most important measure of success, it is nonetheless helpful to know that ABS students are performing well on standardized tests.

In recent years, ABS has realized the need to focus some organizational energies to the non-profit aspect of the school. Faced with the transition that occurs when a fledgling non-profit works to broaden its base of financial support, ABS made several strategic moves toward expanding capacity. This preparation will assist in the opening of a

second school, including hiring a part-time Development Director and establishing an Arts Based School supporting organization with its own 501c3 status. ABS also continues to diversify its revenue streams by creating new summer programs and before and after school programs.

C.7. FY 20-21 Key Objectives

For FY20-21, ABS is committed to continuing its steady growth and planning toward expansion. As noted above in the performance measures chart, ABS will serve 700 students across two campuses in the first year of operations, and both ABS campuses will continue to meet or exceed growth as determined by state testing.

D. Organizational Capacity

Completed by llavin@artsbasedschool.com on 11/22/2019 12:21 PM

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D. Organizational Capacity

Please provide the following information

MISSION (5 POINTS)

D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided. How does the proposed project/program help advance the mission of your organization?

Mission Statement:

The Arts-Based School is committed to active and creative scholarly exploration that engages students, their family/community, and all school personnel in the learning experience. A strong core curriculum that builds on students' life experiences and multiple ways of knowing/learning will be realized through individualized and intimate integrated interdisciplinary arts-based instruction.

This project will double the number of children and families served by the Arts Based School.

Long-term benefits include the dissemination of ABS teaching tools and methods to implement well developed strategies in other schools across the area, state and nation. Ultimately, ABS will formally launch a Teaching Academy, similar to The Ron Clark Academy, which ABS administrators have attended. Faculty and Staff at the Arts Based School support lifelong learning, not only for the students they teach, but for themselves, fellow educators, and the larger community. This effective approach to public education is a model that can be shared to increase success for more students in their communities.

FUNCTION (5 POINTS)

D.2. How long has your organization been in operation?

Date of Incorporation, August 27, 1999. Operations began in July of 2002.

D.3. How does your organization benefit and serve the City of Winston-Salem and its citizens?

The Arts Based School is a product of Winston-Salem. Incubated nearly two decades ago under the careful direction of committed and invested community arts leaders, ABS has served as an anchor to the downtown arts corridor. ABS has welcomed new neighbors as they have moved into the area, such as Wake Forest IQ and Inmar, and is deeply supportive of the active investments occurring in Industry Hill. Winston-Salem has made significant strides in establishing, vibrant, thriving downtown neighborhoods. Essential to any neighborhood is a quality public school. The Arts Based School is proud to continue to serve Winston-Salem in this manner and is poised to bring this same commitment to another area of the city.

STRUCTURE (5 POINTS)

D.4. In the chart below, list key personnel involved in the proposed project/program.

Position Title	Activities/Inputs	Total Work Hours Per	% of hours proposed to be
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		Week	funded
Principal	Provide strategic direction for the school; administer the budget; hire and evaluate staff; oversee facilities; create a positive school culture; collaborate with Board leadership.	40	30.00 %
Assistant Principal	Assist the principal with day-to-day management of the school; integrate with parents and students on matters of academics and discipline.	40	30.00 %
Arts Director	Manage overall integration of the arts with state prescribed curriculum; curriculum oversight; manages long-term planning, oversight, and budget for visiting and resident artists.	40	30.00 %

D.5. List all executive staff and their compensation (other than per diem).

Executive Staff Name	Title/Role	Compensation	% of Hours Proposed to be Funded
Robin Hollis, Paige Raper, Mary Siebert	Principal, Assistant Principal, Arts Director	\$246,027.00	30.00 %

D.6. Attach an organizational chart

 **Organizational Chart *Required**

ABS Organizational Chart.pdf

D.7. Please complete the Diversity of Employment and the Employment Profile below. See the [Request for Proposals \(RFP\)](#) for definitions of position types used in the Employment Profile.

Describe the hiring process and how it is structured to provide the most diverse candidate pool.

The Arts Based School is expressly committed to diversity and inclusion. We celebrate multiple approaches and points of view, and we know that diversity drives creativity and innovation. We are intentional about recruiting board and staff members who reflect the diversity of the community we serve, always aiming for increased diversity among staff and leadership. Our goal is for our staff to be reflective of the larger community. In addition, we incorporate implicit bias training for our entire staff to equip them with the tools necessary to help bring our vision for an inclusive, anti-racist school environment into reality. The principal also meets for lunch monthly with a racially diverse group of parents and staff, with the stated purpose of building relationships and trust to soften boundaries and encourage warmth and ease of communication.

Applicants for teaching positions at the Arts Based School submit information about their certification and licensure, previous teaching experience, and personal or professional references. Applications are screened by the principal, assistant principal, and/or arts director as appropriate, with top candidates invited for in-person interviews and teaching demonstrations. Final determinations of hiring are made by the grade level teaching committee and the principal.

Please enter the total number of **Full-Time** Positions and Employees you have in the table below

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers				2		1
Professionals	5			38		2
Technicians						
Office/Clerical				2		
Laborers/Service Workers						

Please enter the total number of **Temporary/Part-Time** Positions (FTE) and Employees you have in the table below

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers						
Professionals				6	1	1
Technicians						
Office/Clerical						
Laborers/Service Workers						

D.8.



Attach a list of all Board Members AND compensation (other than per diem) *Required

ABS Board of Directors 2019-20.pdf

D.9. Number of full Board meetings held during the last twelve months

12

D.10. Number of Board's Executive Committee meetings held during the last twelve months

0

ABILITY (5 POINTS)

D.11. Describe the implementation or operational plan to get the proposed project/program up and running in a timely manner. Describe any key contingencies on which the startup depends. Please upload any maps, milestones, etc. to "F. Required Documents."

The process for opening a school is bound by specific calendar restrictions as there is only one opportunity annually to begin a school year. The Arts Based School's Board of Directors is actively working toward raising funds to support the opening of a new school while working with community leaders to finalize site selection. Launching the second Arts Based School could be as early as January 2020, when applications for enrollment for the following fall would be made available. In February 2020, ABS would hold two separate lotteries (one for the existing school and one for the new school, both for the upcoming 2020-2021 school year). This timeline is dependent upon ABS finalizing site selection and closing on a building that requires slight construction adjustments with minimal upfit. Should the selected building location require more renovation, the opening of its second school would be changed to fall of 2021, with the lottery occurring in February 2021 and starting students at the new campus in school year 2021-2022. A final decision

on this matter will be made by the Principal and Board of Directors by December 15, 2019.

Our operational plan includes completing state required application for charter school expansion; designing classroom, plan and procurement for furniture, fixtures, and equipment; staff hiring and planning; a comprehensive strategic communications and marketing plan to ensure diverse access and community buy-in; and extensive staff training.

D.12. How do your policies and procedures (including marketing, outreach, eligibility determination and appeals) ensure fair and equal access to the benefits of the program to all persons who seek to participate?

To ensure access to everyone and eliminate restrictions based on race, ethnicity, gender and socio-economic status, student enrollment at ABS is conducted via a random lottery held each February for the following academic year.

Interest in the Arts Based School primarily occurs through word-of-mouth, making the school a true example of a successful grassroots organization. However, ABS anticipated working to ensure broad-based awareness of the second school opening, particularly among communities of color as well as educationally disadvantaged populations.

E. Cost Effectiveness

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Completed by llavin@artsbasedschool.com on 11/22/2019 9:37 AM

E. Cost Effectiveness

Please provide the following information

BUDGET AND FUNDING (10 POINTS)

E.1. Please complete the table to show the organization's operating budget.

Expenditures by Program	Budgeted FY 19-20	Projected Actuals FY 19-20	Proposed Budget FY 20-21
Program Services	\$3,804,554.00	\$3,804,554.00	\$4,987,780.00
Fundraising	\$60,000.00	\$60,000.00	\$85,000.00
Management and General	\$779,896.00	\$779,896.00	\$1,620,536.00
	\$4,644,450.00	\$4,644,450.00	\$6,693,316.00

Expenditures by Category	Budgeted FY 19-20	Projected Actuals FY 19-20	Proposed Budget FY 20-21
Employee Salaries and Wages	\$2,673,771.00	\$2,673,771.00	\$3,585,071.00
Employee Benefits	\$926,334.00	\$926,334.00	\$1,241,709.00
Facility Rent and Utilities	\$589,746.00	\$589,746.00	\$793,888.00
Training and Conference Registration	\$6,200.00	\$6,200.00	\$11,000.00
Membership and Dues	\$0.00	\$0.00	\$0.00
Travel and Transportation	\$2,350.00	\$2,350.00	\$150,000.00
Grants to Individuals and Organizations	\$0.00	\$0.00	\$0.00
Contracted Fundraising Services	\$0.00	\$0.00	\$0.00
Goods Purchased for Resale	\$0.00	\$0.00	\$0.00
Other Contracted Services	\$170,200.00	\$170,200.00	\$209,915.00
Other Operating Expenditures	\$265,849.00	\$265,849.00	\$303,849.00
Capital Outlay	\$10,000.00	\$10,000.00	\$397,884.00
	\$4,644,450.00	\$4,644,450.00	\$6,693,316.00

Revenues by Category	Budgeted FY 19-20	Projected Actuals FY 19-20	Proposed Budget FY 20-21
City of Winston-Salem	\$0.00	\$0.00	\$200,000.00
Forsyth County	\$995,000.00	\$995,000.00	\$1,369,184.00
State of North Carolina	\$3,294,987.00	\$3,294,987.00	\$4,435,559.00
Federal Government	\$117,753.00	\$117,753.00	\$216,342.00
Admissions/Program Revenues/Sales	\$0.00	\$0.00	\$0.00

Memberships	\$0.00	\$0.00	\$0.00
Donations	\$236,710.00	\$185,000.00	\$272,231.00
Foundation Grants	\$0.00	\$0.00	\$200,000.00
Interest and Investment Income	\$0.00	\$0.00	\$0.00
Parent Organization	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$51,710.00	\$0.00
	\$4,644,450.00	\$4,644,450.00	\$6,693,316.00

Describe any amounts listed under "Other Operating Expenditures" or "Other Revenues." Provide details on any specific federal government revenue sources.

Other Operating Expenses include insurances, technology, utilities, and others.

E.2. Has the City of Winston-Salem provided funding in the past? If so, provide a funding history of the most recent five years of City contributions in the table below.

Year	Funding Source	Funding Amount
2019	n/a	\$0.00

E.3. Please complete the table below to show specific details of proposed City funding and other leveraged funding for the proposed project/program.

Activity	Funding Requested from City	Funds from Other Sources	Other Funds Source
Open a second Arts Based School in Winston-Salem.	\$200,000.00	\$2,817,400.00	Private individual donors, state, federal, and county sources
	\$200,000.00	\$2,817,400.00	

E.4. If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why. If you are a new applicant, please describe how you would adjust your project/program if your funding request is not funded at the full amount.

If not funded the full amount requested, ABS will continue to seek financial support from individuals, foundations and businesses. Any delays in fundraising will more than likely postpone the ability to open the school in 2020. The ABS Board of Directors are careful in their management of school resources and will continue to approve moving forward with a second school only if it remains financially solvent to do so.

SUSTAINABILITY (7 POINTS)

E.5. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage City funds requested.

The ongoing operational budget of ABS is funded through per-pupil reimbursements based on student enrollment numbers. As a NC charter school, the Arts Based School receives no lottery or public bond money. Equipment and capital needs must be addressed by the school and its Board of Directors.

The Arts Based School augments its allocated funds through fee for service programs such as before and after school care, and summer camps. Fundraising events and an annual appeal provide additional support. ABS is currently working to raise up to \$2 million in capital funds to support this initiative and is on the community's Campaign Calendar for mid 2020. To date, 10% of funds have been raised for this project. Ideally, ABS will also leverage the \$1.2 million available through the state ACCESS grant to significantly aid in the implementation of this plan.

BARRIERS (3 POINTS)

E.6. Describe any potential barriers to the project implementation and how you plan to overcome them.

The Arts Based School is committed to opening a second campus to serve the Winston-Salem community, and this expansion will rely upon investment from within the community. While not necessarily a barrier, capital fundraising is always both a challenge and an opportunity for growth. Uncertainties inherent within this process require innovation and flexibility, and ABS has proved itself adept at both throughout its history.

The availability of suitable real estate is the most likely barrier to timely project implementation, and the school’s campaign leadership team and community volunteers are working diligently to ensure a wide range of options.

AVERAGE COST (5 POINTS)

E.7. Use the table below to show the average amount of City funds requested per beneficiary to be served during the year and the average total cost of the service per beneficiary to be served during the year (including all funding sources)

Proposed funds from the City for this project:	\$200,000
Number proposed to be served for the year:	520
Average City funds per beneficiary:	\$385
Proposed funds from all sources:	\$2,817,400
Number proposed to be served for the year:	520
Average total funds per beneficiary:	\$5,418

F. Required Documents

Completed by llavin@artsbasedschool.com on 11/22/2019 12:19 PM

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

F. Required Documents

Please provide the following information

Documentation

Code of Conduct/Conflict of Interest Policy *Required

Conflict of Interest Policy.pdf

Submit a copy of the agency's latest 990 Form as submitted to the Internal Revenue Service. *Required

2017 ABS 990.pdf

Organization By-Laws *Required

ABS By Laws.pdf

Articles of Incorporation *Required

ABS - Articles of Incorporation.pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

ABS Internal Control Policy and Procedure.pdf

IRS 501(c)3 Designation Letter *Required

ABS - 501c3 Letter.pdf

Audited financial statements or a third-party review *Required

The Arts Based School 2019 Audit Report.pdf

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>)

***Required**

ABS - NC Secretary of State.pdf

Other

***No files uploaded*

G. Community Development Only

Completed by llavin@artsbasedschool.com on 11/22/2019 12:21 PM

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

G. Community Development Only

** Complete this section only if you are requesting funds for a Community Development project (for CDBG, HOME and/or ESG funding).**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

1. In the right-hand column below, indicate the number of participants to be served by the proposed project/program within each income category during the year. Click [here](#) to see Winston-Salem income limits by household size.

Ranges of Income	# to be served
0 to 30% of median	0
31% to 50% of median	0
51% to 80% of median	0
Greater than 80% of median	0

2. Describe policies, procedures, and criteria for determining who is eligible. Describe the procedures for screening, eligibility determination, intake, assessment and orientation of participants

3. Explain how services will assist participants in reaching objectives of the proposed project/program. Describe the policies or procedures for follow-up after participants leave the proposed project/program.

H. Construction/Rehab Only

Completed by llavin@artsbasedschool.com on 11/22/2019 12:21 PM

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

H. Construction/Rehab Only

** Complete this section only if you are requesting funds for a Housing Construction or Rehabilitation project.**
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

1. Describe the proposed project, including any plans. If the project is approved, we will need a detailed work write-up.
2. Provide a projected timeline for the proposed work.
3. Describe how the project will be managed, including the contractor procurement process.
4. Describe the target market, including any special populations to be served.
5. Describe the services or program you plan to provide.
6. Describe the property management plan.
7. List the development team members.
8. Describe the financial capability of the sponsor/owner organization, including submission of the organization's operating budgets, agency audits, and Form 990s for the prior three years, unless already submitted to the City.
9. Listing of projects undertaken by principals over the past ten years, identifying project name and address, type of project, and number of units; please note any projects for which local government funding was received.

Project Name	Address	Type of Project	No. Units	Govmt Funding
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Documentation

Market study or other analysis to verify the need for the project.

***No files uploaded*

Development costs that include a detailed sources and uses statement of all funds, including the requested loan from the City, in electronic format, preferably a spreadsheet.

***No files uploaded*

Operating pro forma that includes rent and operating cost assumptions and all estimated loan payments, in electronic format.

***No files uploaded*

Operating Budget

***No files uploaded*

Form 990

***No files uploaded*

I. Emergency Shelter Only

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

Completed by llavin@artsbasedschool.com on 11/22/2019 12:21 PM

I. Emergency Shelter Only

** Complete this section only if you are requesting funds for an Emergency Shelter project. **

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

J. Rapid Rehousing and HMIS Only

Completed by llavin@artsbasedschool.com on 11/22/2019 12:21 PM

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

J. Rapid Rehousing and HMIS Only

** Complete this section only if you are requesting funds for a Rapid Rehousing project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

Submit

Completed by llavin@artsbasedschool.com on 11/22/2019 12:22 PM

Case Id: 10736

Name: The Arts Based School - Arts Education - 2020-21

Address: *No Address Assigned

Submit

I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.

Leah Lavin

Electronically signed by llavin@artsbasedschool.com on 11/22/2019 12:22 PM