

## A. Organization & Contact Information

Completed by kathleen.wiener@uwforysyth.org on 11/19/2020  
10:52 AM

**Case Id:** 11103  
**Name:** 2021 UWFC Partnership for Prosperity - 2021/22  
**Address:** \*No Address Assigned

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### A. Organization & Contact Information

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The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

#### A.1. Organization Name

United Way of Forsyth County

#### A.2. Project/Program

Partnership for Prosperity

#### A.3. FY 2021-22 Funding Request Amount

\$50,000.00

#### A.4. Agency's Total Operating Budget

\$14,849,154.00

#### A.5. Mailing Address

301 N. Street Suite 1700 Winston-Salem, NC 27101

#### A.6. Project/Program Location Address

301 N Main Street Suite 1700 Winston-Salem, NC 27101

#### A.7. Organization Website

www.forsythunitedway.org

#### A.8. Year 501(c)(3) status obtained

1974

#### A.9. Organization Fiscal Year

July/June

#### A.10. Federal Tax ID Number

#### A.11. Federal DUNS Number

#### EXECUTIVE DIRECTOR/MANAGER

##### A.12. Name, Title

Cynthia S. Gordineer, President & CEO

##### A.13. Email

cindy.gordineer@uwforysyth.org

##### A.14. Phone

(336) 721-9333

#### CONTACT

##### A.15. Name, Title

Paula McCoy, Director, Partnership for Prosperity

##### A.16. Email

paula.mccoy@uwforysyth.org

##### A.17. Phone

(336) 575-6099

#### BOARD CHAIR

##### A.18. Name

Catrina Thompson

##### A.19. Term Expiration

12/31/2022

##### A.20. Email

cthompson@wspd.org

##### A.21. Phone

(336) 403-4136

Printed By: Rene Williams on 12/12/2020

## B. Project Overview

Completed by paula.mccoy@uwforysyth.org on 11/20/2020 3:12 PM

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

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### B. Project Overview

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Please provide the following information

#### APPROACH (7 POINTS)

**B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?**

The Partnership for Prosperity, also known as P4P or The Partnership, emerged as an initiative recommended by the Winston-Salem Poverty Thought Force in February 2017. Tasked with coordinating the fight against poverty, raising public awareness, and advocating for local- and state-level policy change, P4P works to empower people living in low-resource neighborhoods by connecting them to local organizations that can reduce or eliminate barriers, and by maximizing opportunities to access resources to enhance their lives.

Uniquely, P4P employs an asset-based community development (ABCD) approach by creating spaces for residents to participate in the process of decision-making and problem-solving for the issues faced by their own community. These issues, termed the 5 Social Determinants of Health (5SDOH), are: Housing, Education, Jobs and Workforce Development, Food Insecurity and Health and Wellness. Together, these conditions in the environment in which people are born, live, work, play, worship and age affect a wide range of health, functioning and quality of life outcomes and risks.

Unlike the traditional approach to community development, which is often top-down and problem-based, P4P's asset-based approach is a collaborative process between community members and professionals, allowing them to work together to determine outcomes that draw on residents' strengths and assets. P4P seeks to create sustainable change without making biased assumptions about the agency of low-income, low-resource people to take control of their lives and prevent problems from determining their future.

The City grant funds will be used for operational support to continue engaging residents around the five social determinants of health - the issues that they are faced with daily. The goals that promote this engagement are as follows:

Goal 1. Organize service providers into cohort groups based on the SDoH to facilitate collaboration, monitor community wide impact, and identify improvement opportunities.

Goal 2. Create a network for Getting Ahead graduates such that they continue to develop and are leveraged to inform and influence others

Goal 3. Advocacy / Catalysts for Change: Use the collective wisdom of our partners to be a voice for policy and systemic change.

Goal 4. Advisory Board: Actively engage an Advisory Board comprised of individuals currently or previously experiencing poverty, as well as individuals engaged in related poverty work to provide feedback and input to community partners, and to facilitate greater insight into the lived experience of those struggling with poverty.

Goal 5. Fundraising: Actively and continuously conduct fundraising not just as a means of raising money for P4P, but also

to promote the message and goals of the organization. P4P, given enough time and funds, has the potential to make an enormous impact in changing the way decisions are made in our community and in how people in poverty view the power they have in changing their lives and place in society. We seek to acquire new donors while maintaining relationships with existing ones.

We accomplish these goals through the following activities: Study Circles, Advocacy Skills Training, "Getting Ahead in a Just Gettin' by World" workshops and Community Roundtables around the five social determinants of health (5SDoH).

**B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?**

P4P is committed to promoting awareness, engagement and action related to the factors affecting the health of low-resource individuals and families by creating spaces for them to participate in the process of decision-making and problem-solving.

Our Community Engagement Associate (CEA) is responsible for helping to create an informed and engaged community that supports the organization's mission, vision and goals. The CEA executes a social media marketing and promotional plan to inform residents about how to get involved in P4P activities ('Getting Ahead in a Just Getting' by World', Study Circles, Advocacy Skill, Community Roundtables). Since March 2020, these sessions have been virtual due to the pandemic, some occurring weekly. Nonetheless, residents have been recruited that are full of energy, talent and creativity, attributes that are channeled into improving their quality of life. Special effort is made to invite individuals with lived experiences to the table to be a part of decision-making and problem-solving. Referrals are also made by our partner organizations and neighborhood associations.

The CEA's primary responsibilities have included managing, implementing and expanding the programs, coordinating with collaborating partners, engaging our diverse community and participating in key community conversations and events as well as all after event tracking and reporting. The CEA represents P4P at public presentations, working groups, community events and other projects as needed.

P4P uses the Study Circle model to engage parents as part of the solution. A study circle is a group of 8 to 12 people who meet regularly over a period of weeks or months to address a critical public issue in a democratic, collaborative way. Participants examine the issue from many points of view and identify areas of common ground. They emerge with recommendations for action that will benefit the community.

P4P study circles are led by a trained facilitator who will facilitate discussion around the specific issue. In general, a study circle will progress from a session on personal experience ("How does the issue affect me?"), to a session focused on a broader perspective ("What are others saying about this issue?"), and finally, to a session on action ("What can we do about this issue right now?"). Study circles produce ideas and plans for action to draw the neighborhood community together and improve everyone's quality of life.

Advocacy skills training assists participants in learning strategies and practicing skills so that they feel comfortable and confident advocating on their own behalf. They learn informal and formal advocacy strategies, how to build support for their ideas and distinguish types of advocacy including self, peer, systems, and legal.

B.3. Below, please provide anticipated service metrics into the appropriate fields.

**Where applicable, applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes**

do not align with goals, please be prepared to provide a written summary of shortcomings. If applicable and serving individual clients over a period of time.

**Average Number of Participants Served at a Single Time**

12

**Maximum Number of Participants to Be Served at a Single Time**

60

**Unduplicated Total Number of Participants to Be Served During the Program Year**

220

**NEED (7 POINTS)**

**B.4. Describe the population(s) to be served. Describe the key demographic and economic characteristics of the clients to be served.**

P4P engages community residents, particularly those in poverty with lived experiences, around the issues that they are faced with daily. These issues have been termed the 5 social determinants of health (5SDoH): Housing, Education, Jobs and Workforce Development, Food Insecurity and Health and Wellness. Social determinants of health are conditions in the environment in which people are born, live, work, play, worship and age that affect a wide range of health, functioning and quality of life outcomes and risks.

Winston-Salem has a poverty rate that is 20th in the country and ranks 3rd in the country for highest eviction among peer cities and high mortgage foreclosure rates; 21.7% of people live in poverty in Winston-Salem. Renter displacement is high and will probably rise higher before this pandemic is over. The pandemic has only highlighted some of the issues that people in poverty were already facing.

According to the Economic Innovation Group's (EIG) Neighborhood Poverty Project, in Winston-Salem, there is a proliferation of new high-poverty neighborhoods. Seventeen neighborhoods in Winston-Salem went from low or moderate poverty in 1980 to high poverty in 2018, representing 28% of all the city's neighborhoods. Meanwhile, the city has made little progress towards reducing its stock of historically high-poverty neighborhoods. Of the nine high-poverty neighborhoods the city had in 1980, just one turned around (Innovation Quarter), while another one switched to moderate poverty. All but one of Winston-Salem's persistently poor neighborhoods had an even higher poverty rate in 2018 than they did in 1980.

So far there have been few observable spillover effects from the city's Innovation Quarter to adjacent neighborhoods. A neighborhood just to the east saw its poverty rate climb from 20 percent to 46 percent in that same time period, and the neighborhood to the south saw its poverty rate climb from 17 percent to 37 percent. A cluster of persistently poor neighborhoods to the north of the Innovation Quarter continue to have poverty rates above 40 percent.

Hispanics and non-Hispanic whites each make up a little less than one-quarter of the population in Winston-Salem's high-poverty neighborhoods, while Blacks make up around half. This is a dramatic shift from 1980 when Blacks made up 89 percent of the population of high-poverty neighborhoods, compared to 1% for Hispanics and 10 percent for non-Hispanic whites. With over one-third of the city's residents now living in a high-poverty neighborhood, the economic challenges for the city are increasing. A 2015 income mobility study found that only one county in the United States ranks worse than Winston-Salem's Forsyth County for poor children having the opportunity to climb the income ladder (Chetty and Hendren 2016). Winston-Salem, like so many other American cities, will struggle to deliver economic opportunity to its residents if high-poverty communities continue to proliferate.

**B.5. Describe the unmet need that the proposed project/program seeks to address. Why does the population described above need the proposed assistance? Include data supporting the need.**

P4P seeks to engage residents on key issues related to their social and physical environment, including racial discrimination, income inequality, educational disparities, the challenges of single-family households, conditions of their place of residence, crowding conditions, and transportation systems. We also focus on access to quality health care and access to insurance, which are linked to lack of opportunity and resources and are responsible for health inequities – the unfair and avoidable differences in health status seen within and between populations. This asset-based community development (ABCD) or bottoms-up approach will result in policy recommendations, best practices, research, and partnership activities. The ABCD approach is a collaborative process between community members and professionals, allowing them to work together to determine outcomes that draw on community members’ strengths and assets. In community development it is necessary for people to recognize their power and gain control of their lives in order to prevent problems from dictating the course of their lives.

Unlike the ABCD approach preferred by P4P, the traditional approach to community development is often top-down and problem-based, is likely to reinforce dependency, and is not designed to bring about sustainable change. This problem-based approach tends to concentrate on what is dysfunctional and/or absent in the community it purports to serve. Low-resource people become Clients because they have deficits, problems, pathologies, and diseases that indicate they are in some way flawed or weak (Saleebey, Gray and Collett van Rooyen, 2002:193). This prevailing problem-based paradigm contributes to the creation of environments where people believe that “their well-being depends on being a client” (Kretzman and McKnight, 1993:2). Debilitation starts when community members begin to see themselves as victims or people with special needs who are unable to take responsibility and dependent on outsiders to craft their destinies (Russell and Smeaton, 2010; Mathie and Cunningham, 2002; Kretzman and McKnight, 1993).

There is also a stereotypical and biased public opinion that those individuals on the lowest rung of the economic ladder who are recipients of government benefits make little effort to improve their socio-economic conditions. “The poor are consistently perceived as being among the least competent groups” and are consistently dehumanized and assumed to have lower mental capacity than the well-off (A 2015 article in Psychological Science by Shah, Shafir, and Mullainathan). These assumptions are usually made without an understanding of what it means to be in poverty – living without enough resources, money or education to meet their needs and participate fully in society. These opinions generally result in top-down service delivery where people in poverty receive services without being included in the decision-making process.

Without the agency to determine the circumstances of their own wellbeing, marginalized communities may become even more vulnerable to the cycle of poverty. Single-parent households led by women are most frequently excluded from community decision-making, making them particularly vulnerable.

**COLLABORATION (6 POINTS)**

**B.6. Describe any specific collaborative relationships with other organizations (public or private) and how they will impact the project/program. How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?**

In response to the creation of the Poverty Thought Force, multiple community-wide meetings were convened, numerous stakeholders engaged and a thorough report issued. Our community (particularly those most impacted by poverty) has a firm grasp of the realities of poverty as expressed in the 5SDoH. P4P was created in direct response to that community-wide work. Now, the task of P4P becomes engaging all stakeholders, particularly those most impacted, in the work to address these issues. We know what the problems are. The question is whether our community will have both the willpower and the staying power to engage and empower residents in creating the solutions and innovative models for the flourishing of all citizens.

P4P will collaborate with the community on issues that will help to move the needle of poverty. We will seek to align community resources so that they are effectively, purposefully and efficiently used to benefit our most vulnerable populations, including the poor and people who lack the resources to function effectively. Furthermore, we will seek to break down silos by changing the adversarial mindset that operates from a position of distrust or competition. We will advocate for policies that close the wealth gap and allow for families and individuals to get ahead rather than simply survive.

P4P's initial efforts proceeded from a basic commitment: that poverty-alleviation ideas and strategies would arise primarily from extended conversation and consultation with community members. No shortage of anti-poverty programs, policies, ideas, pilots, workshops, etc. exist. Yet poverty stubbornly persists across the U.S. and the world, including in North Carolina and particularly in Forsyth County. Evidence suggests that local solutions, generated and/or reviewed by a community's residents, are the likeliest route to improvement; the best anti-poverty research reaffirms the value of understanding and addressing poverty in a specific time and place.

Below is a list of organizations that P4P is/has collaborated with:

NBN  
GIDE  
Love Out Loud  
Goodwill/Prosperity Center  
The Twenty  
Hoops 4 LYFE  
Map Forsyth  
Forsyth Futures  
MDC/Great Expectations  
Care 4 Carolina  
Family Services  
Affordable Housing Coalition  
Grounded Solutions  
Cities with Dwellings  
East Winston Neighborhood Association

# IDIS Setup

No data saved

**Case Id:** 11103

**Name:** 2021 UWFC Partnership for Prosperity - 2021/22

**Address:** \*No Address Assigned

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## IDIS Setup

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Please provide the following information

**Project Name**

**National Objective**

**Activity Number ID**

**HUD Activity Code**

**Project Description**

**Accomplishment Type**

**Initial Application Date**

**Service Area**

**Ward**

**Census Tract(s)**

**Block/Group**

**MWBE**

## C. Strategy and Performance

Completed by paula.mccoy@uwforysith.org on 11/17/2020 11:36 AM

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

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## C. Strategy and Performance

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Please provide the following information

### STRATEGY (5 POINTS)

C.1. The City of Winston-Salem adopted the [2017-2021 Strategic Plan \(2019 Update\)](#) as a guiding document to establish community priorities based on the vision, mission, and values set forward by the Mayor and City Council. Indicate which of the City's strategic focus areas your program aligns with best (select one):

Economic Vitality and Diversity

C.2. Select the service area(s) that your project/program relates to:

- Housing/Homelessness
- Economic Development
- Construction Rehabilitation
- Poverty Reduction
- Arts and Culture
- Youth
- Public Safety
- Transportation
- Other

### PERFORMANCE (15 POINTS)

C.3. Explain the plan for monitoring and evaluating the project/program. Also include the steps that will be taken if the stated program goals provided in C.5. are not achieved.

P4P is in the process of establishing a monitoring and tracking system that will begin tracking key indicators of success for 'Getting Ahead in a Just Getting By World' graduates, Study Circles, Advocacy Skills and other participant experiences.

The results we seek with 'Getting Ahead are: increased knowledge of how to access resources; increased income, educational goals, employment status; decreased debt and/or a positive change in support systems; increased awareness of systemic poverty and how to navigate systems. Our Graduate Network serves as the vehicle to support, monitor and evaluate participants' continued learning and progress. The curriculum uses The Getting Ahead Outcome Indicators to track success. The scale is composed of multiple concrete indicators in seven areas: Stability of Life, Financial Resources, Physical Resources, Emotional Resources, Mental Resources, Language Resources, Social Support



Resources and qualitative indicators in five areas - Spiritual, Integrity, Motivation, Role Models and Knowledge of the Hidden Rules. It is designed to provide an array of indicators in each area that can be tailored to reflect the needs and desired outcomes of individual participants. Progress will be tracked every six months. The scale for Meeting Standards is composed of four options: (1) No action, (2) Initiated but Not Achieved, (3) Achieved, and (4) Maintained over Time.

Successful Study Circles: (1) Create opportunities for everyone's voice be heard; (2) Make the dialogue diverse; (3) Make the dialogue productive; (4) Connect the dialogue to short-term and long-term change and (5) Make democratic dialogue for action and change a routine part of public life. P4P study circles are led by trained facilitators who facilitate discussions around the specific issues. We will evaluate the training of the facilitators using the Study Circles Facilitator Training Evaluation Instrument which solicits the opinions of the facilitators. A survey was developed and responses collected from participants. Notes are collected from the coordinator from observations and informal interviews, averaging one visit to each of the study circles. The coordinator observes participants' responses, active involvement, issue complexity levels, idea feasibility and motivation level. The coordinator informs the administrator of any changes or modifications taking place during the study circle process. Data is collected that describes the demographics and survey responses.

We define advocacy as the strategies devised, actions taken, and solutions proposed to inform, influence local, state, or federal decision making. We seek to concentrate specifically on advocacy that connects to public policy or legislation. This could include activities such as one-on-one meetings, testimony at hearings, community meetings or forums, coalition building, public education campaigns, street marches, media outreach and electronic advocacy. While evaluating and monitoring advocacy and policy change is similar to other evaluation methods, advocacy strategies evolve over time and activities and outcomes can shift quickly. To evaluate the effectiveness of our advocacy skills training, we will track participants to see how often they interact with policymakers, how many coalitions are built with other organizations or relationships developed with journalist and editorial boards or networks developed of active spokespersons.

**C.4. Describe the system to be used to track participant and program data. List any key reports and their frequency that will be used to capture project/program performance.**

P4P identifies participants by collaborating or contracting with other organizations that serve this population. This serves as a recruitment tool and allows us easy access to engaging participants with lived experiences. Participants complete an online application that allows us to screen individuals ensuring that they represent the group that we seek to engage. We mitigate the preventing effects of poverty on participation in decision-making by providing stipends to offset the cost of childcare, transportation, training, and food/supplies. This is to allow parents to more freely engage in education around environmental stability, self-determination, social inclusion and advocacy. We maintain the relationship with our participants by communicating with them via email or text messages, keeping them informed about happenings that might interest them or mobilize them to action.

P4P produces a Progress vs Goals report quarterly to the Board of Directors and Advisory Board that is made up of grassroots residents and individuals that work closely with grassroots residents. P4P will also provide a report to the city that meets the requirement of the Economic Vitality and Diversity Strategic Goal with the objective of reducing poverty and barriers to economic mobility. The strategy as stated in the W-S City Updated 2017-2021 Strategic Plan is to "create action plans for anti-poverty initiatives" with the action item of "working with P4P to provide a report to

the City Council on action plan recommendations".

**C.5. Use the chart below to show how your agency measures program effectiveness. List goals, activities, and performance measures you will use to evaluate services, facilities, and programs that will be funded by the City. Performance measures can be quantitative and/or narrative.**

**Applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes do not align with goals, please be prepared to provide a written summary of shortcomings.**

Stated Program Goals	Program Activities in Support of Goals	FY 19-20 Previous Year Results	FY 20-21 Current Year Projected Results	FY 21-22 Next Year Anticipated Results
<p>GOAL 1: Organize Service Providers into cohort groups based on Social Determinants of Health (SDoH) to facilitate collaboration, monitor community wide impact, and identify improvement opportunities.</p>	<p>1.1)Identify and organize all resource providers into a "Resource Map" organized by the Five Social Determinants of Health (5SDOH), housing, education, health and wellness, food insecurity, jobs and workforce development; share information with service providers and community nonprofits                      1.2)Convene 2 meetings per year for each of 5 SDoH cohorts to facilitate relationship, awareness and collaboration                      1.3)Identify community-wide success metrics for each SDoH cohort, create a means of tracking, and establish a baseline measure by year end</p>	<p>1.1.1)Resource Map initially completed in January. A pre-launch of the Resource Map was conducted at the end of March.                       1.2.1) Three (3) face-to-face Roundtables were convened around Housing, Education and Jobs/Workforce Dev. Panelists were from community service providers.                      1.3.1) We have included success metrics in our strategic action plan for each goal.</p>	<p>1.1.1a) Resource Map is analyzed to determine best use by community, particularly during COVID. The challenge of updating information is resolved.                       1.2.1a) Community conversations are convened with service providers via zoom, specifically around 5SDoH. Service providers present to Study Circles to increase participants knowledge base. Multiple conversation are repeated based on community interest.</p>	<p>1.1.1b) The Resource Map is being utilized in some form for marginalized neighborhoods.                      1.2.1b) We will collaborate with other initiatives that are working to close the racial equity gaps, inviting service providers to the table.</p>
<p>Goal 2: Create</p>	<p>2.1)Design and</p>	<p>2.1.1) Graduate</p>	<p>2.1.1a) Conversation</p>	<p>2.1.1b) Secure</p>

<p>Network for “Getting Ahead” Graduates such that they continue to develop and are leveraged to inform and influence others.</p>	<p>implement a tracking system for current “Getting Ahead” classes  2.2) Produce an annual report of achievements and insights of ways to better assist those experiencing poverty  2.3) Coordinate 4-6 training sessions for graduates in skills (such as networking and influencing) to build capacity by moving from “investigators” to “navigators” to “instigators” thereby becoming “ambassadors” for others experiencing poverty  2.4) R&amp;D towards other similar efforts and explore support and convening opportunities.</p>	<p>Network was started and several meetings were held a couple of times before COVID-19. Meetings have not been held although there was conversation regarding meeting virtually. Digital divide has created huge barriers during COVID.  2.2.1) Currently collecting data to produce an annual report, working collaboratively with other organizations.  2.3.1) Since COVID, The Graduate Network has not met. We are seeking ways to meet virtually. Prior to COVID, Graduates desired session on Mental Health and Trauma. COVID caused loss in momentum.  2.3.2) Glossary of terms in progress to share common language around poverty.   2.4.1) Continuously researching different approaches and ways to convene residents, particularly during COVID.  Researched Universal Basic Income (UBI), Stockton, CA and Alaska models.</p>	<p>with collaborators in 'Getting Ahead" to determine feasibility of convening participants via ZOOM. As shelter at home is lifted seek opportunity for some limited face-to-face. Increase in COVID cases makes this unlikely.  2.2.1a) We are working with the WS RISE Initiative Data Collection workgroup to collect data on the 5SDoH.  2.2.2a) Map Forsyth has agreed to provide pro-bono updating.</p>	<p>funding to provide additional incentives to prospective "getting Ahead participants and Graduates; seek ways to close the digital divide by providing technology devices and hot spots.  2.2.1b) A report card is disseminated that captures statistics in the 5SDoH; informs the community about disparities.  2.3.1.b) Graduate Network participants are spokespersons re: 5SDoH.  2.3.2b) Glossary of terms is widely disseminated and used by participants.  2.4.1b) At least one idea prioritized and generated by participants is implemented .</p>
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<p>Goal 3: Advocacy/Catalyst for Change. We will use the collective wisdom of our partners to be a voice for policy and systemic change.</p>	<p>3.1)Inspire at least one new collaboration between partners within each of 5SDoH by year end.</p> <p>3.2)Organize study circles engaging nonprofits, advisory board members, GA graduates and community residents around each of the 5SDoH to learn, make policy recommendations and innovative program recommendations to fill gaps in services</p> <p>3.3)As thought leaders, conduct an experiment or innovative practice that helps to move individuals and families along the economic mobility roadmap.</p>	<p>3.1.1)In the midst of COVID , conversations were held with several organizations re: P4P mission of aligning resources, eliminating silos and “collective impact”. Several community-based organizations discussed developing a community plan to decrease racial inequities. Ongoing conversations and collaborations may result in a Community "Summit". Numerous nonprofits are in the discussion.</p> <p>3.2.1)Round table discussions have been held on 5SDoH.</p> <p>3.2.2) Conversations are being held with community-based groups on 5SDoH to include Criminal Justice, Civic Responsibility and Data Collection.</p> <p>3.2.2) 2nd round of Study Circles for parents with children 0-8 began in September and ended mid-October. Policy recommendations are encouraged.</p> <p>3.3.1)An initial conversation was held at the Graduate Network meeting about UBI (Universal</p>	<p>3.1.1a) Community awareness about poverty and 5SDoH have increased evidenced by terms being used in numerous community conversation.</p> <p>3.1.2a) Numerous collaborations between partners within SDoH have been formed.</p>	<p>3.1.1b) Collaborations have resulted in city-wide summit on SDoH.</p> <p>3.1.2b) Collective Impact helps move the needle</p>
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		<p>Basic Income).</p> <p>Information was sent to Advisory Board about UBI .</p> <p>3.3.2) P4P has hosted meetings with community based organizations around racial equity using a bottoms-up approach to decision-making and problem-solving of the issues that impact them. A master plan will be designed through working groups of the 5SDoH that will decrease the racial equity gap.</p>		
<p>Goal 4: We will actively engage an Advisory Board comprised of individuals currently or previously experiencing poverty, as well as individuals engaged in related poverty work to serve as “boots on the ground” to provide feedback/input to community partners, and to facilitate greater insight into the lived experience of those struggling with poverty.</p>	<p>4.1)Meet with Advisory Board monthly to evolve clarity regarding their role and identify ways they can be ambassordors</p> <p>4.2)Include a minimum of 2 Advisory Board members in each of ten SDoH group meetings described in #1 above</p> <p>4.3)Advisory Board members will facilitate a series of study circles (working groups) around the 5SDoH that engage the community in decision making and problem solving around filling gaps in services and policy recommendations.</p>	<p>4.1.1) Monthly meetings held with Advisory Board members to engage members.</p> <p>4.2.1) Advisory Board members regularly participated in Roundtable discussions.</p> <p>4.3.1) Advisory Board members were trained as study circle facilitators.</p> <p>4.4.1) Residents interested in joining Advisory Board can complete online application.</p>	<p>4.1.1a) Monthly meetings held via ZOOM due to COVID.</p> <p>4.2.1a) Members are active in community Roundtable conversations with service providers</p> <p>4.3.1a) Advisory Board members trained as facilitators sign up for 2nd round.</p>	<p>4.1.1b) Advisory Board members have greater role in Study Circles. New Study Circle Coordinator is selected from membership.</p> <p>4.2.1b) Advisory Board members plan and facilitate roundtable discussions</p> <p>4.3.1b) New advisory board members are oriented and learn about opportunity to serve as facilitators.</p>

	4.4)List community members interested in being on the Advisory Board; a. Note zip codes b. Form smaller Advisory groups that are place-based as building list allows. c. Identify Advisory Board group leaders			
Goal 5: Increase public awareness of P4P to attract new donors, retain existing donors and raise \$100K in additional revenue.	5.1)Boost presence on social and other forms of media 5.2)Conduct cultivation events with new and existing donors	5.1.1) Articles, topics of interest were posted weekly on facebook. 5.2.1) Virtual meetings were held with donors to provide update on P4P activities	5.1.1a)Virtual meetings continue to be held with existing and prospective donors. 5.1.2a)External Case Statement developed to provide case for support. 5.2.1) Continue meetings with donors and prospects	5.1.1b) Developed annual report for donors. 5.1.2.) Creative virtual cultivation events are held to show appreciation.

	Total Unduplicated Number Served	Total Number Served
FY 19-20 Previous Year Results	0	0
FY 20-21 Current Year Projected Results	120	220
FY 21-22 Next Year Anticipated Results	200	250

**C.6. FY 19-20 Program Accomplishments**

1. Created an Advisory Board of community residents .
2. 40 Getting Ahead participants graduated in December 2019 and formed the Graduate Network.
3. Created a virtual Resource Map of the city/county.
4. Held a pilot and an initial round of Study Circles.
5. Convened service providers for roundtable discussion on the 5 social determinants of health.
6. Conducted our first Advocacy Skills training.
7. Hosted and managed the Winston Salem Rise Planning committee to reduce racial inequities in Winston Salem.
8. Collaborated with various community partners.

### **C.7. FY 21-22 Key Objectives**

1. Work collaboratively with City and Neighbors for Better Neighborhoods to enhance P4P Resource Map to include community assets such as walking trails, community gardens, bike trails, abandoned houses, vacant land, child care providers, tutors, etc.
2. Incorporate United Way's Economic Mobility Roadmap as a tool to measure mobility of participants in poverty reduction activities.
3. Convene service providers for the sole purpose of assessing whether progress has been made in addressing the problem and stimulating systematic and creative approaches for trying out and evaluating solutions to different variants of poverty problems.
4. Collaborate with community based agencies to compile a list of leadership training programs already being conducted in the community that participants can enroll in and provide scholarships for enrollment. Programs should explore with participants in their neighborhoods how poverty impacts the health of their neighborhood, identify issues that they can address in their neighborhood and create the relationships to sustain their efforts.
5. Attract and cultivate donors who are interested in poverty reduction and racial equity.

## D. Organizational Capacity

Completed by paula.mccoy@uwforysyt.org on 11/17/2020 4:40 PM

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

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### D. Organizational Capacity

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Please provide the following information

#### MISSION (5 POINTS)

**D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided. How does the proposed project/program help advance the mission of your organization?**

United Way of Forsyth County (UWFC) brings the community and its resources together to solve problems that no one organization can address alone.

The major projects of UWFC:

- Community investments in the areas of Education, Health, Income and Basic Needs
- Housing Matters, coordination and backbone support to the WSFC CoC
- The Forsyth Promise, cradle to career education network
- Place Matters, strategic investment in 13 neighborhoods to help develop thriving neighborhoods
- Partnership for Prosperity, community based initiative to address poverty in Forsyth County

UWFC's community investments provide over \$12,000,000 to programs across Forsyth County that serve citizens of our community with a wide range of human services. Our investments focus on the areas of Education, Health, Income and Basic Needs. Investments in each area are driven by a set of community goals and outcomes which are developed by Impact Councils staffed by experts in each area from across the community and members of our partner agencies.

P4P grew out of the W-S Poverty Thought Force and is governed by an informal Board of Directors. UWFC serves as the backbone for the organization, supporting two staff positions including the Director and a Community Engagement Associate. An Advisory Board supports the work of P4P and is comprised of community leaders, original Thought Force members, and graduates of "Getting Ahead" workshops. The experience and lived experiences of members of the Advisory Board guide the solutions P4P seeks.

#### FUNCTION (5 POINTS)

**D.2. How long has your organization been in operation?**

over 94 years

**D.3. How does your organization benefit and serve the City of Winston-Salem and its citizens?**

For over 94 years UWFC and its pre-cursor organization the United Fund have served the Forsyth County community by leveraging resources to meet the human service needs of residents of Forsyth County. UWFC benefits and serves the residents of Forsyth County in multiple ways. Through our investments and the leveraging of those investments through key partnerships, UWFC helps to improve the lives of residents in the areas of Education, Health, Income and Basic Needs. In addition, UWFC is a leader in our community in addressing human service needs with data informed



decision making, which allows us to focus every dollar of our investments on its highest and best use for achieving real, lasting change in our community.

P4P is seeking funding to continue our work of bottom-up decision-making, which involves getting buy-in from residents and participants of processes so that they feel ownership of their implementation. Providing incentives at the onset is important often because it provides participants the freedom and access needed for full engagement. P4P values everyone's time and believes that participants should be paid for their time while engaging in our processes. The cost of doing our work varies but we generally allow \$25 per session per individual, plus child care, transportation and meals. We seek to raise approximately \$250,000 for fiscal year 21-22. These funds will be used to achieve the goals and outcomes we have outlined in this proposal. Our impact will be evident as we begin to move the needle, reduce poverty in our community and hear the stories of those who can raise from the ashes of poverty and become economically mobile.

**STRUCTURE (5 POINTS)**

**D.4. In the chart below, list key personnel involved in the proposed project/program.**

Position Title	Activities/Inputs	Total Work Hours Per Week	% of hours proposed to be funded
Director	Manage resources, staff and operations. Work with Board of Directors to ensure policies, procedures and strategic directions are implemented.	30	28.00 %
Community Engagement Associate	Create an informed and engaged community that supports the mission, vision and goals of the organization.	40	16.00 %

**D.5. List all executive staff and their compensation (other than per diem).**

Executive Staff Name	Title/Role	Compensation	% of Hours Proposed to be Funded
Paula McCoy	Director	\$70,000.00	28.00 %

**D.6. Attach an organizational chart**

**Organizational Chart \*Required**

Organizational Flow Chart Update September 2020.docx

D.7. Please complete the Diversity of Employment and the Employment Profile below. See the [Request for Proposals \(RFP\)](#) for definitions of position types used in the Employment Profile.

**Describe the hiring process and how it is structured to provide the most diverse candidate pool.**

UWFC advertises open positions on our own website, the WS Journal, The Chronicle, NC Center for Non Profits and Indeed, which reach a broad audience of job seekers. Applicants are screened by HR staff to assess minimum qualifications are met. All applications from candidates meeting minimum qualifications are reviewed by the hiring director, and top candidates are selected for interviews. Interview teams are selected to represent the program or department hiring. Once a top candidate(s) is selected the HR staff review references and the director will make a

formal offer.

Please enter the total number of **Full-Time Positions and Employees** you have in the table below

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers	1	1		3	1	
Professionals	1	2		12	9	2
Technicians						
Office/Clerical	1			4	2	
Laborers/Service Workers						
Total Full-Time						

Please enter the total number of **Temporary/Part-Time Positions (FTE) and Employees** you have in the table below

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers						
Professionals		1		1		
Technicians						
Office/Clerical		1				
Laborers/Service Workers						
Total Part-Time/Temp						

**D.8.**



Attach a list of all Board Members AND compensation (other than per diem) **\*Required**

UW 2020 Board Roster.doc

**D.9. Number of full Board meetings held during the last twelve months**

6

**D.10. Number of Board's Executive Committee meetings held during the last twelve months**

6

**ABILITY (5 POINTS)**

**D.11. Describe the implementation or operational plan to get the proposed project/program up and running in a timely manner. Describe any key contingencies on which the startup depends. Please upload any maps, milestones, etc. to "F. Required Documents."**

P4P programs are already operational. The Board of Directors will conduct a strategic planning session in the beginning of 2021 that will set the direction of the program beginning July 1, 2021.

**D.12. How do your policies and procedures (including marketing, outreach, eligibility determination and appeals) ensure fair and equal access to the benefits of the program to all persons who seek to participate?**

Anyone who is at or below the poverty level is eligible to participate in our programs and receive any available incentives. Individuals who are not at the poverty level may participate to ensure diversity but may not be eligible for financial incentives.



## E. Cost Effectiveness

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

Completed by paula.mccoy@uwforyth.org on 11/20/2020 3:13 PM

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### E. Cost Effectiveness

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Please provide the following information

#### BUDGET AND FUNDING (10 POINTS)

E.1. Please complete the table to show the organization's operating budget.

Expenditures by Program	Budgeted FY 20-21	Projected Actuals FY 20-21	Proposed Budget FY 21-22
Program Services	\$12,206,823.00	\$12,206,823.00	\$12,206,823.00
Fundraising	\$868,887.00	\$868,887.00	\$868,887.00
Management and General	\$1,458,360.00	\$1,458,360.00	\$1,458,360.00
<b>Total Expenditures by Program</b>	<b>\$14,534,070.00</b>	<b>\$14,534,070.00</b>	<b>\$14,534,070.00</b>

Expenditures by Category	Budgeted FY 20-21	Projected Actuals FY 20-21	Proposed Budget FY 21-22
Employee Salaries and Wages	\$2,633,443.00	\$2,633,443.00	\$2,633,443.00
Employee Benefits	\$624,276.00	\$624,276.00	\$624,276.00
Facility Rent and Utilities	\$188,280.00	\$188,280.00	\$188,280.00
Training and Conference Registration	\$59,160.00	\$59,160.00	\$59,160.00
Membership and Dues	\$272,400.00	\$272,400.00	\$272,400.00
Travel and Transportation	\$19,890.00	\$19,890.00	\$19,890.00
Grants to Individuals and Organizations	\$9,407,363.00	\$9,407,363.00	\$9,407,363.00
Contracted Fundraising Services	\$0.00	\$0.00	\$0.00
Goods Purchased for Resale	\$0.00	\$0.00	\$0.00
Other Contracted Services	\$1,070,352.00	\$1,070,352.00	\$1,070,352.00
Other Operating Expenditures	\$258,906.00	\$258,906.00	\$258,906.00
Capital Outlay	\$0.00	\$0.00	\$0.00
<b>Total Expenditures by Category</b>	<b>\$14,534,070.00</b>	<b>\$14,534,070.00</b>	<b>\$14,534,070.00</b>

Revenues by Category	Budgeted FY 20-21	Projected Actuals FY 20-21	Proposed Budget FY 21-22
City of Winston-Salem	\$934,000.00	\$934,000.00	\$934,000.00
Forsyth County	\$10,000.00	\$10,000.00	\$10,000.00
State of North Carolina	\$0.00	\$0.00	\$0.00
Federal Government	\$1,808,701.00	\$1,808,701.00	\$1,808,701.00
Admissions/Program Revenues/Sales	\$0.00	\$0.00	\$0.00

Printed By: Rene Williams on 12/12/2020

20 of 30

Memberships	\$0.00	\$0.00	\$0.00
Donations	\$10,850,000.00	\$10,850,000.00	\$10,850,000.00
Foundation Grants	\$973,203.00	\$973,203.00	\$973,203.00
Interest and Investment Income	\$0.00	\$0.00	\$0.00
Parent Organization	\$0.00	\$0.00	\$0.00
Other	\$273,250.00	\$273,250.00	\$273,250.00
<b>Total Revenues by Category</b>	<b>\$14,849,154.00</b>	<b>\$14,849,154.00</b>	<b>\$14,849,154.00</b>

**Describe any amounts listed under "Other Operating Expenditures" or "Other Revenues." Provide details on any specific federal government revenue sources.**

individual gifts, corporate gifts, specific designations

**E.2. Has the City of Winston-Salem provided funding in the past? If so, provide a funding history of the most recent five years of City contributions in the table below.**

Year	Funding Source	Funding Amount
2017	General Fund	\$40,000.00
2018	General Fund	\$40,000.00
2019	General Fund	\$40,000.00

**E.3. Please complete the table below to show specific details of proposed City funding and other leveraged funding for the proposed project/program.**

Activity	Funding Requested from City	Funds from Other Sources	Other Funds Source
Gen Operations	\$50,000.00	\$100,000.00	
Program	\$0.00	\$100,000.00	
	\$50,000.00	\$200,000.00	

**E.4. For each activity and line item above, please provide a short but detailed description of how City resources will be used to carry out proposed programming.**

General Operations support management and general which includes salaries, benefits, and other operating expenditures.

**E.5. Where another stakeholder or agency is providing non-monetary assistance with a particular aspect of your programming, please provide a short description of those activities and how they will supplement the use of City funds.**

Forsyth County is providing services and technical assistance for our resource map. They will support City funds such that we will not have a need to hire a research and data analyst for fiscal year 21-22. UW is the backbone for P4P and provides administrative support.

**E.6. If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why. If you are a new applicant, please describe how you would adjust your project/program if your funding request is not funded at the full amount.**

This request is \$10K more than prior funding. We did not get funding for the current year because of a staff change that happened after the funding deadline. If this request is not funded we will reduce spending, delay cola increases and cut other operating expenses. We will continue fundraising efforts to fill the gap.

**SUSTAINABILITY (7 POINTS)**

**E.7. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage City funds requested.**

Since poverty reduction is a priority for the city and other foundations are seeking ways to fill the racial equity gap, we think funding for our efforts will come from foundations and private entities interested in helping to solve the issues of poverty and racial inequities. This will help leverage the funds requested from the City.

**BARRIERS (3 POINTS)**

**E.8. Describe any potential programmatic barriers to project implementation (e.g. recruitment or outreach challenges, etc.) and your plans for overcoming them.**

During COVID, our participants have encountered barriers to participation because of the digital divide. We have had to conduct our sessions via ZOOM. Because we serve people in poverty, many of them do not have devices nor the knowledge of using ZOOM. We have adjusted by doing training on how to use ZOOM and we are conducting more frequent sessions and workshops but this has reduced the number of people with lived experiences that we generally would serve at one time. To overcome this, we are seeking program funds that will provide devices for participants as well as compensate them more for their time.

**E.9. Describe any institutional barriers to project implementation (e.g. staff vacancies, pending departures, etc.) and your plans for overcoming them.**

We have not had nor do we anticipate institutional barriers.

**AVERAGE COST (5 POINTS)**

**E.10. Use the table below to show the average amount of City funds requested per beneficiary to be served during the year and the average total cost of the service per beneficiary to be served during the year (including all funding sources)**

Proposed funds from the City for this project:	\$50,000
Number proposed to be served for the year:	250
Average City funds per beneficiary:	\$200
Proposed funds from all sources:	250,000
Number proposed to be served for the year:	250
Average total funds per beneficiary:	\$1,000

## F. Required Documents

Completed by ryan.jones@uwforsyth.org on 11/10/2020 2:56 PM

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

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## F. Required Documents

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Please provide the following information

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### Documentation

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**Code of Conduct/Conflict of Interest Policy \*Required**  
Code of Ethics - UWFC.pdf

**Submit a copy of the agency's latest 990 Form as submitted to the Internal Revenue Service. \*Required**  
990 - UWFC - Final w Signature.pdf

**Organization By-Laws \*Required**  
Bylaws - UWFC - 2020.pdf

**Articles of Incorporation \*Required**  
Articles of Incorporation - UWFC.pdf

**Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) \*Required**  
UWFC - Accounting Policies & Procedures Summary Document 2008.doc  
UWFC - Anti Discrimination Policy.docx  
UWFC - Personnel Policies.pdf  
UWFC - Procurement Policy.pdf  
UWFC - WSFC CoC CIC PP Approved 12-19-17 OC.pdf

**IRS 501(c)3 Designation Letter \*Required**  
501c3 - UWFC - 2006.pdf

**Audited financial statements or a third-party review** \*Required

Audit - UWFC - 2018-2019.pdf

**North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>)**

**\*Required**

Certificate of Existence - UWFC.pdf

**Other**

*\*\*No files uploaded*



## G. Income Based Projects/Services Only

Case Id: 11103  
Name: 2021 UWFC Partnership for Prosperity - 2021/22  
Address: \*No Address Assigned

Completed by paula.mccoy@uwforyth.org on 11/15/2020 8:51 PM

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### G. Income Based Projects/Services Only

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\*\* Complete this section only if you are requesting funds for a Community Development project (for CDBG, HOME and/or ESG funding).\*\*

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

**G.1. In the right-hand column below, indicate the number of participants to be served by the proposed project/program within each income category during the year. Click [here](#) to see Winston-Salem income limits by household size.**

Income Range	# to be served
0 to 30% of median	0
31% to 50% of median	0
51% to 80% of median	0
Greater than 80% of median	0

**G.2. Describe policies, procedures, and criteria for determining who is eligible. Describe the procedures for screening, eligibility determination, intake, assessment and orientation of participants**

## H. Construction/Rehab Only

Completed by paula.mccoy@uwforysith.org on 11/16/2020 5:32 PM

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

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### H. Construction/Rehab Only

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\*\* Complete this section only if you are requesting funds for a Housing Construction or Rehabilitation project.\*\*  
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

**H.1. Describe the proposed project, including any plans. If the project is approved, we will need a detailed work write-up.**

**H.2. Provide a projected timeline for the proposed work.**

**H.3. Describe how the project will be managed, including the contractor procurement process.**

**H.4. Describe the target market, including any special populations to be served.**

**H.5. Describe the services or program you plan to provide.**

**H.6. Describe the property management plan.**

**H.7. List the development team members.**

**H.8. Describe the financial capability of the sponsor/owner organization, including submission of the organization's operating budgets, agency audits, and Form 990s for the prior three years, unless already submitted to the City.**

**H.9. Listing of projects undertaken by principals over the past ten years, identifying project name and address, type of project, and number of units; please note any projects for which local government funding was received.**

Project Name	Address	Type of Project	No. Units	Govmt Funding
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### Documentation

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**Market study or other analysis to verify the need for the project.**

*\*\*No files uploaded*

**Development costs that include a detailed sources and uses statement of all funds, including the requested loan from the City, in electronic format, preferably a spreadsheet.**

*\*\*No files uploaded*

**Operating pro forma that includes rent and operating cost assumptions and all estimated loan payments, in electronic format.**

*\*\*No files uploaded*

**Operating Budget**

*\*\*No files uploaded*

**Form 990**

*\*\*No files uploaded*

# I. Emergency Shelter Only

Completed by kathleen.wiener@uwforyth.org on 11/2/2020 10:55 AM

Case Id: 11103  
 Name: 2021 UWFC Partnership for Prosperity - 2021/22  
 Address: \*No Address Assigned

## I. Emergency Shelter Only

\*\* Complete this section only if you are requesting funds for an Emergency Shelter project. \*\*  
 If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

### Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

### Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

## J. Rapid Rehousing and HMIS Only

Completed by kathleen.wiener@uwforyth.org on 11/2/2020 10:55 AM

Case Id: 11103

Name: 2021 UWFC Partnership for Prosperity - 2021/22

Address: \*No Address Assigned

### J. Rapid Rehousing and HMIS Only

\*\* Complete this section only if you are requesting funds for a Rapid Rehousing project.\*\*

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

#### Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

#### Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

#### HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

## Submit

*Completed by paula.mccoy@uwforyth.org on 11/20/2020 3:14 PM*

**Case Id:** 11103

**Name:** 2021 UWFC Partnership for Prosperity - 2021/22

**Address:** \*No Address Assigned

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## Submit

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**I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.**

Paula J McCoy

*Electronically signed by paula.mccoy@uwforyth.org on 11/20/2020 3:14 PM*