

A. Organization & Contact Information

Case Id: 11140
Name: Love Out Loud - 2021/22
Address: *No Address Assigned

Completed by lindsay@puritos.org on 11/20/2020 12:21 PM

A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

A.1. Organization Name

Love Out Loud

A.2. Project/Program

Unity Wellness Center

A.3. FY 2021-22 Funding Request Amount

\$100,000.00

A.4. Agency's Total Operating Budget

\$400,000.00

A.5. Mailing Address

Love Out Loud c/o Unity Wellness Center 1650 Ivy Ave
Winston-Salem, NC 27105

A.6. Project/Program Location Address

Love Out Loud c/o Unity Wellness Center 1650 Ivy Ave
Winston-Salem, NC 27105

A.7. Organization Website

serve@loveoutloudws.com

A.8. Year 501(c)(3) status obtained

2015

A.9. Organization Fiscal Year

Jan – Dec 2020

A.10. Federal Tax ID Number

A.11. Federal DUNS Number

EXECUTIVE DIRECTOR/MANAGER

A.12. Name, Title

Chuck Spong

A.13. Email

serve@loveoutloudws.com

A.14. Phone

(336) 747-3067

CONTACT

A.15. Name, Title

Lindsay Peral

A.16. Email

unitywellnesscenterws@gmail.com

A.17. Phone

(336) 331-2935

BOARD CHAIR

A.18. Name

Todd Chase

A.19. Term Expiration

12/31/2021

A.20. Email

todd.chase@wellsfargo.com

A.21. Phone

(336) 403-0917

Printed By: Rene Williams on 12/12/2020

B. Project Overview

Completed by lindsay@puritos.org on 11/20/2020 12:21 PM

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B. Project Overview

Please provide the following information

APPROACH (7 POINTS)

B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?

The Unity Wellness Center of Winston-Salem will be located East W-S in census tract #6 and will serve as a community safe haven where every person is seen, heard, supported and treated with dignity. We will serve as a compassionate and innovative wellness hub that promotes mind and body health and through centering the knowledge, lived experiences, and wisdom of our own community members to help heal one another and unify our divided city. By focusing on the transformative power of community-led peer support services, by harnessing the healing power of the arts and creative expression, and by focusing on mental health and whole-body wellness, we will provide simple yet refreshingly innovative and collaborative solutions to complex problems. In addition to providing free transportation to and from our Unity Wellness Center, we will provide comprehensive wellness assessments that screen for the social determinants of health, facilitate personalized navigation of community mental health and medical services, and collaborate with community-based researchers to support their efforts to eliminate the root causes of our health disparities. As a community-driven initiative, we are in the process of garnering tremendous financial support from Cardinal Innovations Healthcare, Novant Health, and Wake Forest Baptist Medical Center, to allow us to provide these very comprehensive services with an anticipated starting operational budget of \$600,000. Rumi, the renowned revered and 13th-century Persian poet, wrote “the wound is the place where the Light enters you.” We at UWC understand that the wounds within our own communities have the potential to become the very source of its own healing. We are asking for \$100,000 from the city of Winston-Salem to support us in operating costs required for the implementation of a key program that will greatly benefit the residents of Forsyth County and beyond: the FIT (Formerly Incarcerated Transitions) Program. This program was created by University of North Carolina at Chapel Hill professor Dr. Evan Ashkin and is modeled on an evidence-based program developed by the Transitions Clinic Network (TCN) that has already experienced tremendous success across five counties in NC. The mission of FIT is to empower formerly-incarcerated people as they re-enter their communities and reach their established health and wellness goals. FIT connects these vulnerable community members with necessary services meant to address all aspects of their physical and mental wellness and overall health and quality of life in order to heal addictions to external sources of pain-numbing and coping. FIT and UWC will work together to assist our clients with additional aspects of community re-entry including job training, legal needs, education, transportation, and life skills. The goals of the FIT program include improving the quality of life of formerly incarcerated community members and reducing the rate of recidivism. The Unity Wellness Center, like the FIT program, understands how destabilizing and life-threatening incarceration can be for individuals and their families and thus we feel compelled to serve as a bridge for supporting and connecting all community members with necessary services that will allow us all to thrive. Together as a community made of caring and compassionate individuals, we can come together to heal one another.

B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

The Formerly Incarcerated Transition (FIT) Program connects formerly incarcerated individuals who have a chronic

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illness, mental illness and/or substance use disorder with appropriate health care services (including medical health, mental health, substance use disorder treatment, and dental health services) and other re-entry resources (including job training, legal needs, education, transportation, and life skills). For eligible clients, the North Carolina FIT Program coordinates with existing state and local resources to assist formerly incarcerated people suffering from chronic disease with all aspects of successful reentry, focusing on linkages to essential medical services. In-reach efforts to our Forsyth County detention center, referrals from our healthcare organizations, and referral from our fellow community organizations will allow for individuals who anticipate release from incarceration or have recently been released (within the past two years) to access the FIT program through our Unity Wellness Center. A specially trained Community Health Worker (CHW) with prior criminal justice system involvement will be hired by our Unity Wellness Center and by FIT to coordinate these FIT services. There are 3 key components linked by the FIT Program: 1. The local reentry council/community, 2. Local community health center, 3. State Transition Prison and county jails. The North Carolina Department of Public Safety (DPS) which runs the state prison system, is “re-missioning” its prison system to enhance successful reentry. They have focused efforts on supporting coordination of local reentry services and creating Transition Prisons that allow in-reach from these reentry organizations. The reentry councils bring together governmental and non-governmental agencies to collaborate in providing services such as housing, vocational rehabilitation, life skills, substance use treatment, mental health services and legal aid. The Transition Prisons allow people to be moved closer to home prior to release, to connect with the reentry community and family. The Formerly Incarcerated Transition (FIT) Program was designed to leverage the existing community with statewide investments in reentry and to remedy the absence of connection between essential healthcare and community members reintegrating into society post-incarceration that suffer from chronic disease, mental illness and/or substance use disorder. The FIT Program is modeled on an evidence-based program developed by the Transitions Clinic Network (TCN). TCN has demonstrated that participants have reduced utilization of emergency services, hospitalizations and days incarcerated. The FIT Program is coordinating with the North Carolina Department of Public Safety and local jails to identify people with chronic disease, mental illness and/or substance use disorder upon release. FIT Program CHWs are integrated into their local community health center (which will be our local Unity Wellness Center in Winston-Salem) and are able to assist clients upon release, in establishing care at a medical home, and if needed obtain mental health and substance use disorder treatment. The FIT program provides vouchers to cover copays for medical, mental health, dental services and medication costs. The FIT Program also works with local reentry councils to assist clients in all aspects of reentry with the goal of improving their odds of success and reduce their opportunity for recidivism.

B.3. Below, please provide anticipated service metrics into the appropriate fields.

Where applicable, applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes do not align with goals, please be prepared to provide a written summary of shortcomings. If applicable and serving individual clients over a period of time.

Average Number of Participants Served at a Single Time

5

Maximum Number of Participants to Be Served at a Single Time

20

Unduplicated Total Number of Participants to Be Served During the Program Year

150

NEED (7 POINTS)

B.4. Describe the population(s) to be served. Describe the key demographic and economic characteristics of the clients to be served.

The FIT program assists formerly incarcerated people who suffer from chronic illnesses during their re entry process, after release, and up to 2 years post-release. Participants must have at least one form of chronic disease (including diabetes, hypertension, congestive heart failure, COPD or emphysema, kidney failure, liver disease, mental illness, or substance use disorders) and have been released from incarceration within the prior 2 years to qualify for these FIT services. It is well known how destabilizing and traumatic incarceration is for individuals and their families; however, what is often overlooked is how difficult the experience of trying to get re-integrated into the community can be after incarceration. Individuals who have been incarcerated often experience significant disconnections from their families, friends, employment possibilities, educational opportunities, housing options, social circles, and medical care. In addition to feeling significant isolation from their communities, formerly incarcerated individuals also experience significant mental distress due to the actual trauma of incarceration as well as the stigma of being seen by others as "ex-con". Compassionate and appropriate medical care during incarceration is often sorely lacking and as a result, many incarcerated individuals re-enter into their communities with significantly worse physical and mental health conditions compared to when they were incarcerated. When formerly incarcerated individuals lack access to these support resources (including medical, mental health, substance abuse, vocational and employment, educational, and therapeutic), they have a much greater potential to re-offend and potentially become a threat to their community at large.

In Forsyth County, the most recent data from 2018, indicated that there were 2,300 people incarcerated in jail or in prison in Forsyth County. Of the 1525 individuals who were in prison in Forsyth County in 2018, 926 were Black males, 370 were White males, 129 were Latino males, 42 were Black women, 35 were White women, 5 were Latino women, and 18 were Other races. As is evident, a large majority of our incarcerated community members belong to groups that are already marginalized, underprivileged, under-resourced, and under-valued by our society at large. As we seek to become a more inclusive and compassionate community, we must do a better job taking care of our entire community including our formerly incarcerated brothers and sisters.

We are in the active process of examining the best location for our Unity Wellness Center, but we do know that we want to be in East Winston-Salem in census tract #6 (CT6). CT6 is our target location because it is not only an epicenter of health disparities, but there is also convenient access to many community resources, making connection and collaboration easier. Within CT6 83% are Black, 12.3% are Latinx, 2.5% are White, and 9.8% are other races. In CT6, the average household income is \$15,741. These numbers contrast greatly with the median household income of \$37,322 and \$45,580 for people living in Winston-Salem and Forsyth County, respectively. Based on 2019 data, the median average life expectancy of census tracts # 6, #5, #7, and #16.02 (which are all east of interstate 52) is only 69.8 years, and this provides a stark contrast to the average life expectancies of 81.4 years and 84.6 years just 3 miles and 6 miles, respectively, west of census tract #6.

B.5. Describe the unmet need that the proposed project/program seeks to address. Why does the population described above need the proposed assistance? Include data supporting the need.

In Forsyth County, the most recent data from 2018 indicated there were 2,300 people incarcerated (1525 were in prisons and 775 were in jails) in Forsyth County. Over 20,000 people are released annually from North Carolina prisons without a link to primary health care services. One significant barrier to health care services is lack of health insurance. Most formerly incarcerated people don't qualify for Medicaid and have no other health insurance. The FIT Program assists clients with the cost of co-pays, medications, and other costs of medical care by providing payment vouchers to Federally Qualified Health Centers (FQHC) to provide medical, mental health, and dental services to this formerly

incarcerated population. We are extremely fortunate in Winston-Salem and Forsyth County to have the FQHC United Health Center so close to home. Chief Executive Officer of United Health Centers, LaShun Huntley, is already aware of this FIT program and has expressed interest in having the United Health Centers to provide the necessary medical, mental health, and dental services to our FIT participants in collaboration with the holistic and mental health services that our Unity Wellness Center is also offering. Our onsite Unity Wellness Center health insurance enrollment specialist will also work with FIT clients to apply for Medicaid and Medicare where applicable.

COLLABORATION (6 POINTS)

B.6. Describe any specific collaborative relationships with other organizations (public or private) and how they will impact the project/program. How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?

While our Unity Wellness Center was started as a small grassroots and community driven initiative created by the shared vision of two women, it has rapidly expanded to include close collaboration with healthcare entities like Cardinal Innovations Healthcare, Novant Health, Wake Forest Baptist Health, and our FQHC United Health Center. Cardinal Innovations Healthcare leadership (their Chief Medical Officer and their Executive Leadership Team) has verbally expressed their desire to provide our Unity Wellness Center with significant seed money (we have asked for over \$1,000,000) to get our Unity Wellness Center up and running by mid 2021. We are in the process of negotiations with Novant Health to get them to provide the necessary Electronic Medical Records program that will allow us to not only provide comprehensive wellness care and collect data points on the social determinants of health, but also allow us to have a better understanding of local health disparities. We are also in negotiation with Wake Forest Baptist Health to have them provide the salary and medical malpractice coverage for the medical director of the Unity Wellness Center. United Health Centers has already verbally agreed to provide the necessary medical, mental health, and dental services in collaboration with the mental health and wellness services that we will be providing onsite at our own Unity Wellness Center. We have already gotten approval from Dr. Evan Ashkin (founder of the Formerly Incarcerated Transitions program started through UNC Chapel Hill) for our Unity Wellness Center to become the chosen site for expansion of the FIT program into Forsyth County. Dr. Ashkin's program has promised that they will assist our Unity Wellness Center in the recruitment, training, and supervision of a FIT Community Health Worker that will work alongside their FIT program to produce the data for expected FIT outcomes. In addition to collaborating with our local and federal health care institutions, we are collaborating with leaders in our Winston-Salem city government about finding the best location for our initial Unity Wellness Center Space (which we plan to occupy for at least 5 years before starting to build a larger structure that could support our anticipated program expansion). We are also in close collaboration our institutions of higher learning, including Winston-Salem State University, Wake Forest University, Forsyth Technical Community College, and Salem College about recruiting student volunteers and interns for our center. We have also been in discussion with local leaders at our Innovation Quarter, Forsyth County Health Department, SG Atkins CDC, our City Council members, our assistant City of Winston-Salem managers, our Urban and Hispanic Leagues, our United Way of Forsyth County, our Winston-Salem Foundation, our Greater Winston-Salem, Inc, among many other valuable entities. Our Unity Wellness Center has a trusting relationship with our fiscal sponsor Love Out Loud and has benefited greatly from the many connections that they have fostered for us with other community organizations and caring community members. The Unity Wellness Center is truly a community collaborative effort.

IDIS Setup

No data saved

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Address: *No Address Assigned

IDIS Setup

Please provide the following information

Project Name

National Objective

Activity Number ID

HUD Activity Code

Project Description

Accomplishment Type

Initial Application Date

Service Area

Ward

Census Tract(s)

Block/Group

MWBE

C. Strategy and Performance

Completed by lindsay@puritos.org on 11/20/2020 1:03 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

C. Strategy and Performance

Please provide the following information

STRATEGY (5 POINTS)

C.1. The City of Winston-Salem adopted the [2017-2021 Strategic Plan \(2019 Update\)](#) as a guiding document to establish community priorities based on the vision, mission, and values set forward by the Mayor and City Council. Indicate which of the City's strategic focus areas your program aligns with best (select one):

Safe and Secure Community

C.2. Select the service area(s) that your project/program relates to:

- Housing/Homelessness
- Economic Development
- Construction Rehabilitation
- Poverty Reduction
- Arts and Culture
- Youth
- Public Safety
- Transportation
- Other

PERFORMANCE (15 POINTS)

C.3. Explain the plan for monitoring and evaluating the project/program. Also include the steps that will be taken if the stated program goals provided in C.5. are not achieved.

The main objectives of the FIT program are to improve health outcomes and decrease recidivism for formerly incarcerated people with chronic disease, mental illness and/or substance use disorder. The FIT program, which is headquartered at UNC Medical Center in Chapel Hill, has committed to providing our Unity Wellness Center with all of the research data endpoints and outcome measures that have been collected by our local FIT Community Health Worker.

The measurable outcomes that will be tracked by our FIT program will be :

1. Completed visits with primary care
2. Reduced Emergency Room utilization
3. Reduced Hospitalizations
4. Referrals to mental health and substance use treatment

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5. Reduced Recidivism

Every quarter the FIT program also tracks the number of unduplicated participants served every quarter through our FIT program

Every 6 months, the FIT program also tracks :

1. The number of FIT participants with hypertension
2. The number of FIT participants with diabetes
3. The number of FIT participants with tobacco use
4. The BMI of the FIT participants

If our program goals are not met (as stated in C.5), then we will have discussions with the founder of the FIT program and his administrative team to reevaluate the practices and procedures of the FIT Program as it is operating at the Unity Wellness Center. Since there is ongoing data collection and reporting throughout the fiscal year, we are confident that we can make adjustment to our program if we see that our outcome measures are deviating from our expectations.

C.4. Describe the system to be used to track participant and program data. List any key reports and their frequency that will be used to capture project/program performance.

According to the FIT program, all data on our FIT participants is collected in Excel spread sheets and is also shared on their FIT statewide participant tracking Excel spreadsheet.

The measurable outcomes that will be tracked by our FIT program will be :

1. Completed visits with primary care
2. Reduced Emergency Room utilization
3. Reduced Hospitalizations
4. Referrals to mental health and substance use treatment
5. Reduced Recidivism

Every quarter the FIT program also tracks the number of unduplicated participants served every quarter through our FIT program

Every 6 months, the FIT program also tracks :

1. The number of FIT participants with hypertension
2. The number of FIT participants with diabetes
3. The number of FIT participants with tobacco use
4. The body mass index (BMI) of the FIT participants

C.5. Use the chart below to show how your agency measures program effectiveness. List goals, activities, and performance measures you will use to evaluate services, facilities, and programs that will be funded by the City. Performance measures can be quantitative and/or narrative.

Applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes do not align with goals, please be prepared to provide a written summary of shortcomings.

Stated Program Goals	Program Activities in Support of Goals	FY 19-20 Previous Year Results	FY 20-21 Current Year Projected Results	FY 21-22 Next Year Anticipated Results
<p>Improve physical health and mental health outcomes and reduce recidivism for formerly incarcerated people with chronic disease, mental illness and/or substance use disorder</p>	<p>The North Carolina FIT Program coordinates with existing state and local resources to assist formerly incarcerated people suffering from chronic disease with all aspects of successful reentry, focusing on linkages to essential medical (including dental and prescription services) and mental health services (including substance use disorder treatment). A specifically trained Community Health Worker (CHW), with prior criminal justice system involvement, acts to coordinate services. The FIT program also provides vouchers to federally qualified health centers to cover the copays for these services and medications that the FIT participant receives. The CHW works directly with other community partners to help connect clients with other reentry services (employment, housing, food stamps, etc.) The FIT</p>	<p>This will be a new program coming to Forsyth County, so we do not have any local data on this program, but the FIT program is modeled on an evidence-based program developed by the Transitions Clinic Network (TCN). TCN has demonstrated that participants have reduced utilization of emergency services, hospitalizations, and days incarcerated.</p>	<p>The following projections are based on our projections for our FIT participants :</p> <ul style="list-style-type: none"> - Increase in primary care visits by 25% - Increase in mental health services by 25% - Increase referral to substance use treatment by 20% - Reduce ER visits by 20% - Reduce recidivism by 25% - Reduce hospitalization by 10% 	<p>The following projections are based on our projections for our FIT participants :</p> <ul style="list-style-type: none"> - Increase in primary care visits by 30% - Increase in mental health services by 30% - Increase referral to substance use treatment by 25% - Reduce ER visits by 25% - Reduce recidivism by 30% - Reduce hospitalization by 15%

	program also works with local reentry councils to assist clients in all aspects of reentry to improve chances of success and reduce recidivism.			
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	Total Unduplicated Number Served	Total Number Served
FY 19-20 Previous Year Results	0	0
FY 20-21 Current Year Projected Results	100	150
FY 21-22 Next Year Anticipated Results	125	200

C.6. FY 19-20 Program Accomplishments

This would be a brand new program coming to Forsyth County in 2021, so we do not have any data on FY 19-20

C.7. FY 21-22 Key Objectives

Our 21-21 Key Objectives would be inline with the overarching FIT program goals to improve health outcomes and decrease recidivism for formerly incarcerated people with chronic disease, mental illness and/or substance use disorder. Our Key Objectives for FY 21-22 would be dependent upon our outcomes data from FY 20-21 provided through our FIT program. We will make a concerted to improve our FIT program delivery in any aspect or outcome that is lagging or under performing (both based on our own expectations as well as statewide FIT comparison data).

D. Organizational Capacity

Completed by lindsay@puritos.org on 11/20/2020 1:40 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

D. Organizational Capacity

Please provide the following information

MISSION (5 POINTS)

D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided. How does the proposed project/program help advance the mission of your organization?

Our grassroots Unity Wellness Center (UWC) of Winston-Salem initiative was born from a new and profoundly deep friendship between Sara Hines and Lindsay Peral who met on June 21st 2020 on the streets of Winston-Salem during peaceful protests through shared poetry. Though Sara Hines and Lindsay Peral have had vastly different lived experiences, they found they shared a common vision of leveraging the compassionate wisdom of community members and organizations to heal one another and unite their divided city. Sara Hines is a Black woman who is a Certified Mental Health and Addiction Recovery Peer Support Specialist and holds a Master's degree in Child and Adolescent Developmental Psychology. Sara raised her family in Winston-Salem and has had countless lived experiences that have highlighted the deep inequities in our own Winston-Salem communities. Dr. Lindsay Peral is a White woman who has witnessed the devastating impact that health disparities and other structural inequalities are having on the health, wellness, and safety of many under-privileged community members and our city of Winston-Salem at-large. Dr. Peral graduated from Wake Forest University in 1997 with a degree in Health and Sports Science. In 2001, she graduated from the Wake Forest School of Medicine and completed the Wake Forest Family Residency program in 2004. Dr. Peral has enjoyed practicing in very diverse settings and is currently a doctor with WFBH's Mobile Clinic and Executive Health Clinic.

UWC has chosen Love out Loud as its fiscal sponsor. In addition to collaborating with their governing Board, UWC has a 14 person Advisory Board which consists of a diverse group of community members and leaders who are passionate about improving the health and wellness of all members in our communities.

The Unity Wellness Center of Winston-Salem will be located in East Winston-Salem in census tract #6 and will serve as a community safe haven where every person is seen, heard, supported, and treated with dignity. UWC will serve as a compassionate and innovative hub that promotes mental health and holistic wellness through centering the knowledge, lived experiences, and wisdom of our own community members to help heal one another and unify our divided city. Guided not only by radical compassion, justice, and hope, but also by the hard-earned wisdom and invaluable lived experiences of our own community members, UWC will serve as a bridge for connecting and strengthening our collective efforts to improve the health, wellness, and prosperity of every person in our diverse Winston-Salem communities.

Our Unity Wellness Center is quite unique in that under one cohesive roof, we provide the following 8 services from day 1

1. Personalized health and wellness assessments
2. Onsite mental health services
3. Robust peer support mentoring program

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4. Personalized navigation of helpful community resources
5. Compassionate connection with local medical and mental health services
6. Innovative arts-based healing programs
7. Collaborative solutions to eliminate our local health disparities
8. Compassionate services through the highly respected Formerly Incarcerated Transitions (FIT) program

With anticipated increased funding over the next 1-2 years, we hope to add the following :

9. Access to an onsite medical insurance enrollment specialist
10. Free transportation to and from our UWC within a 5-10 mile radius.

Unity Wellness Center, Healing Through Connection

FUNCTION (5 POINTS)

D.2. How long has your organization been in operation?

2008 (for Love out Loud - our fiscal sponsor) and June 2020 (for Unity Wellness Center)

D.3. How does your organization benefit and serve the City of Winston-Salem and its citizens?

By focusing on the transformative power of community-led peer support services, harnessing the healing power of the arts and creative expression, and focusing on mental health and whole-body wellness, we provide simple yet refreshingly innovative and collaborative solutions to complex problems. In addition to providing free transportation to and from our Unity Wellness Center, we will provide comprehensive wellness assessments that screen for the social determinants of health, facilitate personalized navigation of community mental health and medical services, help extend the outreach of mobile medical units in our community, have an onsite enrollment specialist, and collaborate with community-based researchers to support their efforts to eliminate the root causes of local health disparities. With your financial support of our FIT program (through a Winston-Salem community agency grant) we will also be able to improve health outcomes for formerly incarcerated community members, reduce recidivism for formerly incarcerated people, and thus improve the safety and wellness of our diverse communities as a whole.

In addition to providing outcome data through our FIT program, the Unity Wellness Center will also provide the invaluable local data on our own health disparities. We will:

1. Track and follow the number of participants who screen positive for needing assistance in the following broad categories for the social determinants of health (participants who go through our comprehensive wellness assessment and/or seek any kind of mental health and/or addiction and recovery support will complete the detailed social determinants of health screening)
 - Food insecurity
 - Financial strain
 - Employment needs
 - Educational needs
 - Environmental strain
 - Transportation needs
 - Social and Community support
 - Quality of life, Quality of health, Stress, and Self Advocacy
2. For anyone who participates in our comprehensive wellness screening, our certified peer support specialist program, or our healing arts program, we will track the following measures at baseline and at 4 months follow-up:
 - GAD-7 results (anxiety screen)
 - PHQ-9 results (depression screen)
 - Self-rated scores on quality of physical health

- Self-rate quality of mental health
 - Self-rated scores on quality of life
 - Self-rated scores on self advocacy
3. Track the number of participants who are successfully enrolled in medical insurance including Medicaid and single stream funding programs (from the state and counties)
 4. Track the number of individuals that not only enroll in, but successfully complete our certified peer support mentoring program
 5. Analysis of point of access data for participants who engage in personalized navigation of health services
 6. Monitor and Record volunteer hours and provide service analysis of volunteer work
 7. Track and analyze partnerships with local researchers and fellow community organizers to assess how our collaboration can best impact our community

STRUCTURE (5 POINTS)

D.4. In the chart below, list key personnel involved in the proposed project/program.

Position Title	Activities/Inputs	Total Work Hours Per Week	% of hours proposed to be funded
Lead FIT Community Health Worker	Daily meetings with prospective FIT clients Daily meetings with established FIT clients Daily communications with Unity Wellness Center staff Weekly communications with the lead FIT program directors statewide Monthly meetings with statewide FIT program Quarterly reporting of FIT data and outcomes measures to our Unity Wellness Center staff	40	100.00 %

D.5. List all executive staff and their compensation (other than per diem).

Executive Staff Name	Title/Role	Compensation	% of Hours Proposed to be Funded
Dr. Lindsay Peral	Medical Director of the Unity Wellness Center	\$150,000.00	0.00 %
Sara Hines	Director of Community Engagement and Director of Peer Mentoring Program	\$74,500.00	0.00 %

D.6. Attach an organizational chart

Organizational Chart *Required

- UWC Organizational Chart (4).pdf
- LOL Orgchart 2020.png

D.7. Please complete the Diversity of Employment and the Employment Profile below. See the [Request for Proposals \(RFP\)](#) for definitions of position types used in the Employment Profile.

Describe the hiring process and how it is structured to provide the most diverse candidate pool.

At the Unity Wellness Center we value diversity and understand that our employees and volunteers must represent the diversity of our community. In order for our Unity Wellness Center to meet it's mission of being an inclusive safe space for everyone, we must ensure that the diversity of the communities hat we are serving is reflected in the diversity of our staff.

We believe that every individual brings a unique lens into our community and into Unity Wellness Center. Therefore, when we say that we value diversity, we mean that we not only value these individual lived experiences, but also the religious, cultural and ethnic backgrounds of every single person we encounter. We mean that we will actively seek to recruit employees in our center from within the community who embody the cultural, ethnic and socioeconomic backgrounds and collective experiences of the communities that we serve. When we say that we will be inclusive, we do not just mean that we will implement a clear non-discrimination policy where staff member, participant or community partners will be protected from discrimination, we also mean that we will actively seek to embrace all community members with deeply inclusive mindsets and with the knowledge that we can all learn from our individual differences. When we say we are committed to diversity, inclusion and unity, we demonstrate this by offering any person who is able to safely engage in our services the opportunity to participate regardless of their ability to pay.

Our Community Engagement and Peer Support Program Director has been filed by Sara Hines, who is a Certified Mental Health and Addiction Recovery Peer Support Specialist and is a Black woman.

Our Medical Director has been filed by Dr. Lindsay Peral, who is a bilingual (speaks English and Spanish) family physician and is a White woman.

Early February 2021, we will start recruiting for the following 3 positions: Navigator Specialist, FIT community health worker, and the Licensed psychologist. We will the following strategies to reach a maximally diverse candidate pool:

1. We will have a link on our www.unitywellnesscenterws.com website for employment opportunities
2. We will leverage our Unity Wellness Center social media accounts to advertise employment opportunities
3. We will use local print and online publications (including The Winston Salem Journal, Yes Weekly, The Chronicle, and Que Pasa)
- 4 We will use local radio and broadcasting to advertise our employment opportunities

As for the hiring of our Formerly Incarcerated Transitions (FIT) Community Health Worker, it will a collaborative process with the FIT program leadership that is based at UNC Chapel Hill Medical Center. They understand that importance of recruiting a highly skilled and compassionate community health worker who has experienced incarceration. The FIT program leadership will assist our Unity Wellness Center in recruiting a diverse candidate population and will help us navigate the already well established FIT hiring policies and protocols. In our very efforts to recruit an employee that has lived and survived incarceration we are diversifying our potential employee pool.

Please enter the total number of Full-Time Positions and Employees you have in the table below

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers	1			1	1	
Professionals						
Technicians						
Office/Clerical						
Laborers/Service Workers						
Total Full-Time						

Please enter the total number of Temporary/Part-Time Positions (FTE) and Employees you have in the table below

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers						
Professionals	1		1	1	1	
Technicians						
Office/Clerical						
Laborers/Service Workers						
Total Part-Time/Temp						

D.8.



Attach a list of all Board Members AND compensation (other than per diem) *Required

Love out Loud Board of Directors and Unity Wellness Center's Advisory Board (1).pdf

D.9. Number of full Board meetings held during the last twelve months

12

D.10. Number of Board's Executive Committee meetings held during the last twelve months

12

ABILITY (5 POINTS)

D.11. Describe the implementation or operational plan to get the proposed project/program up and running in a timely manner. Describe any key contingencies on which the startup depends. Please upload any maps, milestones, etc. to "F. Required Documents."

Our goal is to open the doors at our Unity Wellness Center in July 2021.

Our Unity Wellness Center will start out with the following 5 critical employee positions:

- Medical Director (.75 FTE) - already filled by Dr. Lindsay Peral
- Community Engagement Coordinator/ Support Program Director (1.0 FTE) - already filled by Sara Hines
- Navigator Specialist and Community Health Worker (1.0 FTE)
- FIT (Formerly Incarcerated Transitions) Community Health Worker (1.0 FTE)
- Licensed clinical psychologist who specializes in trauma and addiction (1.0 FTE)

Our Hiring and Operations Timeline:

December 2020 - Finalize the medical contracts, medical liability, and EMR agreements with our local healthcare systems (WFBH, Novant Health, United Health Centers, and Cardinal

January 2021- Finalize all hiring policies, job descriptions, operational policies and procedures, and liability coverage.

End of January 2021 - Post job openings for the following 3 positions: Navigator Specialist, FIT community health worker, and the Licensed psychologist. We will the following strategies to reach a maximally diverse candidate pool: .

- The Unity Wellness Center's Anti Discrimination Policy will ensure that no person, employee, or participant, will experience any discrimination based upon their Race, Color, Religion, Sex, Sexual orientation, Gender identity or

expression, Age, Disability, Marital status, Citizenship, National origin, Genetic information, or any other characteristic. Additionally, our Unity Wellness Center is committed to provided a safe space where everyone is protected from any type of harassment, bullying, or violence.

February 2021 - Start recruiting for the above 3 positions:

1. We will have a link on our www.unitywellnesscenterws.com website for employment opportunities
2. We will leverage our Unity Wellness Center social media accounts to advertise employment opportunities
3. We will use local print and online publications (including The Winston Salem Journal, Yes Weekly, The Chronicle, and Que Pasa)
- 4 We will use local radio and broadcasting to advertise our employment opportunities

March 2021 - The Unity Wellness Center's Director of Community Engagement (Sara Hines) and Medical Director (Dr. Lindsay Peral) will conduct all reviews of resumes and perform structured job interviews.

April 2021 - Final interviews for each of the 3 job positions will be conducted and the job positions will offered to the selected candidate. Necessary credentialing will be initiated for employees.

May 2021 - Credentialing efforts will continue and appropriate training will be provided to all employees. Also we will be finalizing operational flow during this month.

June 2021 - Our 5 Unity Wellness positions will undergo intensive 2 weeks long Unity Wellness Center work training program to ensure that we are functioning smoothly as a team and understand our vision, mission, workflow, community resources, and the scope of our services. Our team will also undergo Diversity and Implicit Bias training as well as De Escalation and Self Defense training.

Mid June 2021 - Formal rolling out of our Community Connect EMR and all Unity Wellness Center employees will go through extensive 1 week EMR training.

July 1st 2021 - Open our doors at the Unity Wellness Center.

Key contingencies : Finding an affordable, yet easy to access, space in census tract #6, Defining liability parameters, Private funding, COVID-19 related issues

D.12. How do your policies and procedures (including marketing, outreach, eligibility determination and appeals) ensure fair and equal access to the benefits of the program to all persons who seek to participate?

Our Unity Wellness Center, above all, embraces diversity, equity, and inclusion, so our policies and procedures reflect that commitment. As a community-driven initiative we are committed to creating an atmosphere of non-judgmental and radical inclusion where everyone is welcome. When we say we are committed to diversity, equity, and inclusion, we demonstrate this by offering any person who is able to safely engage in our services the opportunity to participate regardless of their ability to pay. We value the whole person and will treat every individual with fairness and respect.

Some of the highlight from our Unity Wellness Center's Employee Policy are :

- Every employee is afforded workplace protection from harassment, bullying, discrimination, and violence
- Every employee will be included in the collaborative process to improve our center's health and wellness services, and we value everyone's input and feedback
- Every employee will be payed fair compensation for their work based on their skill level, their experience, and their qualifications

- Every employee will be respected and valued for the differences that make our Unity Wellness Center stronger

Some of the highlights from our Unity Wellness Center's Anti Discrimination Policy are that no person, employee, or participant, will experience any discrimination based upon :

- Race, Color, Religion, Sex, Sexual orientation, Gender identity or expression, Age, Disability, Marital status, Citizenship, National origin

Some of the highlights from our Unity Wellness Center's Eligibility policy include :

- Any person who is able to safely engage in our center and services is eligible to participate with our center regardless of their ability to pay or their medical insurance status

Some of the highlights from our Unity Wellness Center's Marketing Policy are :

- Every aspect of marketing as it relates to our Unity Wellness Center, including our mission, vision, outreach efforts, and our logo, will promote unity, diversity, equity and inclusion
- Our global butterfly themed Unity Wellness Center Logo demonstrates our commitment to serve as a safe space for connection and personal transformation.

1. Human form - At the center of the logo is a figure representing the human body. The figure is standing tall in an open-armed welcoming stance, which we see as a symbol of the internal openness required for growth.
2. Butterfly - representing transformation and elevation of the mind, body, and spirit
3. Wings of the butterfly - from our favorite hymnal that says "and we will rise higher and higher, on the wings of compassion, justice, and hope"
4. Hearts within the wings - representing connection and love
5. Blue circle - It also represents the energetic bond and interdependence of all living things, mother nature, and community connection. Also symbolic of the process of giving and receiving through speaking and listening.

We are working with the established Formerly Incarcerated Training (FIT) headquarter at UNC Chapel Hill Medical Center to carry out and implement their well defined policies for the hiring of our FIT community health worker as well as the eligibility criteria for any of our FIT participants. We will ensure fair and equal access is granted to our community members while upholding strictly defined internal rules and regulations that ensure the security and safety of all participants, employees, and our physical facility.

E. Cost Effectiveness

Case Id: 11140

Name: Love Out Loud - 2021/22

Completed by lindsay@puritos.org on 11/20/2020 12:25 PM

Address: *No Address Assigned

E. Cost Effectiveness

Please provide the following information

BUDGET AND FUNDING (10 POINTS)

E.1. Please complete the table to show the organization's operating budget.

Expenditures by Program	Budgeted FY 20-21	Projected Actuals FY 20-21	Proposed Budget FY 21-22
Program Services	\$27,000.00	\$27,000.00	\$27,000.00
Fundraising	\$2,500.00	\$2,500.00	\$2,500.00
Management and General	\$20,000.00	\$20,000.00	\$20,000.00
Total Expenditures by Program	\$49,500.00	\$49,500.00	\$49,500.00

Expenditures by Category	Budgeted FY 20-21	Projected Actuals FY 20-21	Proposed Budget FY 21-22
Employee Salaries and Wages	\$265,000.00	\$240,000.00	\$265,000.00
Employee Benefits	\$22,000.00	\$17,000.00	\$22,000.00
Facility Rent and Utilities	\$6,000.00	\$6,000.00	\$6,000.00
Training and Conference Registration	\$0.00	\$0.00	\$0.00
Membership and Dues	\$0.00	\$0.00	\$0.00
Travel and Transportation	\$10,000.00	\$10,000.00	\$10,000.00
Grants to Individuals and Organizations	\$0.00	\$0.00	\$0.00
Contracted Fundraising Services	\$0.00	\$0.00	\$0.00
Goods Purchased for Resale	\$0.00	\$0.00	\$0.00
Other Contracted Services	\$6,000.00	\$6,000.00	\$6,000.00
Other Operating Expenditures	\$0.00	\$0.00	\$0.00
Capital Outlay	\$0.00	\$0.00	\$0.00
Total Expenditures by Category	\$309,000.00	\$279,000.00	\$309,000.00

Revenues by Category	Budgeted FY 20-21	Projected Actuals FY 20-21	Proposed Budget FY 21-22
City of Winston-Salem	\$0.00	\$50,000.00	\$0.00
Forsyth County	\$0.00	\$0.00	\$0.00
State of North Carolina	\$0.00	\$0.00	\$0.00
Federal Government	\$0.00	\$0.00	\$0.00
Admissions/Program Revenues/Sales	\$0.00	\$0.00	\$0.00

Memberships	\$0.00	\$0.00	\$0.00
Donations	\$290,000.00	\$200,000.00	\$300,000.00
Foundation Grants	\$90,340.00	\$90,340.00	\$90,000.00
Interest and Investment Income	\$0.00	\$0.00	\$0.00
Parent Organization	\$0.00	\$0.00	\$0.00
Other	\$20,000.00	\$25,000.00	\$20,000.00
Total Revenues by Category	\$400,340.00	\$365,340.00	\$410,000.00

Describe any amounts listed under "Other Operating Expenditures" or "Other Revenues." Provide details on any specific federal government revenue sources.

Fiscal sponsorship administrative fees paid by programs under Love Out Loud

E.2. Has the City of Winston-Salem provided funding in the past? If so, provide a funding history of the most recent five years of City contributions in the table below.

Year	Funding Source	Funding Amount
2020	COVID Relief funding	\$75,000.00

E.3. Please complete the table below to show specific details of proposed City funding and other leveraged funding for the proposed project/program.

Activity	Funding Requested from City	Funds from Other Sources	Other Funds Source
FIT Community Health Worker Salary	\$45,000.00	\$0.00	
FIT Employee Training	\$15,000.00	\$0.00	
FIT Program Data Analysis and Outcomes	\$15,000.00	\$0.00	
FIT Program Marketing	\$5,000.00	\$0.00	
FIT Program IT Integration	\$5,000.00	\$0.00	
FIT Program Community Integration and Outreach	\$5,000.00	\$0.00	
FIT Employee Benefits	\$10,000.00	\$0.00	
	\$100,000.00	\$0.00	

E.4. For each activity and line item above, please provide a short but detailed description of how City resources will be used to carry out proposed programming.

FIT Community Health Worker Base Salary - \$45,000

FIT Worker's Benefits package - \$10,000

Fit Employee Training - \$15,000 (included price for enrolling in training conferences, paying the UNC based FIT program office to provide necessary one-on-one and group training)

FIT Program Data Analysis and Outcomes (we will pay the UNC based central FIT program staff to perform the necessary analysis of data (that our FIT employee has collected) and synthesize that data into meaningful outcome measure)

FIT Program Marketing - \$5,000 (to pay for marketing efforts across mixed media platforms)

FIT Program IT Integration - \$5,000 (to pay for any integration that might be needed between the software that is used by our FIT employee and our Electronic Medical Record system)

FIT Program Community Integration - \$5,000 (to pay for direct outreach effort to our Forsyth County prisons and jails and to develop a collaboration between our Department of Public Safety and our FIT program)

E.5. Where another stakeholder or agency is providing non-monetary assistance with a particular aspect of your programming, please provide a short description of those activities and how they will supplement the use of City funds.

The Formerly Incarcerated Training Program (which is headquarter at UNC Chapel Hill Medical Center) that was founded by Dr. Evan Ashkin and is overseen by Program Director Anna Baker will be providing all of the guidance regarding hiring policies, legal considerations of their program, operational policies, and FIT practice and protocols that has already been well established by their organization. They will serve as our foundational support and trusted primary advisor for all things related to our FIT program.

E.6. If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why. If you are a new applicant, please describe how you would adjust your project/program if your funding request is not funded at the full amount.

As a new applicant for this Winston Salem Community Agency grant, if we do not receive the full amount of funding, we would consider adjusting the full time employment status of our FIT Community Health worker from a full time position to a part time position (adjusted accordingly to account for any funding shortfalls).

SUSTAINABILITY (7 POINTS)

E.7. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage City funds requested.

We anticipate that our Formerly Incarcerated Transition (FIT) program will be so successful is it's outreach and outcomes, that we will be able to provide ample evidence and proof of the many benefits to our FIT participants as well as to our Winston Salem community at large. We anticipate that the City of Winston-Salem will find this investment in our FIT program to not only improve our public health and public safety, but also save our city money by reducing hospitalizations and by using our local healthcare dollars more effectively and efficiently by addressing the root causes of recidivism.

Economic researchers estimate that mental illness and substance use disorders negatively impacts the U.S. economy at a direct estimated cost of \$200-\$600 billion every year and are contributing to cycles of generational trauma and poverty. We also know that our city of Winston-Salem is struggling with it's deep rooted historical and current cycles of systemic generational trauma and poverty and this is threatening not only the health and wellness of our community, but is greatly hindering our economic growth and mobility. Back in 2015, data collected by Harvard researcher Dr. Chetty suggested that Winston-Salem is perhaps one of the hardest cities in the United States in which to escape child poverty, and data presented through our own Black Philanthropy Initiative on "An Exploration of Black Communities in Forsyth County - Fall 2018) also presented a similarly bleak picture. Over the past 6 months, in our own city of Winston-Salem, there have been over 1,700 eviction hearings in the midst of a global health pandemic, and these widespread eviction notices and hearings have only fueled the fires of systemic trauma, ever increasing health disparities, and worse mental health outcomes. We are confident that our innovative holistic wellness and mental health programming will not only save lives, but improve the health and wellness of our community while

potentially saving our city of Winston-Salem millions of dollars.

Our estimated expenses for Year One are \$600,000 (\$100,000 of which will go to exclusively to the development and implementation of the Formerly Incarcerated Transitions (FIT) program. We expect the vast majority of these funding dollars to come from Cardinal Innovations Healthcare, Wake Forest Baptist Health and Atrium Healthcare, Novant Health, and the United Health Centers; however, we are also actively seeking funding from city, state, and federal grants, as well as pursuing grant opportunities with private philanthropic foundations .

We have recently applied for a \$300,000 Community Solutions to Health Equity grant from the Robert Wood Johnson Foundation.

We are also in conversations with the Kate B. Reynolds Foundation and Duke Endowment healthcare grant staff about applying for grants through their foundations.

We are hopeful that we will be able to get additional funding from other local philanthropic organizations like the United Way of Forsyth County, the Winston-Salem Foundation, and Z Smith Reynolds Foundation.

We are also hopeful to get funding from local businesses (like Truist) and are hopeful that we will have extremely strong financial support from private philanthropic donors.

Once we are able to hire an onsite enrollment specialist, this should further improve our center's financial sustainability.

BARRIERS (3 POINTS)

E.8. Describe any potential programmatic barriers to project implementation (e.g. recruitment or outreach challenges, etc.) and your plans for overcoming them.

During a global COVID-19 health pandemic, we will need to follow the local, state, and national guidelines for safe assembly. We are already considering how we can reach out to our participants through remote e-visits and consults (since there are currently significant restrictions on the numbers that can safely assemble indoors).

The global COVID-19 pandemic might also impact our local organizations and community residents ability to contribute their time and diverse resources to our program development and daily operations, so we may be forced to limit the scope of sources until the COVID-19 restrictions are lifted.

Our community's mental health and medical demand may grows faster than our Unity Wellness Center's ability to provide timely services (this is why we are starting out with 9 employees, rather than 3 employees as we had originally planned)

We will be serving a diverse population, but anticipate that some of our participants might suffer from severe mental illness and severe addiction, so we will need to be very skilled and thoughtful in how we approach an individual whose behavior might be perceived as unsafe or threatening (to themselves or others). We are in the process of developing policies and protocols to respond to these anticipated mental health crises (such as a drug overdose or an agitated community member) and our Unity Wellness Center is committed to provide de-escalation, self defense, and security training for all employees.

Our volunteers will also be familiarized with these safety related practices and protocols.

We need to establish a clearly defined background employment and screening process that allows people who are

considered medically and mentally safe to work with others (we want to be as inclusive as possible, but it is imperative that we ensure that our screening process is rigorous enough to ensure that the safety of everyone at our center is our top priority). We do feel it is very valuable to have people who have experienced homelessness, incarceration, and drug addiction to be a part of our Unity Wellness Center and even part of our volunteer experience as long as it is safe for them to participate in this manner.

E.9. Describe any institutional barriers to project implementation (e.g. staff vacancies, pending departures, etc.) and your plans for overcoming them.

We realize that the our healthcare systems might vary in their level of financial commitment year to year, which will likely affect the scope of our services and our ability to maintain and pay qualified staff. We recognize that the behavior of our healthcare systems are out of our control, but we can control the quality of programming, and we will focus on producing valuable local health disparity data that should help our fellow community organizations and healthcare institutions even more responsive to our community's health and wellness needs.

We also realize that there will inevitably be turnover in our own staffing of our Unity Wellness Center, which is why we are placing amplified emphasis on developing detailed job descriptions and clear hiring policies and protocols.

We understand that funding opportunities during an economic recession will likely decrease, and therefore, the grant application process will become that much more competitive. While we cannot control these external factors, we can control the quality of our program and maintain our level of integrity and commitment to healing our community.

AVERAGE COST (5 POINTS)

E.10. Use the table below to show the average amount of City funds requested per beneficiary to be served during the year and the average total cost of the service per beneficiary to be served during the year (including all funding sources)

Proposed funds from the City for this project:	\$100,000
Number proposed to be served for the year:	150
Average City funds per beneficiary:	\$667
Proposed funds from all sources:	\$600,000
Number proposed to be served for the year:	3,600 (average of 15 people accessing our Unity Wellness Center each work day)
Average total funds per beneficiary:	\$167

F. Required Documents

Completed by lindsay@puritos.org on 11/20/2020 12:06 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

F. Required Documents

Please provide the following information

Documentation

- Code of Conduct/Conflict of Interest Policy *Required**
Love Out Loud Conflict of Interest Policy.doc

- Submit a copy of the agency's latest 990 Form as submitted to the Internal Revenue Service. *Required**
LOL 2019 990 FINAL redacted.pdf

- Organization By-Laws *Required**
Bylaws of Love Out Loud (revised 5-20-15).doc

- Articles of Incorporation *Required**
Articles of Incorporation (5-20-15).pdf

- Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required**
Love Out Loud Policies - 2020.pdf

- IRS 501(c)3 Designation Letter *Required**
IRS Letter of Exemption.pdf

Audited financial statements or a third-party review *Required

Audit Doc.pdf

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>)

***Required**

Charitable Solicitation License 2019 2020.pdf

Other

Sec. of State NP.pdf

G. Income Based Projects/Services Only

Case Id: 11140
Name: Love Out Loud - 2021/22
Address: *No Address Assigned

Completed by lindsay@puritos.org on 11/20/2020 1:44 PM

G. Income Based Projects/Services Only

** Complete this section only if you are requesting funds for a Community Development project (for CDBG, HOME and/or ESG funding).**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

G.1. In the right-hand column below, indicate the number of participants to be served by the proposed project/program within each income category during the year. Click [here](#) to see Winston-Salem income limits by household size.

Income Range	# to be served
0 to 30% of median	0
31% to 50% of median	0
51% to 80% of median	0
Greater than 80% of median	0

G.2. Describe policies, procedures, and criteria for determining who is eligible. Describe the procedures for screening, eligibility determination, intake, assessment and orientation of participants

H. Construction/Rehab Only

Completed by lindsay@puritos.org on 11/20/2020 1:44 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

H. Construction/Rehab Only

** Complete this section only if you are requesting funds for a Housing Construction or Rehabilitation project.**
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

H.1. Describe the proposed project, including any plans. If the project is approved, we will need a detailed work write-up.

H.2. Provide a projected timeline for the proposed work.

H.3. Describe how the project will be managed, including the contractor procurement process.

H.4. Describe the target market, including any special populations to be served.

H.5. Describe the services or program you plan to provide.

H.6. Describe the property management plan.

H.7. List the development team members.

H.8. Describe the financial capability of the sponsor/owner organization, including submission of the organization's operating budgets, agency audits, and Form 990s for the prior three years, unless already submitted to the City.

H.9. Listing of projects undertaken by principals over the past ten years, identifying project name and address, type of project, and number of units; please note any projects for which local government funding was received.

Project Name	Address	Type of Project	No. Units	Govmt Funding
--------------	---------	-----------------	-----------	---------------

Documentation

Market study or other analysis to verify the need for the project.

***No files uploaded*

Development costs that include a detailed sources and uses statement of all funds, including the requested loan from the City, in electronic format, preferably a spreadsheet.

***No files uploaded*

Operating pro forma that includes rent and operating cost assumptions and all estimated loan payments, in electronic format.

***No files uploaded*

Operating Budget

***No files uploaded*

Form 990

***No files uploaded*

I. Emergency Shelter Only

Completed by lindsay@puritos.org on 11/20/2020 1:44 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

I. Emergency Shelter Only

** Complete this section only if you are requesting funds for an Emergency Shelter project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

J. Rapid Rehousing and HMIS Only

Completed by lindsay@puritos.org on 11/20/2020 1:45 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

J. Rapid Rehousing and HMIS Only

** Complete this section only if you are requesting funds for a Rapid Rehousing project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

Submit

Completed by lindsay@puritos.org on 11/20/2020 1:46 PM

Case Id: 11140

Name: Love Out Loud - 2021/22

Address: *No Address Assigned

Submit

I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.

Lindsay S Peral - I certify that Love Out Loud (who is our fiscal sponsor) is a certified IRS 501(c)(3) non-profit organization

Electronically signed by lindsay@puritos.org on 11/20/2020 1:46 PM