

Program Overview

Completed by cwilson@gracewinston.org on 4/25/2022 1:01 PM

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

Address: *No Address Assigned

Program Overview

Please provide the following information.



City of Winston-Salem
ARPA Transformational
Non-Profits Application

City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102
336-727-8000
ARPA@cityofws.org

This application portal is to request funding from the City of Winston-Salem as part of the Transformational Non-Profits Application Process. Applications received through this portal will only be reviewed by the City of Winston-Salem. Other jurisdictions may have separate application processes. Please contact other jurisdictions (e.g., Forsyth County) for instructions regarding requests to those jurisdictions.

Submitting an application does not guarantee funding. Please see the section below regarding the scoring process. The Mayor and City Council will have final decision-making authority regarding program funding requests.

Non-profit organizations may submit funding requests for capital or operating costs.

Minimum Criteria

- Must be registered non-profit organization (includes faith-based organizations providing a public purpose)
- Must have been incorporated as a non-profit for at least one year

Scoring Process and Matrix

All completed applications will undergo a review to ensure required documents are attached. Fully completed applications will be reviewed by selected City staff members and scored based on the scoring matrix approved by the Mayor and City Council. [Click here](#) to view the scoring matrix. Scored applications will be reviewed by the City's Management Team for potential recommendation to the Mayor and City Council who will have authority to appropriate funding for programs.

Staff reserves the right to contact any applicant to request clarification or additional details regarding application responses and materials.

Defining Performance Measures

Sections of the application will reference performance measures and outcomes as required by the U.S. Department of Treasury. Specifically, the application will request workload and effectiveness/outcome measures. Please see this video (<https://www.cityofws.org/2809/Performance-Measures-Video>) for general information on performance measures.

Upcoming Application Orientation Session

The City will host a virtual application orientation session on April 1, 2022 at 10:00 am. The meeting will take place virtually via the Zoom platform and will also have a live simulcast on the City's YouTube page. The link for that meeting will be posted the morning of the meeting to the website: www.cityofws.org/clfrf

Contact Information

For any questions or concerns, please email ARPA@cityofws.org or call City Link at 336-727-8000.

A.Contact Information

Completed by cwilson@gracewinston.org on 4/22/2022 3:01 PM

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

Address: *No Address Assigned

A.Contact Information

Please provide the following information.

ORGANIZATION/AGENCY INFORMATION

A.1. Organization/Agency Name

Grace Presbyterian Church

A.2. Mailing Address

P O Box 625 Winston-Salem, NC 27102

A.3. Organization Website

gracechurchwinston.org

A.4. Year 501 (c)(3) Status Obtained

101,157

A.5. Organization/Agency Fiscal Year

1

A.6. Federal Tax ID Number

A.7. Federal DUNS Number

A.8. Federal SAM Registered?

No

ORGANIZATION/AGENCY CONTACT INFORMATION

EXECUTIVE DIRECTOR

A9. First Name

Carol

A10. Last Name

Wilson

A11. Title

Administrative Director

A12. E-mail

cwilson@gracewinston.org

A13. Phone Number

(336) 767-7530

BOARD CHAIR

A14. First Name

Kenneth

A15. Last Name

Faulkner

A16. E-Mail

kfaulkner5@triad.rr.com

A17. Phone Number

(336) 978-0489

A18. Term Expiration Date

04/30/2024

B. General Project Information

Completed by cwilson@gracewinston.org on 4/22/2022 3:10 PM

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

Address: *No Address Assigned

B. General Project Information

Please provide the following information.

PROJECT INFORMATION

B.1. Project/Program Title

Healthy Eating Initiative

B.2. Project Location/Address

3901 Carver School Rd Winston-Salem, NC 27105

PROJECT CONTACT/MANAGER

B3. First Name

Carol

B4. Last Name

Wilson

B5. Title

Administrative Director

B6. E-Mail

cwilson@gracewinston.org

B7. Phone Number

(336) 767-7530

C. General Project Narrative

Completed by cwilson@gracewinston.org on 4/25/2022 10:47 AM

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

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C. General Project Narrative

Please provide the following information.

C.1. Provide description of project and how funds will be used

The Healthy Eating Initiative is a funded collaborative effort between Grace Presbyterian Church, their community residents, Crisis Control Ministry, Carver High School of WSFCS and the LaDeara Crest community. Grace seeks to provide/share food in a dignified way with an eye to long-term structural solutions that addresses the root/cause of hunger and poverty through equitable and sustainable development. The initiative is a resource development collaborative designed to develop a food system that increases fresh produce accessibility, provides nutrition education, cooking experiences, food producing community gardens, and newly added meals for homebound seniors to promote healthier lifestyles. This initiative partners with community residents to address their healthy food options and health challenges with interconnected sustainable solutions.

The requested funds of the city's transformative grants will be used to supplement weekly catered bi-weekly meals to community homebound seniors, provide bi-monthly catered weekend meals to community families, and youth development with community gardening. The received funds will cover meal cost, paid apprenticeship for youth, and program administrative cost.

C.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

Program participants have access to services through their attendance at coinciding scheduled events of produce pantry, gardening, and home delivery for homebound individuals. The services provide residents reliable access to fresh, healthy, safe foods in the food-insecure areas of our city, develops a system to increase the internships, apprenticeships, and entrepreneurial opportunities for youth/young adults, and multigenerational support. Emphasis is placed on incorporating healthy produce items that are not readily affordable/available into the daily meals of the multigenerational community residents. The goals are to increase the population by 25% who will have access to healthy foods, increase the number of older adults accessing needed nutritional services and social interactions while still living in their homes, and youth development (apprentices and soft skills).

C.3 Total estimated number of unique participants to be served annually

100

C.4. Will program beneficiaries be only residents of Winston-Salem?

Yes

TOTAL FUNDING REQUEST

C.5. Total Operating Funding Request

\$26,150.00

C.6. Total Capital Funding Request

\$0.00

SPENDING TIMEFRAME

C.7 Capital Spending Timeframe

N/A

C.8 Operating Spending Timeframe

12 months

D. Project Budget Categories

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Completed by cwilson@gracewinston.org on 4/25/2022 1:00 PM

D. Project Budget Categories

Please provide the following information.

Use templates below to input **the total** Project Budget (**only requested expenses and estimated revenues related to the program or project for which you are requesting funding**) by clicking **Add Column**. Please include all funding from the City and other sources.

Operating Costs	Total
Bi-Monthly catered weekend family meals	\$12,150.00
Bi-weekly Homebound catered meals	\$5,000.00
High School Apprenticeships	\$9,000.00
UWPM 2021-2022 annual funding	\$42,420.00
	\$0.00
	\$68,570.00

Capital Costs	Total
	\$0.00
	\$0.00

PROJECT/PROGRAM REVENUE CATEGORIES

Please fill out the revenue estimate table. **Note: operating revenues and expenses must be balanced (be equal).**

Operating	Total
Bi-Monthly catered weekend family meals	\$12,150.00
Bi-weekly Homebound catered meals	\$5,000.00
High School Apprenticeships	\$9,000.00
UWPM 2021-2022 annual Funding	\$42,420.00
	\$68,570.00

Please list below all known/expected **individual** grants and contributions totaling 10% or more of the project's budget.

Note: capital revenues and expenditures must be balanced (be equal)

Capital	Total
	\$42,420.00
	\$26,150.00

	\$68,570.00
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E. Demographic and Geographic Distribution

Case Id: 15252
Name: Grace Presbyterian Church, USA - 2022
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Completed by cwilson@gracewinston.org on 4/25/2022 11:23 AM

E. Demographic and Geographic Distribution

Please provide the following information.

Demographic distribution is an assessment of the level of the project funds spent on a program or service provided at a physical location in a Qualified Census Tract (QCT), OR where the primary intended beneficiaries live within a QCT, OR whether the program benefits residents that earn less than 60 percent of median income for the City, OR whether over 25 percent of program beneficiaries are below the federal poverty line.

E.1 Is this project/program located in a QCT or serve residents that live in a QCT?

Yes

If yes, what percentage of clients served are estimated to be residents of QCTs? ([Click here](#) to view the QCT mapping tool)

100.00 %

E.2 If the project or program is not a QCT or specifically serve residents in a QCT, will residents meet the follow criteria:

25% or more of participants below the federal poverty line or participants served make less than 60% of the Area Median Income

The project/program does not operate in a QCT, and beneficiaries neither reside in a QCT nor meet the income thresholds mentioned above.

F. Alignment to Strategic Plan

Completed by cwilson@gracewinston.org on 4/25/2022 11:30 AM

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F. Alignment to Strategic Plan

Please provide the following information.

Strategic planning is a process in which organizational leaders determine their goals and objectives, and allocate needed/limited resources to successfully achieve those goals and objectives. [Click here](#) to view Winston Salem's Strategic Plan. The Strategic Plan includes three (3) tiers of priorities:

Tier 1:

- Focus on job creation/sustainability and workforce development
- Collaboration and funding for pre-K opportunities
- Funding for affordable housing
- Funding for economic development

Tier 2:

- Poverty reduction/cessation
- COVID reopening plan
- Community engagement (Power of connections)
- Funding for arts

Tier 3:

- Community Fundraising
- Environmental initiatives
- Address digital divide
- Address childcare needs
- Neighborhood maintenance
- Organization efficiency and public-private partnerships
- Law enforcement reform

F.1. Please select the primary priority from the list above addressed by your project/program.

Tier 2

F.2. Please select the secondary priority from the list above addressed by your project/program.

Tier 1

F.3. Please describe how the workload or outcomes from your project/program addresses the primary priority you

selected.

Healthy Eating outcomes address: Poverty reduction/cessation and Community engagement (Power of connections).

#1 Access to healthy foods, #2 Youth Development, and #3 Multigenerational Support

G. Collaboration

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Completed by cwilson@gracewinston.org on 4/25/2022 11:39 AM

G. Collaboration

Please provide the following information.

Collaboration is when an organization is partnering or proactively working with one or more external stakeholders to achieve the same goal.

G.1. How many other external partners, organizations, stakeholders will you be collaborating with to provide the project/program?

3+

G.2. Please provide the names of the organizations and the roles they will serve in the project/program?

Carver High School (WSFCS), Crisis Control Ministry, Liberty East Redevelopment, Taste of the Triad

H. Administration/Reporting

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Completed by cwilson@gracewinston.org on 4/25/2022 1:34 PM

H. Administration/Reporting

Please provide the following information.

Per U.S. Treasury rules and associated guidance, the City's framework for using these funds aligns with specific administrative reporting requirements. The administration/reporting criterion has three core elements: 1) the organization's/project's development of clear performance indicators and measurable outcomes, 2) the use of evidence-based interventions, 3) and the City's evaluation of organization and project risk.

H.1. Please clearly define the workload and outcome measures that are associated with your project/program

Workload	Workload: #150 families served bi-monthly catered meals, #15 homebound individuals served bi-weekly catered meals, #6 youth apprenticeships Outcome measures: #1 Increased access to Healthy Foods, #2 Youth Development (Apprenticeships & Soft Skills) #3 Multigenerational Support
Effectiveness/Outcome	#1 - Number of residents completing nutrition education classes and produce pantry, pre/post test (food recalls) completed with program participants, number of civic neighborhood residents accessing FCG(Forsyth Community Garden) programs (mentor training and networking, sustainable growing series workshops. Surveys and discussion of garden organizing and horticulture practices (verified via site visits and technical assistance)number of market gardeners producing/selling vegetables, pounds of produce grown and yields in the community and market gardens using harvest tracking program, and food security surveys for all participants. These will include questions on access to and consumption of fresh and preserved vegetables #2 -15 additional program participants, 50% increase in food selection, resource management, and food safety practices, 4 garden groups participate in community gardening, 4 garden groups implement best practices, 2 garden groups receive micro grants, 6- High School Students from civic neighborhood become garden apprentices, 4 market gardeners producing and selling vegetables #3 - Increase in food security scores and consumption of fresh and preserved vegetables, 5 older adults interacting with and contributing to their community, number of hours or collaboration between youth and seniors, youth

H.2. Does the project/program use evidence-based interventions?

Yes

Please provide a link to (or attach a copy of) the evaluation of the program model

<https://www.forsythcommunitygardening.com/SurveysForms.aspx#part5>

Program Model Evaluation

***No files uploaded*

H.3. For transparency purposes, the risk matrix is attached. This is NOT required, however, you can self-assess if you wish. Please fill out and upload the [Risk Matrix](#).

Risk Matrix

GPC-Risk Assessment.pdf

I. Capacity

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

Address: *No Address Assigned

Completed by cwilson@gracewinston.org on 4/25/2022 3:45 PM

I. Capacity

Please provide the following information.

An organization's capacity can be defined as its ability to implement the proposed project, as characterized by the alignment of its mission and vision with the proposed project, existing internal infrastructure to support it, and its plan for implementation and assessment of project success.

I.1. Please provide your organization's vision and mission statements and explain the alignment between the proposed project/program and the organizational mission.

The Grace Presbyterian Church U.S.A. is a Christ centered church with an emphasis on promoting love among its members, nurturing spiritual growth, supporting and strengthening the family in its various forms, and engaging in those ministries that address the great ends of the church: (1) the proclamation of the gospel for the salvation of humankind; (2) the shelter, nurture and spiritual fellowship of the children of God; (3) the maintenance of divine worship; (4) the preservation of the truth; (5) the promotion of social righteousness; and (6) the exhibition of the Kingdom of Heaven to the world.

I.2. Describe the organization's current infrastructure and capacity to deliver the program services or complete the project. Include any relevant current programming and experience providing similar services.

Grace has a dedicated group of retired professionals and partnering mentorship program with Winsto-Salem State University students. We are located in the East Winston community and have facilities and green space available for use to the community.

I.3. Describe the program/project implementation plan. Include any known barriers to success and how those will be overcome

Our plan is to expand our current Healthy Eating Initiative through feeding meals to the homebound individuals and weekend meals to marginalized community families that were created and run with Social Justice Grant provided by the City of Winston-Salem which have been fully exhausted. The meals would begin June of 2022 - May 2023. Our Carver High School garden apprentices would begin the start of the new academic year and continue for a 12 month period. While Grace served meals during the pandemic if levels should peak and require strict socialization rules a barrier to full implementation of our program would occur because Grace has seniors that are high risk for the covid-19. We are also in a 100% free and reduced lunch neighborhood where families often are financially challenged and not as stable. Additionally; parents are often working multiple jobs so designing programming and scheduling that requires and invites consistent parental support/involvement can be a challenge.

I.3a. Describe the program assessment plan including how the data will be collected for selected performance metrics and any other evaluation tools that will be used to determine program/project success.

1. 75% positive response rate on nutrition education surveys
2. 75% resident/student engagement in the gardens (prepare soil, planting plans, planting, water/weed garden, harvest, give/sell produce to community.
3. 25% increase in food security scores and consumption of fresh and preserved vegetables

HEI uses data to monitor and adjust services to your clients to ensure continuous programmatic improvement?

The written and verbal survey results are reviewed, and revisions are made to program plans.

Our measurement tool(s) used to track our chosen program outputs/indicators.

75% engagement in the community gardens are residents

75% of surveys have positive results

There's a 60% harvest of planted produce from each garden

J. Impact/Community Need

Completed by cwilson@gracewinston.org on 4/25/2022 2:37 PM

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J. Impact/Community Need

Please provide the following information.

Impact/Community needs concern whether or not the proposed project will address an identified need within the community and what the short term (One year) and long term (3 years) impact of this project will be

J1. Describe the identified community need for this project/program. Cite specific data or studies/reports that have identified this as a community need.

Identified hunger/food insecurity via the UW Place Matters study along with the Winston-Salem Poverty Thought Force Final Report of February 17, 2017.

J2. Describe the short-term impacts of the project/program and how they align with the community need identified above.

The initiative is a resource development collaborative designed to develop a food system that increases fresh produce accessibility provides nutrition education, cooking experiences, and food producing community gardens to promote healthier lifestyles.

J3. Describe the long-term impacts of the project/program and how they align with the community need identified above.

Healthy Eating partners with community residents to address their community health challenges with interconnected sustainable solutions.

J4. Referencing previous section on outcomes, describe how the impacts noted above will be measured.

Several indicators will measure the outcome(s) that occur: # of residents attending pantry and nutrition education classes, Pre/Post test completed with program participants, # residents involved in community gardening, surveys and discussion of garden organizing and horticulture practices, # of marketing gardeners, pounds of produce grown and yields in community gardens, food security surveys among nutrition and pantry participants, # of youth participating in garden apprenticeships, attendance at workshops and gardening activities to promote soft skills, job skills, and career awareness path awareness., semi-structured interviews, case study

K. Funding Stability

Completed by cwilson@gracewinston.org on 4/25/2022 12:54 PM

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K. Funding Stability

Please provide the following information.

Funding stability is an assessment of both the organization's annual funding and the planned funding mechanism for the project/program from grants, donations, sales, and other income generators. To the extent possible, the City wishes to ensure applying entities have sustainable funding sources outside the City's ARPA allocation. An entity will be deemed as having superior funding stability if it demonstrates at least three years of sustainable grant, contribution, and/or fee-based revenues to cover operating costs. The entity must also demonstrate commitments from other organizations to cover the full cost of project deficits or future-year operating costs (in combination with realistic fee-based revenue assumptions).

K.1. Have your organization's operating revenues covered operating expenses the last three years?

Yes

K.2. Approximately what percentage of your organization's total budget is covered by competitive grants that you must re-apply for?

100.00 %

K.3. What percentage of your project/program's budget is covered by City ARPA funds as part of this request?

38.00 %

K.4. Please provide narrative on funding for this program after City ARPA funding has been exhausted.

Grace will continue to seek funding for the apprenticeship and meals through mini and long sustaining grant opportunities.

K.5. Please attach commitment letters from other organizations showing financial support for the project/program.



Commitment Letters

Grace Presbyterian Church[5798].pdf

L. Representation

Case Id: 15252

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Address: *No Address Assigned

Completed by cwilson@gracewinston.org on 4/25/2022 12:34 PM

L. Representation

Please provide the following information.

Representation deals with how diverse an organizations leadership is compared with community demographics, which includes Winston-Salem's race/ethnic backgrounds as well as gender. Local non-profit organizations should reflect the communities they serve. Since organizations are requesting to receive ARPA funding through the City, we must ensure these entities hold themselves accountable to having diverse staff and leadership panels

L.1. Provide a list of board members including the race, ethnicity, and gender identification for each member.

Name	Race	Ethnicity	Gender Identification
Kenny H. Faulkner	Blk	Blk	M
Gloria Faulkner	Blk	Blk	F
Gloria Frazier	Blk	Blk	F
Ken Jones	Blk	Blk	M
Eloise Lipscoms	Blk	Blk	F
Margret Ford	Blk	Blk	F
Sandra Thomas	Blk	Blk	F
Jasmine Evans	Blk	Blk	F

M. Required Documents

Completed by cwilson@gracewinston.org on 4/25/2022 4:56 PM

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

Address: *No Address Assigned

M. Required Documents

Please provide the following information.

For North Carolina Secretary of State - Current and Active Status, [Click Here](#)

Documentation

Code of Conduct/Conflict of Interest Policy *Required

GPCSexual Misconduct PreventionPolicy.pdf

Copy of the agency's latest 990 Form as submitted to the Internal Revenue Service *Required

Form Not Applicable for Religious Organization.pdf

Organization By-Laws *Required

GPC-By-laws.pdf

Articles of Incorporation *Required

Articles of amendment[5819].pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

GPC cong and business practices.pdf

IRS 501(c)3 Designation Letter *Required

GPC-IRS Letter.pdf

Most recent audited financial statements or a third-party review *Required

RFS Grace Pres United way July 2021[85].pdf

North Carolina Secretary of State - Current and Active Status *Required

Form Not Applicable for Religious Organization.pdf

N. Submit

Completed by cwilson@gracewinston.org on 4/25/2022 4:57 PM

Case Id: 15252

Name: Grace Presbyterian Church, USA - 2022

Address: *No Address Assigned

N. Submit

Please provide the following information.

I certify that all information entered into this application is true.

Carol Wilson

Electronically signed by cwilson@gracewinston.org on 4/25/2022 4:56 PM

04/25/2022