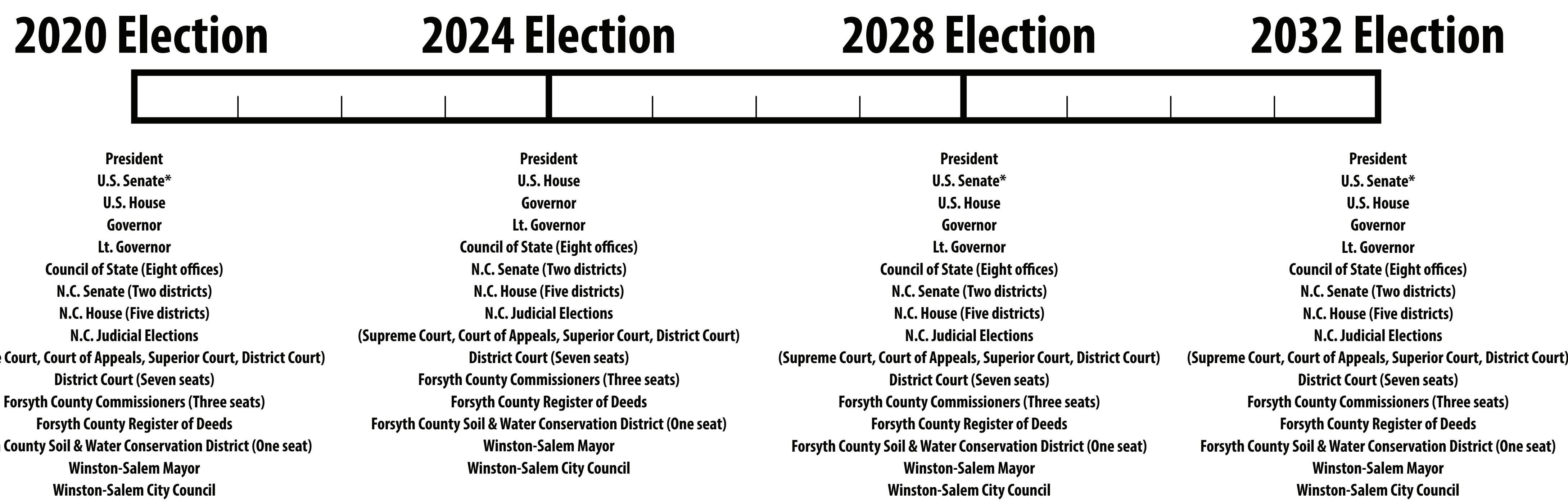


TIMING OF ELECTIONS

Some cities in North Carolina hold council elections during even numbered years to coincide with other elections for national and state offices. Some cities hold their elections in odd-numbered years when no other offices are on the ballot. Winston-Salem held its elections in odd-numbered years until 2016, when the General Assembly passed a bill changing the city's elections to presidential years.

PRESIDENTIAL-YEAR ELECTIONS



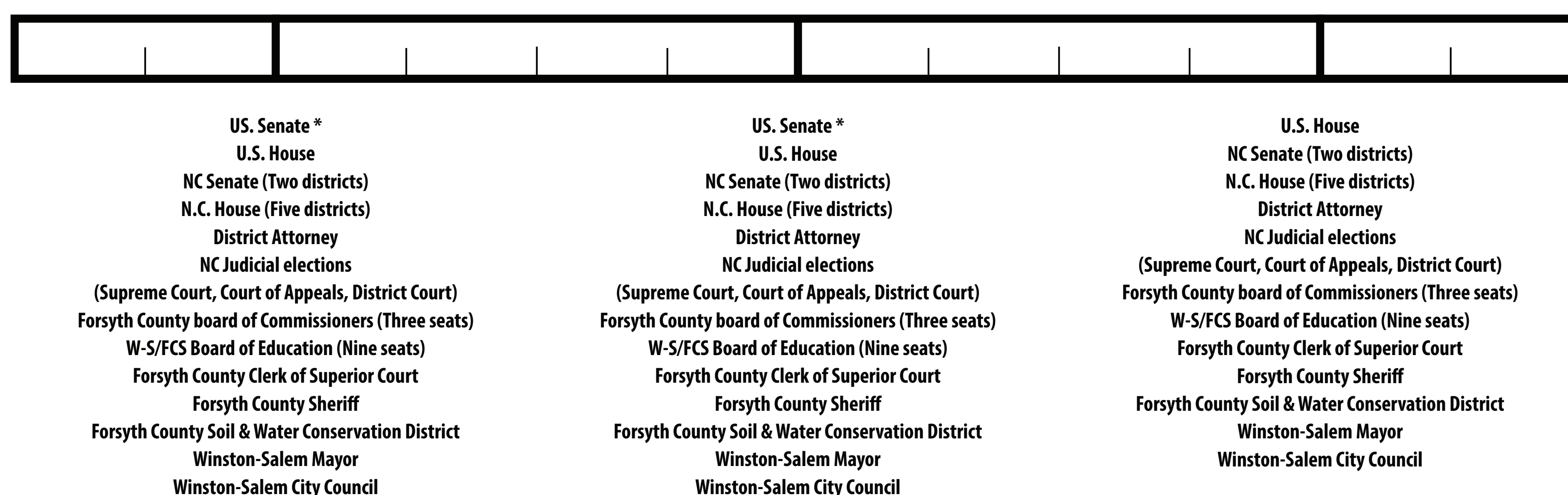
*U.S. senators serve staggered 6-year terms; every third election there is no Senate set up for election.

THINGS TO CONSIDER FOR PRESIDENTIAL-YEAR ELECTIONS:

- Council elections timed with presidential elections draw more voters to the polls.
- Council elections held with presidential elections tend to be overshadowed by the great number of national and state offices on the ballot, resulting in less coverage of council races by the media.
- Council elections held in even-numbered years cost local government much less because elections are always held those years for other offices.

OFF-YEAR ELECTIONS

2022 Election 2026 Election 2030 Election

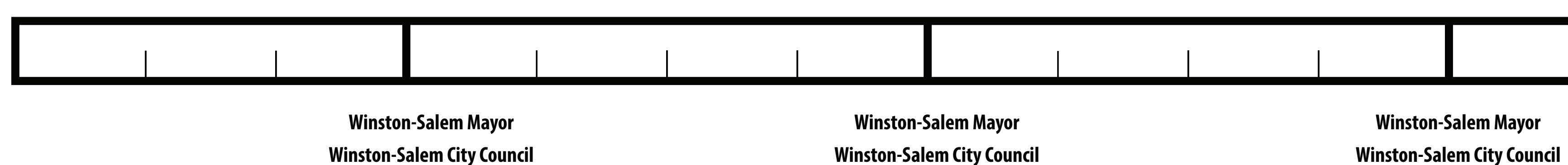


THINGS TO CONSIDER FOR OFF-YEAR ELECTIONS:

- Council elections two years removed from presidential elections typically draw good turn out, but usually not as high as presidential elections.
- Council elections two years removed from presidential elections also compete for voters' attention with other national and state offices up for election.
- Council elections held in even-numbered years cost local government much less because elections are always held those years for other offices.

ODD-YEAR ELECTIONS

2023 Election 2027 Election 2031 Election



THINGS TO CONSIDER FOR ODD-YEAR ELECTIONS:

- Council elections held during odd years hold the undivided attention of voters.
- Council elections held in odd years historically have drawn fewer voters to the polls.
- Elections held in odd years reduce the length of election season because primary elections can be held in late summer.
- Local governments that hold elections in odd years usually bear the full cost of the elections because no other offices are up for election.