

Program Overview

Completed by bwolfe@wschristian.com on 4/11/2022 11:52 AM

Case Id: 15186

Name: Wolfe, Bryan - 2022

Address: *No Address Assigned

Program Overview

Please provide the following information.



City of Winston-Salem
ARPA Transformational
Non-Profits Application

City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102
336-727-8000
ARPA@cityofws.org

This application portal is to request funding from the City of Winston-Salem as part of the Transformational Non-Profits Application Process. Applications received through this portal will only be reviewed by the City of Winston-Salem. Other jurisdictions may have separate application processes. Please contact other jurisdictions (e.g., Forsyth County) for instructions regarding requests to those jurisdictions.

Submitting an application does not guarantee funding. Please see the section below regarding the scoring process. The Mayor and City Council will have final decision-making authority regarding program funding requests.

Non-profit organizations may submit funding requests for capital or operating costs.

Minimum Criteria

- Must be registered non-profit organization (includes faith-based organizations providing a public purpose)
- Must have been incorporated as a non-profit for at least one year

Scoring Process and Matrix

All completed applications will undergo a review to ensure required documents are attached. Fully completed applications will be reviewed by selected City staff members and scored based on the scoring matrix approved by the Mayor and City Council. [Click here](#) to view the scoring matrix. Scored applications will be reviewed by the City's Management Team for potential recommendation to the Mayor and City Council who will have authority to appropriate funding for programs.

Staff reserves the right to contact any applicant to request clarification or additional details regarding application responses and materials.

Defining Performance Measures

Sections of the application will reference performance measures and outcomes as required by the U.S. Department of Treasury. Specifically, the application will request workload and effectiveness/outcome measures. Please see this video (<https://www.cityofws.org/2809/Performance-Measures-Video>) for general information on performance measures.

Upcoming Application Orientation Session

The City will host a virtual application orientation session on April 1, 2022 at 10:00 am. The meeting will take place virtually via the Zoom platform and will also have a live simulcast on the City's YouTube page. The link for that meeting will be posted the morning of the meeting to the website: www.cityofws.org/clfrf

Contact Information

For any questions or concerns, please email ARPA@cityofws.org or call City Link at 336-727-8000.

A.Contact Information

Completed by bwolfe@wschristian.com on 4/25/2022 11:45 AM

Case Id: 15186

Name: Wolfe, Bryan - 2022

Address: *No Address Assigned

A.Contact Information

Please provide the following information.

ORGANIZATION/AGENCY INFORMATION

A.1. Organization/Agency Name

Winston Salem Christian School

A.2. Mailing Address

3665 N. Patterson Avenue Winston-Salem, NC 27105

A.3. Organization Website

www.wschristian.com

A.4. Year 501 (c)(3) Status Obtained

2,019

A.5. Organization/Agency Fiscal Year

3

A.6. Federal Tax ID Number

A.7. Federal DUNS Number

A.8. Federal SAM Registered?

No

ORGANIZATION/AGENCY CONTACT INFORMATION

EXECUTIVE DIRECTOR

A9. First Name

Bryan

A10. Last Name

Wolfe

A11. Title

Head of School

A12. E-mail

bwolfe@wschristian.com

A13. Phone Number

(336) 618-6779

BOARD CHAIR

A14. First Name

Austin

A15. Last Name

Bailey

A16. E-Mail

austin.bailey@edwardjones.com

A17. Phone Number

(336) 759-7762

A18. Term Expiration Date

07/01/2023

B. General Project Information

Completed by bwolfe@wschristian.com on 4/25/2022 11:46 AM

Case Id: 15186

Name: Wolfe, Bryan - 2022

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B. General Project Information

Please provide the following information.

PROJECT INFORMATION

B.1. Project/Program Title

After School Tutoring and Enrichment

B.2. Project Location/Address

3665 N Patterson Winston-Salem, NC 27105

PROJECT CONTACT/MANAGER

B3. First Name

Bryan

B4. Last Name

Wolfe

B5. Title

Head of School

B6. E-Mail

bwolfe@wschristian.com

B7. Phone Number

(336) 759-7762

C. General Project Narrative

Completed by bwolfe@wschristian.com on 4/25/2022 11:59 AM

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C. General Project Narrative

Please provide the following information.

C.1. Provide description of project and how funds will be used

Winston Salem Christian School would like to provide an after school enrichment time available for both students at the school and in the surrounding community. This would include extensive tutoring and enrichment activities as well as food for students participating. We would utilize space available at the school to develop the program and provide opportunities for the students.

C.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

Students would be able to sign up online. The location of our school allows students in the immediate community to have access by walking. Students would sign in each day and utilize the opportunity. Tutoring would concentrate on reading proficiency. We would also concentrate on STEM activities for the students. These funds would allow us to expand our after school program to reach more students. Increased reading proficiency with build confidence and academic success. The STEM opportunities will increase opportunities for innovation and creativity, utilizing a brand new TIDE (Technology, Innovation, Design, Engineering) lab at the school.

C.3 Total estimated number of unique participants to be served annually

120

C.4. Will program beneficiaries be only residents of Winston-Salem?

Yes

TOTAL FUNDING REQUEST

C.5. Total Operating Funding Request

\$100,000.00

C.6. Total Capital Funding Request

\$0.00

SPENDING TIMEFRAME

C.7 Capital Spending Timeframe

0

C.8 Operating Spending Timeframe

10

D. Project Budget Categories

Completed by bwolfe@wschristian.com on 4/25/2022 12:15 PM

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D. Project Budget Categories

Please provide the following information.

Use templates below to input **the total** Project Budget (**only requested expenses and estimated revenues related to the program or project for which you are requesting funding**) by clicking **Add Column**. Please include all funding from the City and other sources.

Operating Costs	Total
Food	\$30,000.00
Staffing	\$100,000.00
Resources & Supplies	\$45,000.00
	\$175,000.00

Capital Costs	Total
Received Grant through EANS II for Lab	\$375,000.00
	\$375,000.00

PROJECT/PROGRAM REVENUE CATEGORIES

Please fill out the revenue estimate table. **Note: operating revenues and expenses must be balanced (be equal).**

Operating	Total
WS City Grant	\$100,000.00
USDA Food Grant	\$20,000.00
Participating Students	\$55,000.00
	\$175,000.00

Please list below all known/expected **individual** grants and contributions totaling 10% or more of the project's budget.

Note: capital revenues and expenditures must be balanced (be equal)

Capital	Total
USDA Food Grant	\$20,000.00
	\$20,000.00

E. Demographic and Geographic Distribution

Case Id: 15186
Name: Wolfe, Bryan - 2022
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Completed by bwolfe@wschristian.com on 4/25/2022 12:17 PM

E. Demographic and Geographic Distribution

Please provide the following information.

Demographic distribution is an assessment of the level of the project funds spent on a program or service provided at a physical location in a Qualified Census Tract (QCT), OR where the primary intended beneficiaries live within a QCT, OR whether the program benefits residents that earn less than 60 percent of median income for the City, OR whether over 25 percent of program beneficiaries are below the federal poverty line.

E.1 Is this project/program located in a QCT or serve residents that live in a QCT?

Yes

If yes, what percentage of clients served are estimated to be residents of QCTs? ([Click here](#) to view the QCT mapping tool)

40.00 %

E.2 If the project or program is not a QCT or specifically serve residents in a QCT, will residents meet the follow criteria:

25% or more of participants below the federal poverty line or participants served make less than 60% of the Area Median Income

The project/program does not operate in a QCT, and beneficiaries neither reside in a QCT nor meet the income thresholds mentioned above.

F. Alignment to Strategic Plan

Completed by bwolfe@wschristian.com on 4/25/2022 12:21 PM

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F. Alignment to Strategic Plan

Please provide the following information.

Strategic planning is a process in which organizational leaders determine their goals and objectives, and allocate needed/limited resources to successfully achieve those goals and objectives. [Click here](#) to view Winston Salem's Strategic Plan. The Strategic Plan includes three (3) tiers of priorities:

Tier 1:

- Focus on job creation/sustainability and workforce development
- Collaboration and funding for pre-K opportunities
- Funding for affordable housing
- Funding for economic development

Tier 2:

- Poverty reduction/cessation
- COVID reopening plan
- Community engagement (Power of connections)
- Funding for arts

Tier 3:

- Community Fundraising
- Environmental initiatives
- Address digital divide
- Address childcare needs
- Neighborhood maintenance
- Organization efficiency and public-private partnerships
- Law enforcement reform

F.1. Please select the primary priority from the list above addressed by your project/program.

Tier 3

F.2. Please select the secondary priority from the list above addressed by your project/program.

Tier 2

F.3. Please describe how the workload or outcomes from your project/program addresses the primary priority you

selected.

This program will help address childcare needs after school as well as address the digital divide. This will be done in the context of a unique public/private partnership. Students from the immediate community will have the ability to attend this opportunity at a private school. Finally, one of our goals as a private school on Patterson is to be a blessing to our neighbors. We have invited neighbors to basketball games, provided firewood at no cost in a hope to influence the immediate surrounding neighborhood.

G. Collaboration

Completed by bwolfe@wschristian.com on 4/25/2022 12:28 PM

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Address: *No Address Assigned

G. Collaboration

Please provide the following information.

Collaboration is when an organization is partnering or proactively working with one or more external stakeholders to achieve the same goal.

G.1. How many other external partners, organizations, stakeholders will you be collaborating with to provide the project/program?

2

G.2. Please provide the names of the organizations and the roles they will serve in the project/program?

We will be working with an organization called the Neighborliness Center. They are a non profit that work in neighborhood development. We also work closely with Love out Loud for community work.

H. Administration/Reporting

Completed by bwolfe@wschristian.com on 4/25/2022 1:05 PM

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H. Administration/Reporting

Please provide the following information.

Per U.S. Treasury rules and associated guidance, the City's framework for using these funds aligns with specific administrative reporting requirements. The administration/reporting criterion has three core elements: 1) the organization's/project's development of clear performance indicators and measurable outcomes, 2) the use of evidence-based interventions, 3) and the City's evaluation of organization and project risk.

H.1. Please clearly define the workload and outcome measures that are associated with your project/program

Workload	Staff will work from 2:30-5:30 Monday through Friday.
Effectiveness/Outcome	We want all students to be reading on grade level with a specific mentor

H.2. Does the project/program use evidence-based interventions?

Yes

Please provide a link to (or attach a copy of) the evaluation of the program model

Learning A to Z is an evidenced based intervention that will be utilized specifically for reading intervention.
www.learninga-z.com



Program Model Evaluation

20220425131223049.pdf

H.3. For transparency purposes, the risk matrix is attached. This is NOT required, however, you can self-assess if you wish. Please fill out and upload the [Risk Matrix](#).



Risk Matrix

Risk Assessment.xlsx

I. Capacity

Completed by bwolfe@wschristian.com on 4/25/2022 1:13 PM

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I. Capacity

Please provide the following information.

An organization's capacity can be defined as its ability to implement the proposed project, as characterized by the alignment of its mission and vision with the proposed project, existing internal infrastructure to support it, and its plan for implementation and assessment of project success.

I.1. Please provide your organization's vision and mission statements and explain the alignment between the proposed project/program and the organizational mission.

Mission: Inspire and develop every student for Christ-like engagement with the world

Vision: Empower Learners, cultivate hearts, engage community

The vision of our school aligns greatly with this project. We have a desire to see student empowerment and an engaged community. By providing this after school opportunity we are addressing these two major areas of our vision.

I.2. Describe the organization's current infrastructure and capacity to deliver the program services or complete the project. Include any relevant current programming and experience providing similar services.

We currently run an after school tutoring program, and this funding would allow us to expand the opportunity for more students. Currently we tutor approximately 20 students after school. The infrastructure is present to expand upon.

I.3. Describe the program/project implementation plan. Include any known barriers to success and how those will be overcome

The goal would be an expanded implementation for the 2022-2023 school year. This would allow the summer months to reach out to our surrounding community and offer this opportunity. The barriers will be getting the external families involved, but we believe this is possible due to some of the outreach we have already pursued with Neighbors for Better Neighborhoods. The secondary barrier will be finding and training a larger scale of tutors and mentors. Finally the final barrier will be the completion of our new TIDE lab for utilization for STEM projects.

I.3a. Describe the program assessment plan including how the data will be collected for selected performance metrics and any other evaluation tools that will be used to determine program/project success.

The data assessment will focus primarily on reading and reading progress. We will provide biweekly assessments to track progress for reading.

J. Impact/Community Need

Completed by bwolfe@wschristian.com on 4/25/2022 1:21 PM

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J. Impact/Community Need

Please provide the following information.

Impact/Community needs concern whether or not the proposed project will address an identified need within the community and what the short term (One year) and long term (3 years) impact of this project will be

J1. Describe the identified community need for this project/program. Cite specific data or studies/reports that have identified this as a community need.

We have seen test scores drop specifically in reading at our school during COVID. The expansion to the community will help address that only 44% of Winston Salem students are proficient in reading. (US Census)

J2. Describe the short-term impacts of the project/program and how they align with the community need identified above.

The school has had a visible impact on the community of Patterson. We have taken a building that was abandon and provided life to it. This has helped with community engagement. The short term provision of additional reading and mentoring opportunities will also assist with the reading struggles that have been identified in Winston Salem.

J3. Describe the long-term impacts of the project/program and how they align with the community need identified above.

Long term this has the opportunity to provide a model for private schools being used as community center. Our school is uniquely prepared for this by its geographical location.

J4. Referencing previous section on outcomes, describe how the impacts noted above will be measured.

We will track program participants to see their individual success in reading proficiency.

K. Funding Stability

Completed by bwolfe@wschristian.com on 4/25/2022 1:25 PM

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K. Funding Stability

Please provide the following information.

Funding stability is an assessment of both the organization's annual funding and the planned funding mechanism for the project/program from grants, donations, sales, and other income generators. To the extent possible, the City wishes to ensure applying entities have sustainable funding sources outside the City's ARPA allocation. An entity will be deemed as having superior funding stability if it demonstrates at least three years of sustainable grant, contribution, and/or fee-based revenues to cover operating costs. The entity must also demonstrate commitments from other organizations to cover the full cost of project deficits or future-year operating costs (in combination with realistic fee-based revenue assumptions).

K.1. Have your organization's operating revenues covered operating expenses the last three years?

Yes

K.2. Approximately what percentage of your organization's total budget is covered by competitive grants that you must re-apply for?

5.00 %

K.3. What percentage of your project/program's budget is covered by City ARPA funds as part of this request?

0.00 %

K.4. Please provide narrative on funding for this program after City ARPA funding has been exhausted.

If the program shows great success, we would look to continue what we currently have in place and utilize volunteers to help make the program financially sustainable. There is also the ability to continue to charge students based on income, and allowing students that would fall below the poverty line to participate at a lesser cost.

K.5. Please attach commitment letters from other organizations showing financial support for the project/program.

Commitment Letters

***No files uploaded*

L. Representation

Completed by bwolfe@wschristian.com on 4/25/2022 1:30 PM

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Address: *No Address Assigned

L. Representation

Please provide the following information.

Representation deals with how diverse an organizations leadership is compared with community demographics, which includes Winston-Salem's race/ethnic backgrounds as well as gender. Local non-profit organizations should reflect the communities they serve. Since organizations are requesting to receive ARPA funding through the City, we must ensure these entities hold themselves accountable to having diverse staff and leadership panels

L.1. Provide a list of board members including the race, ethnicity, and gender identification for each member.

Name	Race	Ethnicity	Gender Identification
Austin Bailey	White	Caucasian	Male
Mark Ide	White	Caucasian	Male
John Sumanth	Non-White	Indian	Male
Terri Smith	White	Caucasian	Female
Travis Hodge	White	Caucasian	Male

M. Required Documents

Completed by bwolfe@wschristian.com on 4/25/2022 2:57 PM

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M. Required Documents

Please provide the following information.

For North Carolina Secretary of State - Current and Active Status, [Click Here](#)

Documentation

Code of Conduct/Conflict of Interest Policy *Required

Faculty and Staff Policy Manual 21-22.pdf

Copy of the agency's latest 990 Form as submitted to the Internal Revenue Service *Required

20220425145820814.pdf

2019 990 WSCS.pdf

Organization By-Laws *Required

WSCS By Laws.pdf

Articles of Incorporation *Required

WSCS Stamped Articles of Inc.pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

Faculty and Staff Policy Manual 21-22.pdf

IRS 501(c)3 Designation Letter *Required

Verification of Business.pdf

Most recent audited financial statements or a third-party review *Required

2021 Financial Review.pdf

North Carolina Secretary of State - Current and Active Status *Required

Verification of Business.pdf

N. Submit

Completed by bwolfe@wschristian.com on 4/25/2022 2:57 PM

Case Id: 15186

Name: Wolfe, Bryan - 2022

Address: *No Address Assigned

N. Submit

Please provide the following information.

I certify that all information entered into this application is true.

Bryan Wolfe

Electronically signed by bwolfe@wschristian.com on 4/25/2022 2:57 PM

04/25/2022