

Program Overview

Completed by barryswashington@yahoo.com on 4/21/2022 12:59 PM

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

Address: *No Address Assigned

Program Overview

Please provide the following information.



City of Winston-Salem
ARPA Transformational
Non-Profits Application

City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102
336-727-8000
ARPA@cityofws.org

This application portal is to request funding from the City of Winston-Salem as part of the Transformational Non-Profits Application Process. Applications received through this portal will only be reviewed by the City of Winston-Salem. Other jurisdictions may have separate application processes. Please contact other jurisdictions (e.g., Forsyth County) for instructions regarding requests to those jurisdictions.

Submitting an application does not guarantee funding. Please see the section below regarding the scoring process. The Mayor and City Council will have final decision-making authority regarding program funding requests.

Non-profit organizations may submit funding requests for capital or operating costs.

Minimum Criteria

- Must be registered non-profit organization (includes faith-based organizations providing a public purpose)
- Must have been incorporated as a non-profit for at least one year

Scoring Process and Matrix

All completed applications will undergo a review to ensure required documents are attached. Fully completed applications will be reviewed by selected City staff members and scored based on the scoring matrix approved by the Mayor and City Council. [Click here](#) to view the scoring matrix. Scored applications will be reviewed by the City's Management Team for potential recommendation to the Mayor and City Council who will have authority to appropriate funding for programs.

Staff reserves the right to contact any applicant to request clarification or additional details regarding application responses and materials.

Defining Performance Measures

Sections of the application will reference performance measures and outcomes as required by the U.S. Department of Treasury. Specifically, the application will request workload and effectiveness/outcome measures. Please see this video (<https://www.cityofws.org/2809/Performance-Measures-Video>) for general information on performance measures.

Upcoming Application Orientation Session

The City will host a virtual application orientation session on April 1, 2022 at 10:00 am. The meeting will take place virtually via the Zoom platform and will also have a live simulcast on the City's YouTube page. The link for that meeting will be posted the morning of the meeting to the website: www.cityofws.org/clfrf

Contact Information

For any questions or concerns, please email ARPA@cityofws.org or call City Link at 336-727-8000.

A.Contact Information

Completed by barryswashington@yahoo.com on 4/12/2022 2:20 AM

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

Address: *No Address Assigned

A.Contact Information

Please provide the following information.

ORGANIZATION/AGENCY INFORMATION

A.1. Organization/Agency Name

Whole Man Ministries of NC

A.2. Mailing Address

3916 Old Lexington rd Winston Salem, NC 27107

A.3. Organization Website

Wholemanministries.com/veterans

A.4. Year 501 (c)(3) Status Obtained

2,006

A.5. Organization/Agency Fiscal Year

123,122

A.6. Federal Tax ID Number

A.7. Federal DUNS Number

A.8. Federal SAM Registered?

Yes

ORGANIZATION/AGENCY CONTACT INFORMATION

EXECUTIVE DIRECTOR

A9. First Name

Barry

A10. Last Name

Washington

A11. Title

Executive Director

A12. E-mail

barryswashington@yahoo.com

A13. Phone Number

(336) 918-1087

BOARD CHAIR

A14. First Name

Dianne

A15. Last Name

Lowery

A16. E-Mail

dre021479@aol.com

A17. Phone Number

(336) 575-4463

A18. Term Expiration Date

07/11/2024

B. General Project Information

Completed by barryswashington@yahoo.com on 4/21/2022 1:00 PM

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

Address: *No Address Assigned

B. General Project Information

Please provide the following information.

PROJECT INFORMATION

B.1. Project/Program Title

Housing 4 Our Heroes

B.2. Project Location/Address

6111 University Parkway Winston Salem, NC 27106

PROJECT CONTACT/MANAGER

B3. First Name

Barry

B4. Last Name

Washington

B5. Title

Executive Director

B6. E-Mail

barryswashington@yahoo.com

B7. Phone Number

(336) 918-1087

C. General Project Narrative

Completed by barryswashington@yahoo.com on 4/21/2022 10:08 PM

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Address: *No Address Assigned

C. General Project Narrative

Please provide the following information.

C.1. Provide description of project and how funds will be used

Whole Man Ministries is expanding its housing for homeless veterans. It has the opportunity to acquire a property that can provide a homeless family (3-bedrooms and 2-baths) and 3 veterans a home (2-bedrooms and 1-bath) at an affordable price. We know that since the COVID pandemic, many veterans, working poor, and elderly have lost housing because of being out of work and continue to lose housing as a result of rent increases (from 25% to 100%) that is beyond their ability to pay.

Funds will be used for acquisition of property, bring property up to code, high speed internet ready, make units energy efficient - update HVAC units, upgrade insulation, replace windows and doors, bring electrical and plumbing systems up to city codes, to ensure occupants safety by installing proper fire, smoke and other detection devices as required and have a security company to monitor to help deter any criminal activity and quick response for emergency needs (fire and brake-ins).

C.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

Individuals will apply through an application process to ensure they meet low-income requirements. Some individuals will come from community partners' referrals such as Veteran's Affairs and homeless shelters etc. Our aim has been to help those suffering from the lack housing. Since 2013, we have helped 23 low-income families secure permanent housing at a cost that is affordable for each family.

We desire to expand these efforts, especially as we see the lack of available housing for mid and low-income families. Today, we have gentrification occurring at an alarming rate by out of state investors buying up Forsyth County properties, in some cases 20%-40% over market value. Their aim is to increase the rental markets upwards to \$1500+ a month which results in unavailable affordable housing and is forcing working families into homelessness.

This project will help the City of WS to achieve its goal of continue to reduce homelessness among its residents and make more affordable housing available to low- and mid-income households. The project will be a win-win partnership and be a great benefit to those in need the most.

C.3 Total estimated number of unique participants to be served annually

17

C.4. Will program beneficiaries be only residents of Winston-Salem?

Yes

TOTAL FUNDING REQUEST

C.5. Total Operating Funding Request

\$16,000.00

C.6. Total Capital Funding Request

\$450,000.00

SPENDING TIMEFRAME

C.7 Capital Spending Timeframe

12 months from date of award

C.8 Operating Spending Timeframe

18 months from date of award

D. Project Budget Categories

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

Address: *No Address Assigned

Completed by barryswashington@yahoo.com on 4/21/2022 11:32 PM

D. Project Budget Categories

Please provide the following information.

Use templates below to input **the total** Project Budget (**only requested expenses and estimated revenues related to the program or project for which you are requesting funding**) by clicking **Add Column**. Please include all funding from the City and other sources.

Operating Costs	Total
Property Management	\$10,000.00
	\$10,000.00

Capital Costs	Total
Four Units	\$250,000.00
Bringing it up to Code	\$150,000.00
	\$400,000.00

PROJECT/PROGRAM REVENUE CATEGORIES

Please fill out the revenue estimate table. **Note: operating revenues and expenses must be balanced (be equal).**

Operating	Total
Rental income	\$3,250.00
	\$3,250.00

Please list below all known/expected **individual** grants and contributions totaling 10% or more of the project's budget.

Note: capital revenues and expenditures must be balanced (be equal)

Capital	Total
Whole Man Ministries of NC	\$19,500.00
Nehemiah Few	\$7,500.00
Bondage Breakers Ministries	\$5,000.00
	\$32,000.00

E. Demographic and Geographic Distribution

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E. Demographic and Geographic Distribution

Please provide the following information.

Demographic distribution is an assessment of the level of the project funds spent on a program or service provided at a physical location in a Qualified Census Tract (QCT), OR where the primary intended beneficiaries live within a QCT, OR whether the program benefits residents that earn less than 60 percent of median income for the City, OR whether over 25 percent of program beneficiaries are below the federal poverty line.

E.1 Is this project/program located in a QCT or serve residents that live in a QCT?

Yes

If yes, what percentage of clients served are estimated to be residents of QCTs? ([Click here](#) to view the QCT mapping tool)

100.00 %

E.2 If the project or program is not a QCT or specifically serve residents in a QCT, will residents meet the follow criteria:

25% or more of participants below the federal poverty line or participants served make less than 60% of the Area Median Income

The project/program does not operate in a QCT, and beneficiaries neither reside in a QCT nor meet the income thresholds mentioned above.

F. Alignment to Strategic Plan

Completed by barryswashington@yahoo.com on 4/21/2022 10:16 PM

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F. Alignment to Strategic Plan

Please provide the following information.

Strategic planning is a process in which organizational leaders determine their goals and objectives, and allocate needed/limited resources to successfully achieve those goals and objectives. [Click here](#) to view Winston Salem's Strategic Plan. The Strategic Plan includes three (3) tiers of priorities:

Tier 1:

- Focus on job creation/sustainability and workforce development
- Collaboration and funding for pre-K opportunities
- Funding for affordable housing
- Funding for economic development

Tier 2:

- Poverty reduction/cessation
- COVID reopening plan
- Community engagement (Power of connections)
- Funding for arts

Tier 3:

- Community Fundraising
- Environmental initiatives
- Address digital divide
- Address childcare needs
- Neighborhood maintenance
- Organization efficiency and public-private partnerships
- Law enforcement reform

F.1. Please select the primary priority from the list above addressed by your project/program.

Tier 1

F.2. Please select the secondary priority from the list above addressed by your project/program.

Tier 2

F.3. Please describe how the workload or outcomes from your project/program addresses the primary priority you selected.

The main reason that Housing for Our Heroes can provide affordable permanent housing is because of its partnerships with community volunteers, other non-profits (organizations and churches), and businesses and private donors. Affordable housing availability is becoming rare at an alarming rate because of the purchase of Forsyth County properties from outstate investors and a 25% - 100% increase in rent for units even those already occupied. If the occupant is unable to pay the increase cost and can't find an affordable place, they are forced to live in their vehicle, house to house with family and friends, in a shelter, motel/hotel room designated for homeless people, or on the street. We get pleas from veterans, the elderly and working families. It is heart wrenching when children, the elderly and veterans are involved. Grandparents are having to care for grandchildren whose parent died as a result COVID or violence. Moreover, the COVID pandemic and more recently, the war in Ukraine, has caused the price of food, gas and consumer products to rise for everyone - upper-, middle-, and low-income households. With funding to expand the H4OH project, the City of WS will reach its goal of making affordable housing available by working with non-profits, businesses and private entities quicker. The more available affordable housing, the more affordable housing becomes. It's the supply and demand principle.

G. Collaboration

Completed by barryswashington@yahoo.com on 4/21/2022 10:25 PM

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G. Collaboration

Please provide the following information.

Collaboration is when an organization is partnering or proactively working with one or more external stakeholders to achieve the same goal.

G.1. How many other external partners, organizations, stakeholders will you be collaborating with to provide the project/program?

3+

G.2. Please provide the names of the organizations and the roles they will serve in the project/program?

Community volunteers - no set organization but individuals who wants to help others - provides 20% of the unskilled labor. hanging sheetrock, insulation installation, painting, light carpentry. landscaping maintenance, and handyman type tasks. Nehemiah Few and Bondage Breakers Ministries has been a consistent partner with the H4OH Project.

Business partners- (Home Depot, Lowes, Sherman & Williams, Others) -provide discounted materials such as doors, windows, sheetrock, plywood, paint, flooring, appliances, lumber needed, electric and plumbing supplies and other building supplies to bring units up to city code and make unit more energy efficient.

Non-profits including churches - provide move-in household items, food and furniture as needed, varies by family. Non-profits that work to help persons with monthly living expenses and job placement.

H. Administration/Reporting

Case Id: 15188

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Completed by barryswashington@yahoo.com on 4/21/2022 10:31 PM

H. Administration/Reporting

Please provide the following information.

Per U.S. Treasury rules and associated guidance, the City's framework for using these funds aligns with specific administrative reporting requirements. The administration/reporting criterion has three core elements: 1) the organization's/project's development of clear performance indicators and measurable outcomes, 2) the use of evidence-based interventions, 3) and the City's evaluation of organization and project risk.

H.1. Please clearly define the workload and outcome measures that are associated with your project/program

Workload	The workload and measures is that the proposed units are rehabbed, brought up to code and pass city inspections and have a certificate of occupancy.
Effectiveness/Outcome	The ultimate effectiveness/outcome will be that all units are occupied, and 4 families are no longer homeless.

H.2. Does the project/program use evidence-based interventions?

No

H.3. For transparency purposes, the risk matrix is attached. This is NOT required, however, you can self-assess if you wish. Please fill out and upload the [Risk Matrix](#).

Risk Matrix

***No files uploaded*

I. Capacity

Completed by barryswashington@yahoo.com on 4/21/2022 11:24 PM

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I. Capacity

Please provide the following information.

An organization's capacity can be defined as its ability to implement the proposed project, as characterized by the alignment of its mission and vision with the proposed project, existing internal infrastructure to support it, and its plan for implementation and assessment of project success.

I.1. Please provide your organization's vision and mission statements and explain the alignment between the proposed project/program and the organizational mission.

Housing4OurHeroes (H4OH) project purpose is to break the cycle of homelessness among veterans.

I.2. Describe the organization's current infrastructure and capacity to deliver the program services or complete the project. Include any relevant current programming and experience providing similar services.

Whole Man Ministries has rehabbed 9 properties resulting in 11 homeless households with a safe, energy efficient, and affordable housing since 2013.

I.3. Describe the program/project implementation plan. Include any known barriers to success and how those will be overcome

Possible barriers that may slow the project down is disruption in the material supply chain. We will look for other suppliers to get need materials. We faced this type of disruption of material and labor during the COVID pandemic. The disruption delayed the completion of the project by 9 months. Workers had to be scheduled to 1-2 workers at a time. But the project is completed. We find that being small makes us very flexible.

I.3a. Describe the program assessment plan including how the data will be collected for selected performance metrics and any other evaluation tools that will be used to determine program/project success.

We develop a job task checklist, inspect the job project daily, and monitor the project task completion dates. As each task is completed by its projected completion date, it helps us quickly identify and correct any delays or unforeseen problems.

J. Impact/Community Need

Completed by barryswashington@yahoo.com on 4/21/2022 11:26 PM

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

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J. Impact/Community Need

Please provide the following information.

Impact/Community needs concern whether or not the proposed project will address an identified need within the community and what the short term (One year) and long term (3 years) impact of this project will be

J1. Describe the identified community need for this project/program. Cite specific data or studies/reports that have identified this as a community need.

The City of WS has identified that affordable housing is a great need for years and has taken steps to provide more affordable housing to its citizens by partnering with non-profits, businesses and private individuals of which Whole Man Ministries is a partner since 2013.

J2. Describe the short-term impacts of the project/program and how they align with the community need identified above.

The short-term impact (6-12 months) 5 affordable building will be in the housing market wired for high-speed internet in partnership with a local internet provider.

J3. Describe the long-term impacts of the project/program and how they align with the community need identified above.

Long term impact - 17 family units will have an affordable, up to code, and energy efficiency housing high speed internet ready.

J4. Referencing previous section on outcomes, describe how the impacts noted above will be measured.

The outcome will be all units are occupied.

K. Funding Stability

Completed by barryswashington@yahoo.com on 4/21/2022 11:32 PM

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K. Funding Stability

Please provide the following information.

Funding stability is an assessment of both the organization's annual funding and the planned funding mechanism for the project/program from grants, donations, sales, and other income generators. To the extent possible, the City wishes to ensure applying entities have sustainable funding sources outside the City's ARPA allocation. An entity will be deemed as having superior funding stability if it demonstrates at least three years of sustainable grant, contribution, and/or fee-based revenues to cover operating costs. The entity must also demonstrate commitments from other organizations to cover the full cost of project deficits or future-year operating costs (in combination with realistic fee-based revenue assumptions).

K.1. Have your organization's operating revenues covered operating expenses the last three years?

Yes

K.2. Approximately what percentage of your organization's total budget is covered by competitive grants that you must re-apply for?

0.00 %

K.3. What percentage of your project/program's budget is covered by City ARPA funds as part of this request?

0.00 %

K.4. Please provide narrative on funding for this program after City ARPA funding has been exhausted.

The rent generated by the units will be used to maintain the units. As in the past, each property is self-sustaining.

K.5. Please attach commitment letters from other organizations showing financial support for the project/program.

Commitment Letters

***No files uploaded*

L. Representation

Completed by barryswashington@yahoo.com on 4/23/2022 8:41 AM

Case Id: 15188

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L. Representation

Please provide the following information.

Representation deals with how diverse an organizations leadership is compared with community demographics, which includes Winston-Salem's race/ethnic backgrounds as well as gender. Local non-profit organizations should reflect the communities they serve. Since organizations are requesting to receive ARPA funding through the City, we must ensure these entities hold themselves accountable to having diverse staff and leadership panels

L.1. Provide a list of board members including the race, ethnicity, and gender identification for each member.

Name	Race	Ethnicity	Gender Identification
Dianne Lowery	Black	African American	Female
Kenneth Holly	Black	African American	Male
Camilla Washington	Black	African American	Female
Lashawnda Hylton	Black	African American	Female
Gerald Green	Black	African American	Male
Barry Washington	Black	African American	Male

M. Required Documents

Completed by barryswashington@yahoo.com on 4/23/2022 9:14 AM

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

Address: *No Address Assigned

M. Required Documents

Please provide the following information.

For North Carolina Secretary of State - Current and Active Status, [Click Here](#)

Documentation

Code of Conduct/Conflict of Interest Policy *Required

Conflict of Intrest Policy WMM.pdf

Copy of the agency's latest 990 Form as submitted to the Internal Revenue Service *Required

Audit 2015 (1).pdf

Organization By-Laws *Required

Nonprofit Bylaws WMM.pdf

Articles of Incorporation *Required

ArticlesofIncorporation WMM.pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

Civil Rights Policy WMM.pdf

IRS 501(c)3 Designation Letter *Required

501 (C) 3 Letter (1).pdf

Most recent audited financial statements or a third-party review *Required

Audit 2015 (1).pdf

North Carolina Secretary of State - Current and Active Status *Required

Secretary of State Good Standing.pdf

N. Submit

Completed by *barryswashington@yahoo.com* on 4/25/2022 2:57 PM

Case Id: 15188

Name: Housing 4 Our Heroes - 2022

Address: *No Address Assigned

N. Submit

Please provide the following information.

I certify that all information entered into this application is true.

Barry Washington

*Electronically signed by *barryswashington@yahoo.com* on 4/25/2022 2:56 PM*

04/25/2022