



# Winston-Salem Local Governance Study Commission

## Survey Response Presentation

March 11, 2020

Provided by City Staff

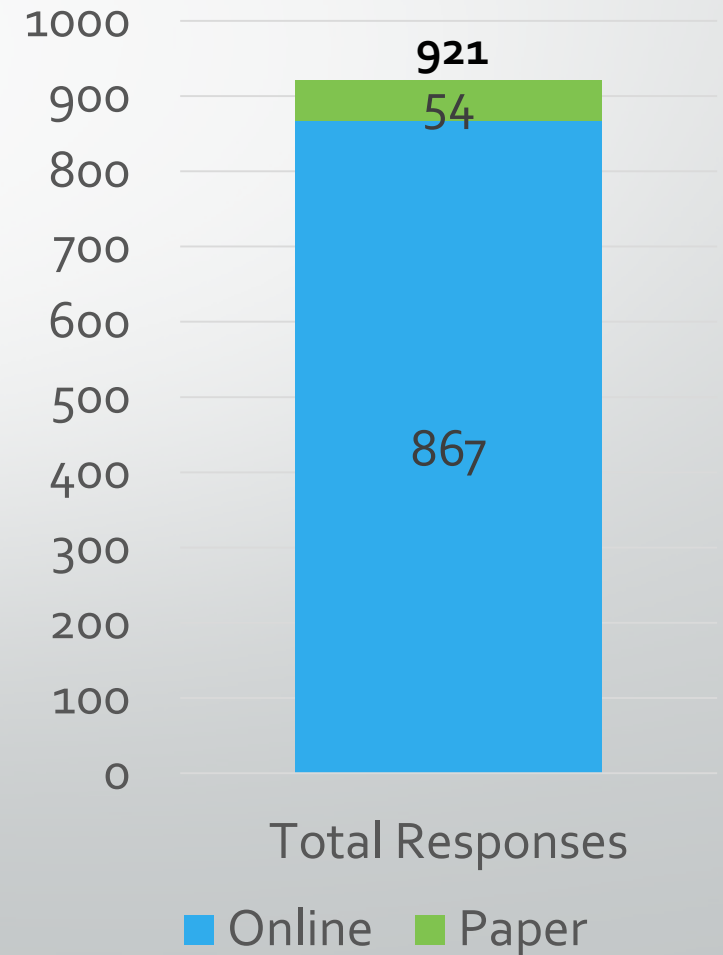
# Survey Tool and Methodology

- Seven-question survey
  - All questions had only two or three response options
  - Response areas for narrative comment
- Non-randomized sample
  - Not statically significant (cannot be generalized to total population)
  - Response bias – self selection
  - Possibility for non-unique responses

# Survey Format and Responses

- Online
  - Mandatory response for submittal
- Paper
  - Respondent option to skip questions

Responses by Format



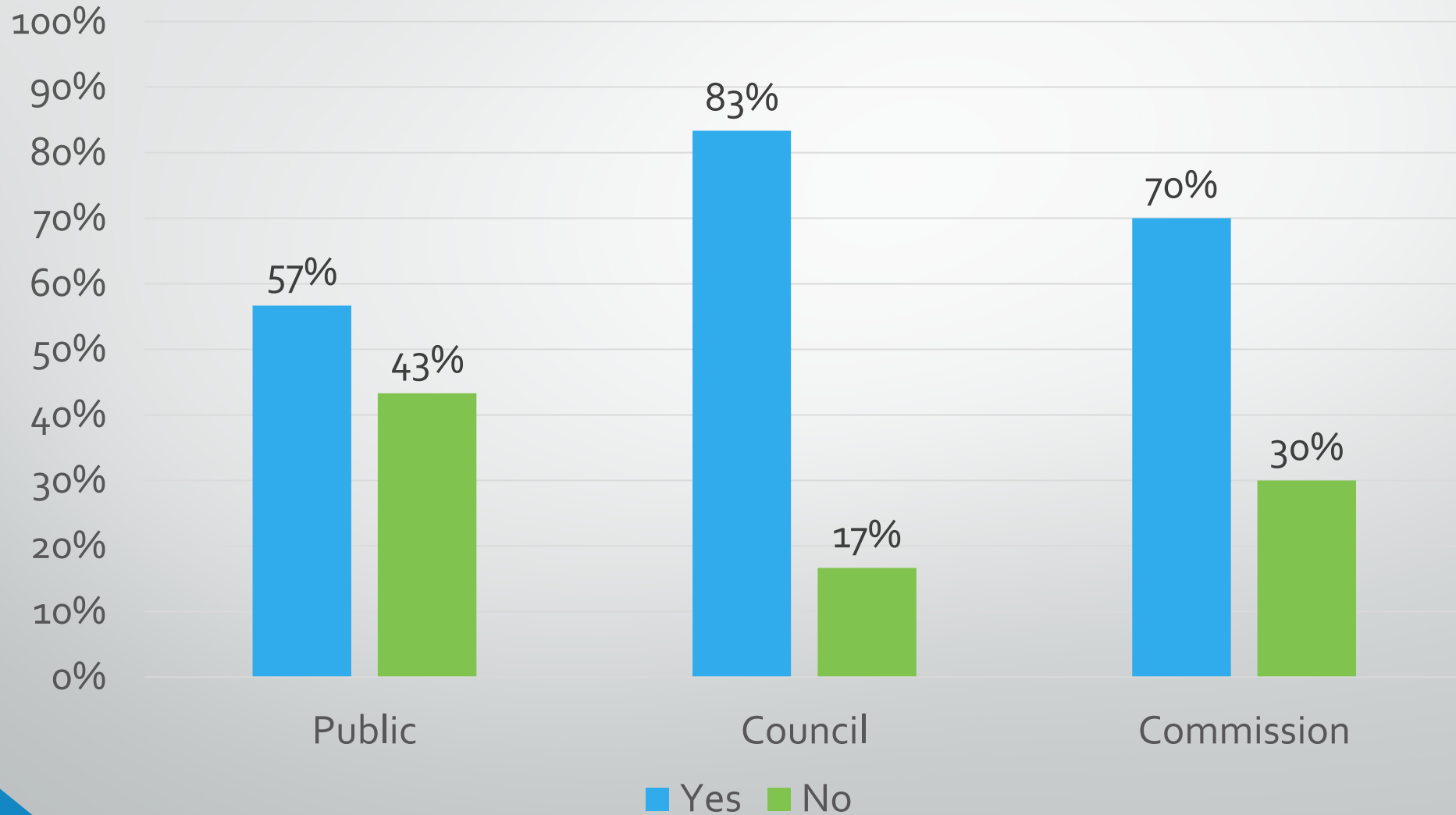
# Survey Response Issues

- Inconsistent selection and narrative response
- Use of 2-year term and staggering
- Paper Format Issues:
  - Back of paper form left blank
  - Non-selection of at-large “best fit” option
  - Creation of “extra” options
  - Selection of multiple options

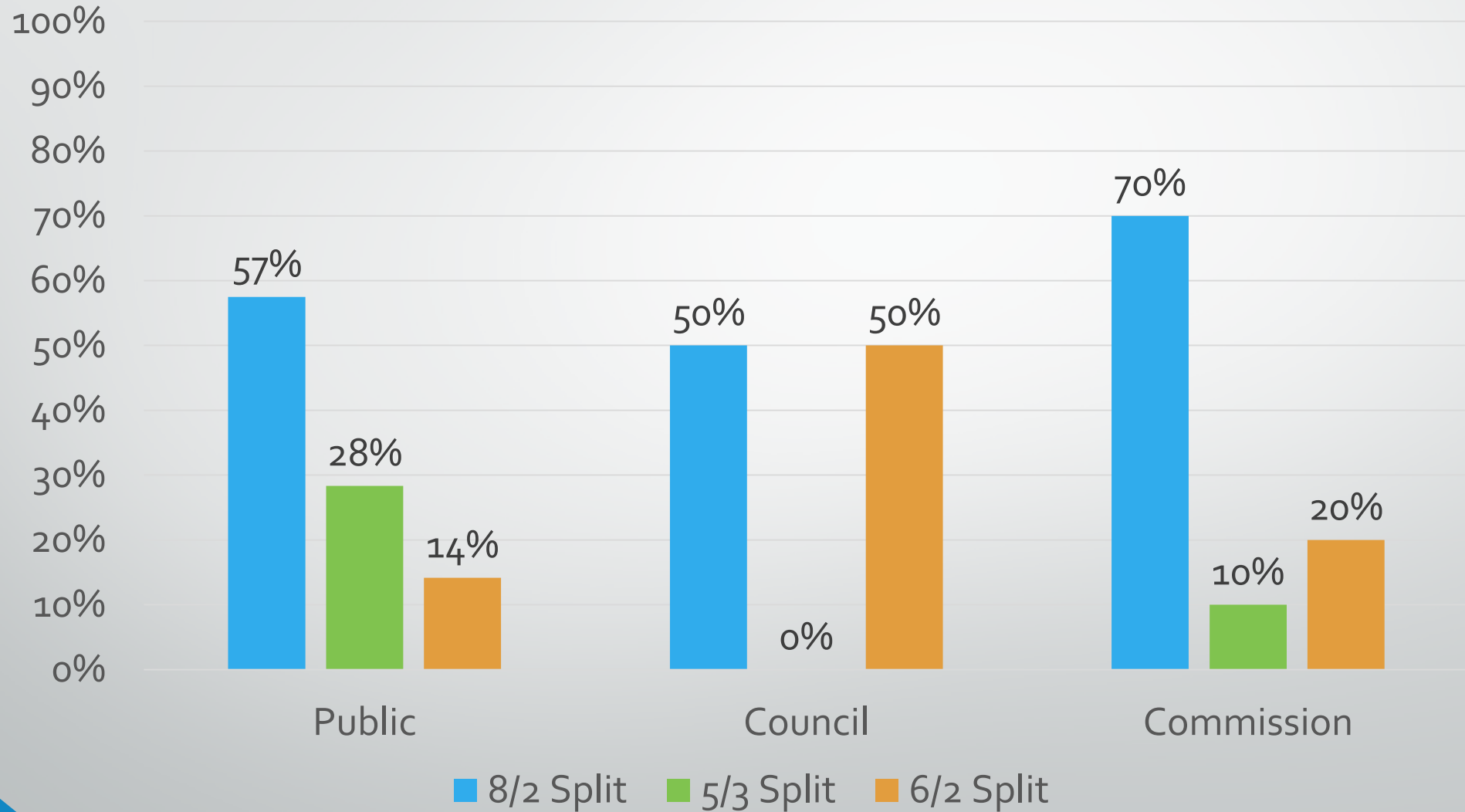
# Survey Responses

- Public Responses (921)
- City Council Responses (6 of 9)
- Commission Straw Poll (10 of 11)

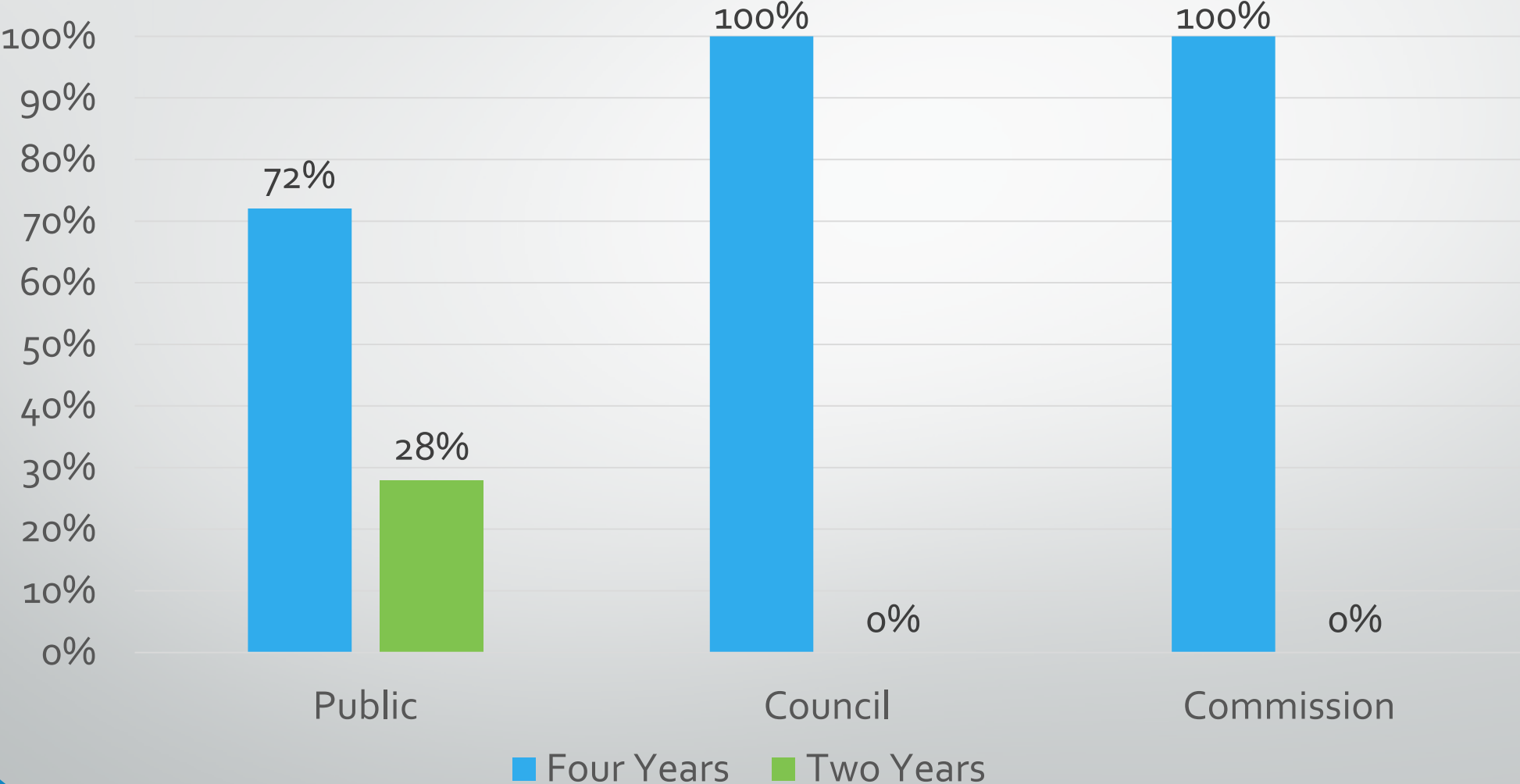
# Should There Be More At-Large Representation?



# At-Large Scenario Preference

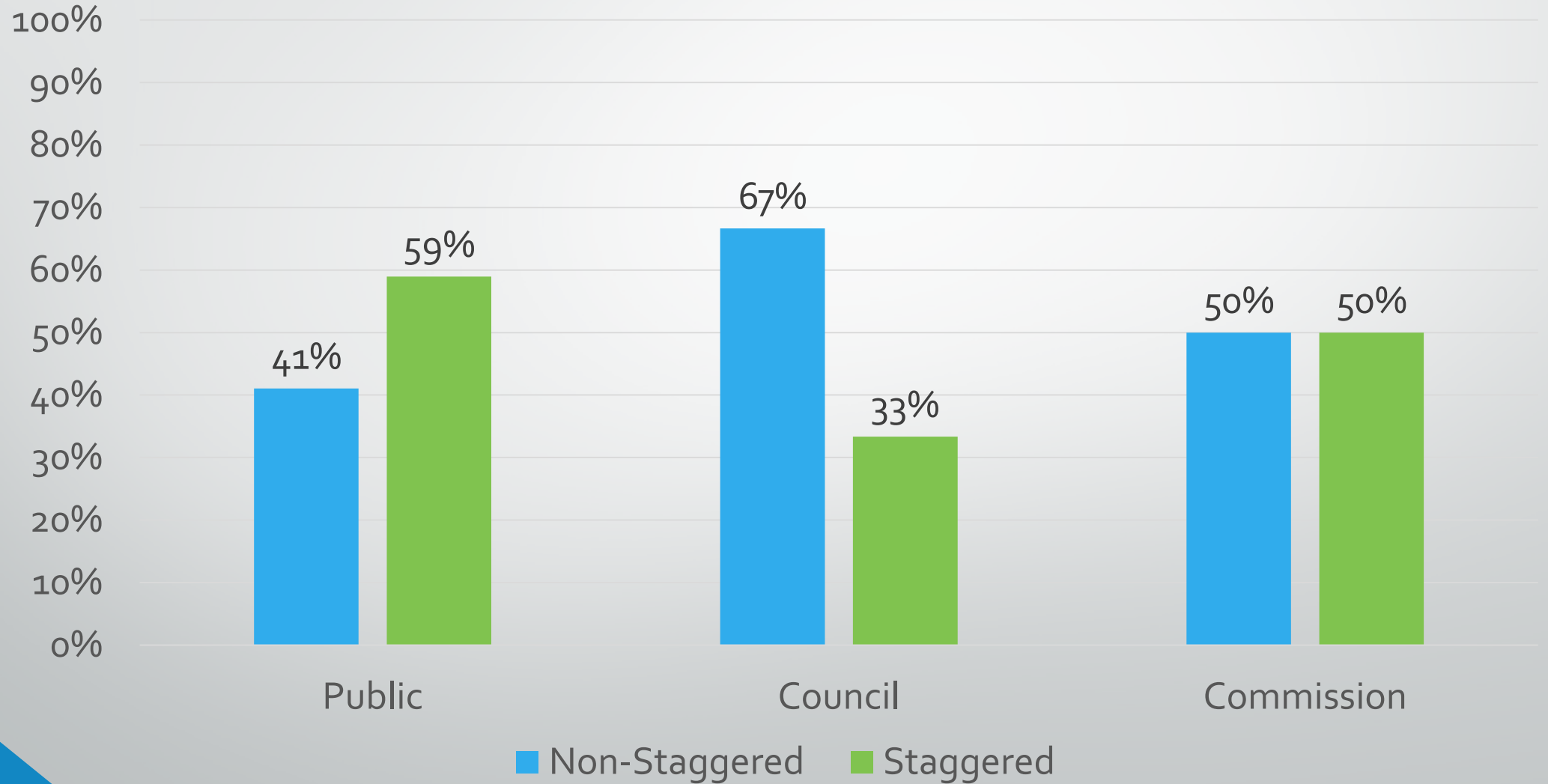


# Two-Year or Four-Year Terms?

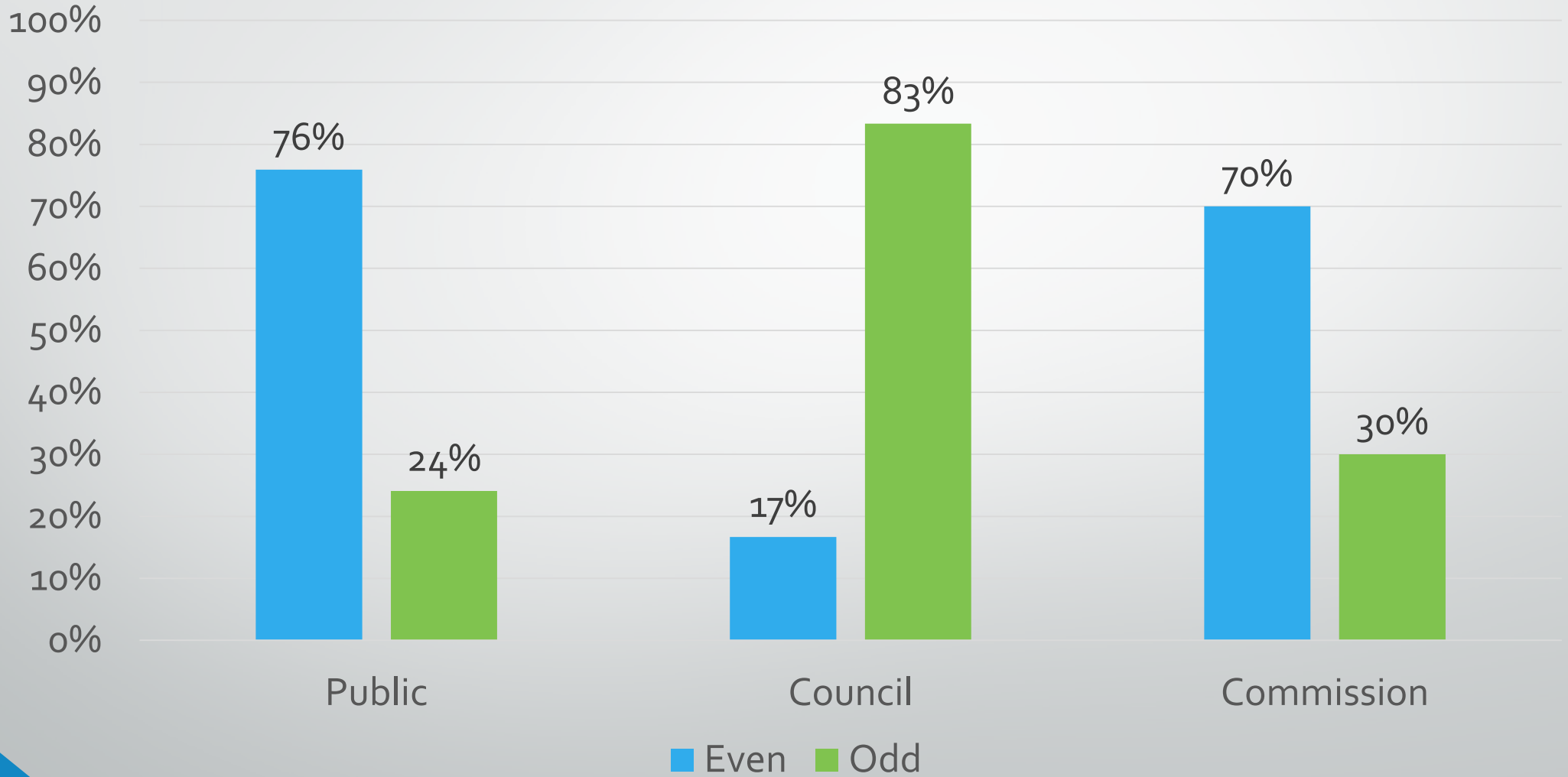




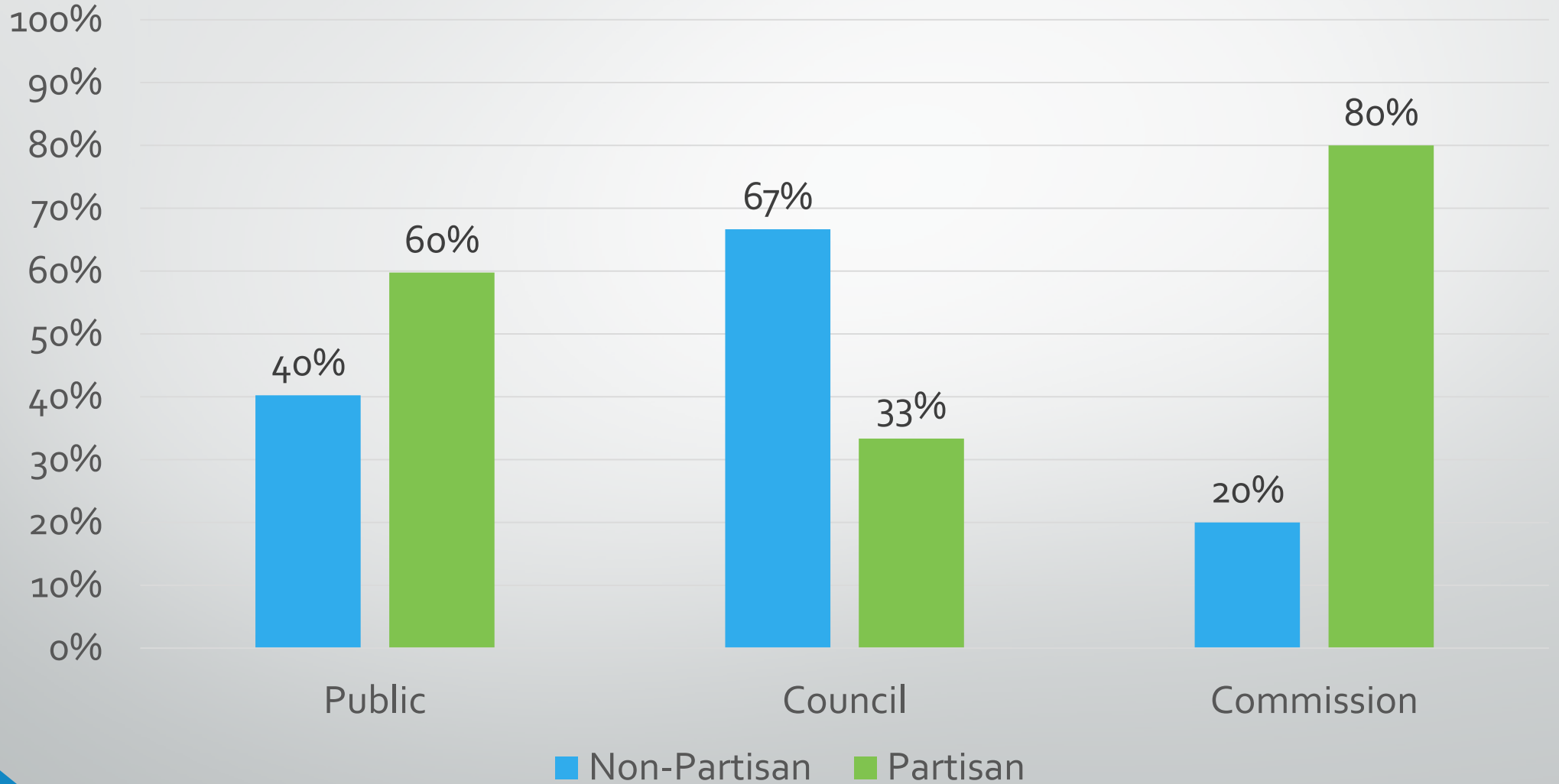
# Staggered or Non-Staggered Terms?



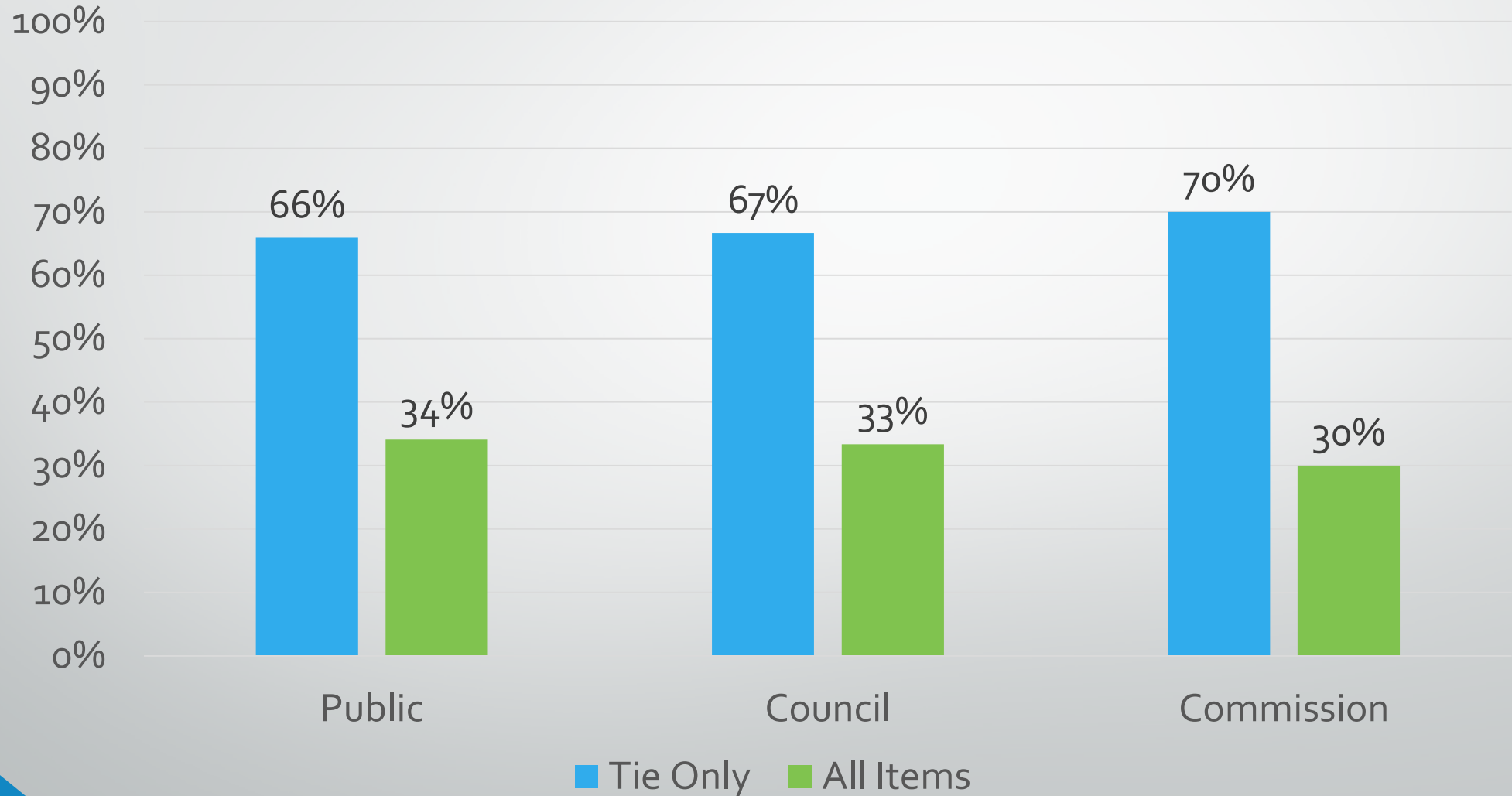
# Even or Odd Year Elections?



# Partisan or Non-Partisan Elections?



# Mayor Voting on All Items or Only To Break A Tie?





# Questions???

Comments from the surveys have been compiled and will be attached as an appendix in the report and be posted on the Commission's website.