
CITY OF WINSTON-SALEM ARPA COMMUNITY ENGAGEMENT

April 19, 2022

Total ARPA Available Funding	\$51,732,070
Housing Investments	\$20,000,000
City Fund Restoration	5,608,530
Recovery Grants Program	3,050,950
City Employee Premium Pay	1,500,000
Community Violence Intervention Programs	1,350,000
Weaver Fire Assistance	1,000,000
Vaccination Incentive	1,000,000
ARPA Coordination and Monitoring - Admin	977,120
Eviction Diversion	100,000
Current Programs Subtotal	\$34,586,600
Remaining for Future Phases	\$17,145,470

RECOVERY AND
TRANSFORMATION
FRAMEWORK

PROGRAMS
ALREADY
APPROVED

Remaining for Future Phases	\$17,145,470
Social and Economic Assistance	\$10,500,000
Digital Divide	5,000,000
Additional Admin/Other	1,645,470
Future Programs Subtotal	\$17,145,470

RECOVERY AND
TRANSFORMATION
FRAMEWORK

FUTURE
PROGRAMMING
FRAMEWORK

RECOVERY GRANTS FOR BUSINESSES AND NON-PROFITS

Objective: To provide assistance for arrears on rent, mortgage, and utilities to small businesses and non-profits to avoid service delivery interruptions and business closures.

Eligible Entities and Minimum Criteria:

- Total of \$3 million in funding potentially available
- Small Business – less than 25 FTEs
- Small Non-Profits – Less than \$1,000,000 budget not including pass-through funding
- Non-profits must have been fully functioning for one year prior to application.

UPDATE: An estimated \$200,000 in grants have been approved. An additional \$300,000 are pending approval for inadequate documentation. This program will reopen next week. Visit cityofws.org/CLFRF for updates.

NON-PROFIT TRANSFORMATIVE GRANTS PROCESS

Objective: To partner with local non-profits to create transformational change in areas related to the City Council's highest identified strategic priorities.

Scope:

- Funding amount determined as projects are approved
- Eligible to any non-profit for capital or operating
- Scoring matrix to be used by staff for preliminary evaluation

UPDATE: Application portal is live via Neighborly. *All applications are due Monday, April 25th at 5:00 pm.* Visit cityofws.org/CLFRF for more information.

NON-PROFIT SCORING MATRIX

Points	Demographic Distribution	Strategic Plan	Collaboration	Administration/Reporting	Capacity	Impact/Community Needs	Funding Stability	Representation
	15	15	10	10	20	15	10	5
0	Does not demographically distribute resources/services	Does not align with existing strategic plan	No stakeholders identified	Very difficult to monitor the project and report on outcomes	Has little to no capacity to implement project	No/unclear impacts on community needs	Has no other sources of income (creates funding dependency)	Neither the minimum minority or gender demographics of the Executive Leadership and Board meet city demographics
3	Somewhat demographically distributes resources/services	Somewhat aligns with existing strategic plan	Some stakeholders identified, but lacking existing partnerships and cross-sector collaboration	Somewhat difficult to monitor the project and report on outcomes	Has some/medium capacity to implement project	Some clear long-term impacts on community needs	May have other sources of income (may have funding dependency)	If the minority OR gender demographics of the Executive Leadership and Board meets or exceeds community demographics
5	Demographically distributes resources/services	Align well with existing strategic plan	Stakeholders already engaged from multiple sectors	Easy to monitor the project and report on outcomes	Has full capacity to implement project	Clear long-term impacts on community needs that are defined and measurable	Has other sources of income or clear opportunity for future income sources (does not create funding dependency)	If both the minority AND gender demographics of the Executive Leadership and Board meets or exceeds community demographics



**BUDGET AND PERFORMANCE
MANAGEMENT DEPARTMENT**

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