

A. Organization & Contact Information

Case Id: 16233
Name: United Health Centers - 2023/24
Address: *No Address Assigned

Completed by tricehickman@yahoo.com on 11/10/2022 6:54 PM

A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

A.1. Organization Name

United Health Centers

A.2. Project/Program

Providing Equitable Access to Care For Homeless Individuals and Families

A.3. FY 2023-24 Funding Request Amount

\$750,000.00

A.4. Agency's Total Operating Budget

\$4,100,000.00

A.5. Mailing Address

PO Box 12341 Winston-Salem, NC 27117

A.6. Project/Program Location Address

2101 Peters Creek Parkway Winston-Salem, NC 27127

A.7. Organization Website

www.uhcenters.org

A.8. Year 501(c)(3) status obtained

2005

A.9. Organization Fiscal Year

May 31 - June 1

A.10. Federal Tax ID Number

050589120

A.11. Federal DUNS Number

164721495

EXECUTIVE DIRECTOR/MANAGER

A.12. Name, Title

LaShun Huntley

A.13. Email

lhuntley@uhcenters.org

A.14. Phone

(336) 298-8728

CONTACT

A.15. Name, Title

LaShun Huntley, Chief Executive Officer

A.16. Email

lhuntley@uhcenters.org

A.17. Phone

(336) 298-8728

BOARD CHAIR

A.18. Name

Rod Brown

A.19. Term Expiration

05/31/2024

A.20. Email

rbrown@sharenote.com

A.21. Phone

(336) 624-5957

B. Project Overview

Completed by tricehickman@yahoo.com on 11/17/2022 6:51 PM

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

B. Project Overview

Please provide the following information.

APPROACH (7 POINTS)

B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?

United Health Centers (UHC) is applying for City funds to continue our critical work of, Providing Equitable Access to Medical Care to Homeless Individuals and Families In Forsyth County.”

Homeless individuals are at higher risk for negative health outcomes due to myriad social determinants of health. Some of the factors include; poverty, unemployment, lack of affordable housing, lack of access to education and medical care, lack of access to behavioral health services, little or no access to transportation, and other social situations that contribute to a person and/or family, finding themselves without permanent shelter.

The 2020 US Census revealed that 9,280 individuals were homeless in North Carolina. According to the National Coalition for the Homeless, 12,918 individuals were homeless in Winston-Salem in 2021, an increase of over 3,000 people. NC also ranks 26th in the nation for homelessness, and Forsyth County ranks. In a story that aired February 7, 2022, on local television station WFMY News 9, they reported that the Forsyth County Sheriff’s Office collected sleeping bags as the county reach an all-time high homeless population, specifically for those living on the streets. United Way of Winston-Salem reported that 2an estimated 250 people are living on the streets, and that number, pre-pandemic, was about 30-80 people at any given time.

Safe, permanent and consistent shelter guards against certain safety risks to one’s health. COVID-19, that continues to loom over us all, along with other viruses such as the flu and monkey pox, has heightened an already difficult situation.

According to U.S Housing and Urban Development’s (HUD) 2020 annual findings, “On a single night in 2020, nearly four in ten (39 percent or 226,080 people) were in unsheltered locations such as on the street, in abandoned buildings, or in other places not suitable for human habitation. Between 2019 and 2020, the number of people counted in unsheltered locations rose by 7 percent or 14,787 people. 2020 marked the first time since data collection began that more individuals experiencing homelessness were unsheltered than were sheltered.

UHC aims to provide homeless individuals and families with access to medical care, behavioral health services, health literacy information, low to no-cost prescription and over-the-counter medication, and referral services that will improve their lives and ultimately result in healthier outcomes.

B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

Individuals and families who are experiencing homelessness will be able to access much needed medical and behavioral health services, important health literacy information, and vital referral services in several ways. UHC has established our reputation as a community leader by ensuring equitable access to care, which means we make every effort to

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provide patients with individualized assistance to meet their needs. Patients will access services through a combination of grassroots outreach and UHC's collaborative partnerships with local safety net providers such as; United Way of Winston-Salem, Samaritan Ministries, Forsyth County Sheriff's Department, and other organizations throughout the city.

UHC's Community Outreach staff, along with our College Ambassador students, will engage the homeless community and encourage them to use our services. UHC has an established relationship with Samaritan Ministries, where we offer on-site services at their facility 3 times per week. We will make extra efforts to encourage participants to take advantage of the preventive care and treatment that we offer.

One of UHC's three clinics is located in the Marketplace Mall on Peters Creek Parkway, and there is an encampment of homeless individuals living in the area behind our facility. We will provide community outreach to those living there and provide culturally competent, socially inclusive health literacy information and behavioral health services to those in need. We treat patients regardless of their insurance status, or their ability to pay. The health outcomes that participants will derive include; increased health and wellness, access to preventive care, access to behavioral health services, access to low and no-cost prescription and over-the-counter medication through our on-site pharmacy, and referrals to partner agencies to meet needs outside of health care.

NEED (7 POINTS)

B.3. Describe the unmet need that the proposed project/program seeks to address. Include data supporting the need.

While there are other programs and organizations in Winston-Salem that work with the city's homeless population, UHC's project specifically addresses the unmet need of whole-life wellness, which leads to improved physical and economic outcomes. Our organization's efforts will be focused on executing a multi-level approach to health and wellness that incorporates; physical health, behavioral/mental health, health literacy/education, and economic uplift through referral services, with the goal to yield healthier and more prosperous lives for our city's most vulnerable residents.

According to the 2020 US Census, 137 women in Winston-Salem/Forsyth County are unhoused. UHC will perform grassroots outreach to get these individuals the care they need. Our organization's College Ambassador Program (CAP) participants will help the Community Engagement staff to canvas local areas to address the health needs of the women we aim to help.

UHC's medical and support staff are skilled, and will provide culturally competent care for homeless individuals and families who would not otherwise have access to essential medical care. Because we are a Federally Qualified Health Center (FQHC) we can provide comprehensive medical services, regardless of the patient's insurance status, or their ability to pay. UHC will also has an on-site , where we offer low to no-cost over-the-counter and prescription medication.

COLLABORATION (6 POINTS)

B.4. Describe any specific collaborative relationships with other organizations (public or private) and how they will impact the project/program. How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?

UHC enjoys collaborative relationships with several organizations who will impact our project. In 2017, our organization established a partnership with Samaritan Ministries to provide medical care to individuals who utilize their services. Additionally, one of our UHC Board Members, Obie Johnson, works with Samaritan Ministries, and serves as a valuable liaison for helping us keep our hands on the pulse of the needs of homeless citizens in our city. Through this dynamic collaboration, we have been able to provide access to on-site medical care for hundreds of patients each year.

UHC and Winston-Salem/Forsyth County Continuum of Care (WS/FC CoC), have been working in partnership through the

Pathways to Healthy Housing Project; July 1, 2022 to June 30, 2023, in which we provide behavioral health services to the homeless. UHC's caseworker coordinates with the WS/FC CoC team to help program participants develop a healthcare plan that includes creating individual goals for improved health, completing applications for resource assistance such as Housing, SNAP and SSI/SSDI, accessing local food and nutritional programs and connecting to vocational services or vocational rehabilitation services as appropriate. The UHC case worker also provides access to treatment and/or recovery services for all program participants who qualify and choose those services. Currently, due to a UHC staffing change, the program has been paused from November 2022, through the end of the year, and will resume in January 2023.

Prior to COVID-19, UHC's Community Engagement Staff attended monthly shelter provider meetings that provided us the opportunity to network with safety-net organizations where we could refer our patients. Now, our organization is going through a transition of implementing more grassroots engagement by utilizing our College Ambassador Students to provide direct outreach along with our Community Engagement Staff.

Our collaborative partners, Samaritan Ministries and WS/FC Coc, will impact our project by helping us to get the word out to their clients about the services that UHC offers which includes; wellness exams and preventive care, vaccinations, behavioral health services, pharmacy services, referral services, and health literacy information. We will also work with them to continue to distribute supplies to mitigate the spread of COVID, which continues to be a concern in the homeless population.

The planning, implementation, operation, oversight, and performance measurement of UHC's project to provide access to care to the homeless, will be advanced by our standing relationship with Samaritan Ministries, WS/FC Coc, and local safety-net organizations who have direct access to the target group that our organization seeks to help. These organizations will be instrumental in helping us get the word out to individuals and families know that UHC has a program "for them". Our performance measures will improve the quality of health for our participants.

C. Strategy and Performance

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C. Strategy and Performance

Please provide the following information.

STRATEGY (5 POINTS)

C.1. The City of Winston-Salem's strategic priorities, adopted most recently in the [2017-2021 Strategic Plan \(2019 Update\)](#) and under review for adoption by City Council for FY 2022 - FY 2025 Strategic Plan, are used as guiding principles to establish community priorities based on the vision, mission, and values set forward by the Mayor and City Council.

Indicate which of the City's strategic focus areas your program aligns with best (select one):

Healthy Environment

C.2. Select the service area(s) that your project/program relates to:

- Housing/Homelessness
- Economic Development
- Construction Rehabilitation
- Poverty Reduction
- Arts and Culture
- Youth
- Public Safety
- Transportation
- Other

PERFORMANCE (15 POINTS)

C.3. Describe the system to be used to track participant and program data. List any key reports and their frequency that will be used to capture project/program performance.

UHC will utilize our specialized reporting infrastructure that consists of the Uniform Data System (UDS) which is a system that is used by Federally Qualified Health Centers across the country. We will also use information gathered from Samaritan Ministries' data information as well as the WS/FC Coc, to monitor and track participant data. UHC also has a Board Member who works for Samaritan Ministries, and through his guidance we are able to stay current with the needs of a segment of the homeless population in the city. We will also utilize our College Ambassador Students to help gather pertinent data.

C.4. Explain the steps that will be taken if the stated program goals provided in C.3. are not achieved.

If UHC is fully funded for this project, we expect to achieve the goals provided in C.3. However, if the stated program

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goals have not been achieved, our community engagement and clinical staff will reassess our approach, strategic, and outreach activities to gain a better understanding of what worked and what didn't, and how we can improve what we are doing to better help the homeless population in our city.

UHC is committed to making a difference in the lives of the individuals and families that we serve, and we want them to know that their health matters, and that we are resource to help them achieve healthier lives.

C.5. Use the chart below to show how your agency measures program effectiveness. List goals, activities, and performance measures you will use to evaluate services, facilities, and programs that will be funded by the City. Performance measures can be quantitative and/or narrative.

Applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes do not align with goals, please be prepared to provide a written summary of shortcomings.

Stated Program Goals	Program Activities in Support of Goals	FY 21-22 Previous Year Results	FY 22-23 Current Year Projected Results	FY 23-24 Next Year Anticipated Results
Provide medical, dental, behavioral health, and pharmacy services to individuals and families for the 12 month grant period.	Community Outreach Staff, Medical Providers, Medical Assistants, and College Ambassador Students will work together to engage, treat, and inform homeless residents in order to improve their overall health. We will also provide referral services to local safety net providers	UHC treated more than 70 homeless individuals.	Provided medical care to more than three times the number of participants that we had projected. UHC provided care to 44 homeless women, which exceeded our goal of 13.	UHC aims to provide healthcare and referral services to 75 individuals.

	Total Unduplicated Number Served	Total Number Served
FY 21-22 Previous Years Results	70	70
FY22-23 Current Year Projected Results	44	44
FY 23-24 Next Year Anticipated Results	75	75

C.6. FY 21-22 Program Accomplishments

UHC worked to serve the homeless population, despite numerous challenges brought on by the world-wide pandemic

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that hindered our outreach efforts. We were still able to successfully provide health services to 70 individuals who would not otherwise have access to care.

C.7. FY 22-23 Key Objectives

UHC's key objectives for the 2022-2023 grant period was to provide medical care to 10% of Winston-Salem's 137 homeless women, which would equal 13 individuals. Our application request was for \$75,000 to accomplish this goal. We were awarded approximately \$16,000. Despite being awarded nearly 80% less than the amount that we needed to achieve this goal, our organization—which still experienced significant challenges from COVID-19, its variants, and other diseases—far exceeded our goal by providing care to 44 women, which is more than three times the amount of our goal.

D. Organizational Capacity

Case Id: 16233

Name: United Health Centers - 2023/24

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D. Organizational Capacity

Please provide the following information.

MISSION (5 POINTS)

D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided. How does the proposed project/program help advance the mission of your organization?

UHC is a Federally Qualified Health Center (FQHC) in Forsyth County, NC. We are an organization that is committed to providing equitable access to high-quality, affordable, comprehensive medical, dental, behavioral, and pharmaceutical services and care for all individuals and families in Winston-Salem, and Forsyth County, NC, regardless of their insurance status, or their ability to pay for services rendered.

Our mission is to provide equitable care that builds healthier communities. We are a medical home to thousands of patients, the majority of whom are uninsured and would not otherwise have access to care.

The proposed program will allow UHC to advance our commitment of providing healthcare to Winston-Salem's homeless population that includes individuals and families. UHC will leverage the funding that we receive from the city by utilizing our community partnerships with safety-net organizations as well as strategically use our community engagement staff and College Ambassador Students to increase awareness about UHC's services for the homeless.

FUNCTION (5 POINTS)

D.2. How long has your organization been in operation?

UHC has been in operation for 13 years.

D.3. How does your organization benefit and serve the City of Winston-Salem and its citizens?

UHC's project of providing medical care to homeless individuals and families will benefit and serve the City of Winston-Salem and its citizens by addressing a need that is part of the city's strategic plan that includes ensuring the health, safety, and well-being of each person residing in Winston-Salem.

UHC's project will allow our organization to advance our commitment of providing healthcare to the most vulnerable citizens in our communities, particularly in marginalized neighborhoods where homelessness is at its highest levels.

STRUCTURE (5 POINTS)

D.4. In the chart below, list key personnel and executive staff involved in the proposed project/program.

Position Title	Activities/Inputs	Total Work Hours Per Week	% of hours proposed to be funded
Community Outreach	Engage the homeless community, provide health literacy and safety-net referral information and services.	20	0.00 %
Medical Provider	Provide medical services and referrals to specialists as needed.	20	0.00 %

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Medical Assistant	Assist the medical provider when treating patients	20	0.00 %
College Ambassador Student	Assist the Community Outreach Staff to perform work that will engage the homeless community.	10	0.00 %

D.5. List all executive staff and their compensation (other than per diem).

Executive Staff Name	Title/Role	Compensation	% of Hours Proposed to be Funded
LaShun Huntley	CEO	\$189,217.60	0.00 %
Dr. Veronica Wiltshire	CMO	\$231,764.78	0.00 %
Dr. Kia Johnson	Dental Director	\$163,914.92	0.00 %
Dr. Raven Scales	Pharmacy Director	\$133,910.40	0.00 %
LaQuana Smiley	COO	\$80,000.13	0.00 %
Creshawna White	Finance Director	\$82,396.70	0.00 %
Kenneth Menendez	HR Director	\$82,212.52	0.00 %

D.6. Attach an organizational chart

Organizational Chart *Required

UHC ORGANIZATIONAL CHART 02232022.docx

D.7. Please complete the Diversity of Employment and the Employment Profile below. See the [Request for Proposals \(RFP\)](#) for definitions of position types used in the Employment Profile.

Describe the hiring process and how it is structured to provide the most diverse candidate pool. Best practices for accessing a diverse hiring process and candidate pool include:

UHC’s HR Department has implemented concise and structured hiring procedures that provide the most diverse candidate pool by facilitating the delineated process below:

- 1) The position and the related job description are posted on various websites:
 - a) The United Health Centers’s website: www.uhcenters.org; under the tab about us: Employment Opportunities.
 - b) The Unemployment website NCWorksonline.
 - c) The Winston-Salem Urban League.
 - d) Indeed.com.
 - e) Health Resources and Service Administration website: www.hrsa.gov.
 - f) North Carolina Community Health Center Association: www.ncchca.org.
 - g) Other partnering agencies are contacted when we have an open position such as Temp agencies, State of North Carolina Office of Rural Health, Que Pasa Media, Universities/ Institutes (Winston-Salem State University, Forsyth Tech, Living Art Institute ...).
- 2) The resumes are received in the HR department and forwarded to be reviewed by the Designee (CEO, COO, Finance Director, and/ or Special Projects Manager) for the administrative positions and the CMO and the designee (Practice Manager or Providers) for the clinical positions.
- 3) The resumes approved by the Designee are sent to HR
 - a) A soft phone interview is conducted by HR or the Designee (Practice Manager or other)
- 4) The applicant is interviewed by the Direct Supervisor and a Designee (HR, Practice Manager, Providers). The

Interview questions form includes a scoring evaluation section.

5) The 3 Professional Reference Check are completed by HR.

6) The top 3 applicants are invited for a 2nd interview with an assessment to complete or a job shadowing session

7) The background check is done by HR

8) The Direct reporting supervisor share his/ her final decision with the DHR

9) A written conditional offer letter is sent by email to the applicant selected. (Prior to the written conditional offer letter, the DHR contacts the applicant and verbally announces the content of the conditional offer letter).

10) A letter of acceptance is received back from the applicant.

11) A letter of rejection is sent to all other applicants.

12) A Drug screening test is required to be done within 24 hours after the verbal/written conditional offer letter is made.

An onboarding and start dates are scheduled based on the pay period schedule.

Please enter the total number of Full-Time Positions and Employees you have in the table below, as well as the employee's appropriate race/ethnicity and gender identity.

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers		1	1		6	
Professionals	1	1		1	5	2
Technicians				3	7	6
Office/Clerical				1	1	12
Laborers/Service Workers						
Total Full-Time	1	2	1	5	19	20

Please enter the total number of Temporary/Part-Time Positions (FTE) and Employees you have in the table below, as well as the employee's appropriate race/ethnicity and gender identity.

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers						
Professionals				2		
Technicians						
Office/Clerical					2	
Laborers/Service Workers						
Total Part-Time/Temp	0	0	0	2	2	0

D.8.



Attach a list of all Board Members AND compensation (other than per diem) *Required

2022-2023 BOD Contact Information.doc

D.9. Number of full Board meetings held during the last twelve months

12

D.10. Number of Board's Executive Committee meetings held during the last twelve months

ABILITY (5 POINTS)

D.11. If this is an application for new funding, please describe the steps your organization will take to establish an action plan for successful program launch, including appropriate stakeholder training and coordination. Articulate a clear methodology for service delivery within the context of established goals and include a timeline of key action items and approximate dates for delivery.

Our proposed project is not for new funding. We are applying for funding to continue the work that we do to provide equitable access to care for homeless individuals and families in Winston-Salem.

D.12. Describe your organizations' past success with flexibly responding to unforeseen events, which had the potential to negatively impact deliverables. What were best practices learned, if any? How would you successfully use these practices with the proposed program, if necessary?

UHC has a proven track record of success with implementing new programs, managing existing projects, and staying focused on our ultimate goal to improve the health of and well-being of the patients that we serve, particularly underserved individuals and families living in marginalized communities. To achieve intended outcomes and deliverables, our organization has learned to be flexible in responding to unforeseen events. One such example is a grant we received from a private foundation to achieve controlled numbers in our diabetic and hypertensive patients. Because of the rising price of medical equipment and supplies needed for the diabetic group to lower their A1C, we had to become creative and empower our patients with tangible interventions that included; providing journals for participants to track their eating and exercise habits, engaging a local supermarket to offer healthy food demonstrations, and perform additional wellness check for participants.

Our dedicated team who were tasked with the project learned best practices that included; monitor and improve evidence based knowledge gained from necessary adjustments to program protocols, improve efficiency and limit unnecessary variations based upon budget shortfalls due to inflation, and monitor all available healthcare resources such the UDS system to stay on track.

UHC's team of professionals will certainly implement fundamental concepts of the aforementioned practices with the current proposed program, if necessary. However, because our target participants face different needs and are homeless, our team would cater adjustments to their living conditions and other challenges they may face because of housing instability. As we did with our diabetic and hypertensive patients, we will evaluate what is working and what is not, and we will make evidence-informed decisions to achieve optimal outcomes.

D.13. How does your program's policies/procedures ensure fair treatment, equitable access, and utilization of benefits for all persons, particularly marginalized and underserved groups and communities (i.e., marketing, outreach, eligibility determination and appeals)?

UHC is mindful to provide an inclusive, diverse, and culturally competent approach in the way we communicate and deliver health services, messaging, and our presence in the community. Our organization was founded on the bedrock of serving the underserved, disenfranchised, and marginalized citizens of Winston-Salem/Forsyth County, who were in need of access to healthcare. Our program's policies/procedures are dictated by the founding principle to provide and ensure fair treatment, equitable access, and benefits for all. One way we ensure this is by providing medical care and ancillary services to anyone who is in need, regardless of their insurance status, or their ability to pay.

Our organization is primarily female led and is comprised of a majority people of color and immigrants, who are conscious and mindful to ensure that our marketing collateral, community outreach activities, and social engagement adheres to inclusive best practices.

E. Cost Effectiveness

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E. Cost Effectiveness

Please provide the following information.

BUDGET AND FUNDING (10 POINTS)

E.1. Please complete the table to show the organization's operating budget.

Expenditures by Program	Budgeted FY 22-23	Projected Actuals FY 22-23	Proposed Budget FY 23-24
Program Services	\$477,146.00	\$341,902.00	\$75,000.00
Fundraising	\$0.00	\$0.00	\$0.00
Management and General	\$148,000.00	\$93,317.00	\$0.00
Total Expenditures by Program	\$625,146.00	\$435,219.00	\$75,000.00

Expenditures by Category	Budgeted FY 22-23	Projected Actuals FY 22-23	Proposed Budget FY 23-24
Employee Salaries and Wages	\$3,917,866.00	\$1,543,287.00	\$0.00
Employee Benefits	\$662,869.00	\$284,904.00	\$0.00
Facility Rent and Utilities	\$320,675.00	\$160,167.00	\$0.00
Training and Conference Registration	\$7,000.00	\$1,500.00	\$0.00
Membership and Dues	\$60,000.00	\$43,790.00	\$0.00
Travel and Transportation	\$0.00	\$0.00	\$0.00
Grants to Individuals and Organizations	\$0.00	\$0.00	\$0.00
Contracted Fundraising Services	\$0.00	\$0.00	\$0.00
Goods Purchased for Resale	\$0.00	\$0.00	\$0.00
Other Contracted Services	\$0.00	\$0.00	\$0.00
Other Operating Expenditures	\$446,450.00	\$87,841.00	\$0.00
Capital Outlay	\$0.00	\$0.00	\$0.00
Total Expenditures by Category	\$5,414,860.00	\$2,121,489.00	\$0.00

Revenues by Category	Budgeted FY 22-23	Projected Actuals FY 22-23	Proposed Budget FY 23-24
City of Winston-Salem	\$0.00	\$0.00	\$0.00
Forsyth County	\$0.00	\$0.00	\$0.00
State of North Carolina	\$0.00	\$0.00	\$0.00
Federal Government	\$4,276,697.00	\$1,985,418.00	\$0.00
Admissions/Program Revenues/Sales	\$1,763,161.00	\$258,891.00	\$0.00

Memberships	\$0.00	\$0.00	\$0.00
Donations	\$145.00	\$97.00	\$0.00
Foundation Grants	\$0.00	\$0.00	\$0.00
Interest and Investment Income	\$3.00	\$1.00	\$0.00
Parent Organization	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00
Total Revenues by Category	\$6,040,006.00	\$2,244,407.00	\$0.00

Describe any amounts listed under "Other Operating Expenditures" or "Other Revenues." Provide details on any specific federal government revenue sources.

HRSA -federal

Other operating expenditures-Audit/Legal Fees, Continued Education, Bank fees, Insurance, Community Edu, Postage, Printing/Outreach, Processing Cost, Repairs/Maintenance, Storage fee, Depreciation

E.2. Has the City of Winston-Salem provided funding in the past? If so, provide a funding history of the most recent five years of City contributions in the table below.

Year	Funding Source	Funding Amount
2021	Medical Staff	\$16,020.00
2019	Grant/LCSW	\$16,020.00
2016	Rent	\$16,020.00

E.3. Complete the table below to show specific details of proposed City funding and other leveraged funding for the proposed project/program. List each additional funding source for the program.

Activity	Funding Requested from City	Funds from Other Sources	Other Funds Source
Provide Medical Services	\$75,000.00	\$0.00	0
	\$75,000.00	\$0.00	

E.4. For each activity and line item above, please provide a short but detailed description of how City resources will be used to carry out proposed programming.

City resources will be used to provide outreach, medical care, health literacy information, and referral services to homeless individuals and families.

E.5. Where another stakeholder or agency is providing non-monetary assistance with a particular aspect of your programming, please provide a short description of those activities and how they will supplement the use of City funds.

Samaritan Ministries and WS/FC Coc are the stakeholder agencies that will be providing UHC with non-monetary assistance for our project by; making their homeless clients aware of UHC's medical, dental, behavioral health, pharmacy, health literacy, and referral services. These stakeholders/community partners will also assist us by following up with clients and serving as a liaison between their clients and UHC's provider, medical assistant, outreach staff, and college ambassador students.

E.6. If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why. If you are a new applicant, please describe how you would adjust your project/program if your funding request is not funded at the full amount.

UHC's request for FY 2023-2024 funding is slightly different from last years request, which was to provide medical

services specifically targeted at homeless women. This year we are requesting funding for homeless individuals and families. In previous years, UHC requested funding to supplement the rental cost of our Southside facility, pay for the cost of much needed medical supplies and equipment for our clinical staff, and to help pay for the cost of new technology devices for medical providers as well as office furnishings for our (at the time) newly opened Peters Creek Parkway Facility. This year's request involves funding that will allow us to provide access to multiple services to homeless individuals and families

In addition to this program, our organization is doing the important work of starting a Maternal and Infant Health initiative that will address health disparities in the underserved communities and neighborhoods in Winston-Salem/Forsyth County. Homeless families with children, and in particular, homeless women, experience challenging health barriers. UHC wants to empower, inform, and uplift the homeless population, which includes many families with maternal and infant health needs.

SUSTAINABILITY (7 POINTS)

E.7. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage City funds requested.

UHC plans to sustain the program to provide medical, dental, behavioral health, pharmacy, health literacy, and referral information and services to homeless individuals and families living in Winston-Salem/Forsyth County in future years through a combination of philanthropic grants and expanding our collaborative partnerships with local agencies, including churches and civic groups. The organization's grant writer will seek grants from philanthropic organizations and private foundations that specifically focus on the homeless population, as well as the lack of maternal and infant health care which can contribute to homelessness. We will leverage those funds to continue the activities that we will provide in FY 2023-2024. Many churches and civic groups have outreach activities that compliment UHC's existing services and activities. Partnering with them will create a dynamic synergy that can not only address healthcare for the homeless, but also effectively pursue the hard but necessary work of eradicating health disparities.

BARRIERS (3 POINTS)

E.8. Describe any potential programmatic barriers to project implementation (e.g. recruitment or outreach challenges, etc.) and your plans for overcoming them.

The potential programmatic barriers that could adversely affect our project implementation centers around the continuing uncertainty and public health threat brought on by COVID-19 variants, monkey pox, and other diseases that may surface during our project period. Just as we thought society would return to a semblance of normalcy, Covid variants along with monkey pox and an emerging respiratory virus in children has gripped communities across the city, causing a new surge of cases and unfortunately, many deaths. Although we are hopeful that life will be much different and greatly improved in FY 2023-2024, when we implement the program, we do not know what the lingering effects of the pandemic and other infectious diseases will be, and how it will affect an already vulnerable population. However, as our leadership team does in all situations, they will be strategic and intentional in their approach to overcome this barrier by continuing to be present on-site, at Samaritan Ministries and work with their staff to ensure there is little to no interruption of the healthcare services that we provide to their clients and our patients. We will also place UHC brochures and culturally appropriate health literacy information in areas where homeless individuals and families will have access to them. UHC will also utilize our Civic and Community Engagement staff along with College Ambassadors, to implement outreach strategies in the community.

E.9. Describe any institutional barriers to project implementation (e.g. staff vacancies, pending departures, etc.) and your plans for overcoming them.

The only institutional barrier to the program that we foresee would be a lack of funding to pay for the medical

supplies and marketing materials needed to effectively reach and treat our intended program participants. We plan to overcome that barrier by reducing the hours of the clinical staff, thus, reducing our costs. However, taking this approach would also mean reduced access for those who are most in need.

AVERAGE COST (5 POINTS)

E.10. Use the table below to show the average amount of City funds requested per beneficiary to be served during the year and the average total cost of the service per beneficiary to be served during the year (including all funding sources)

Proposed funds from the City for this project:	75,000
Number proposed to be served for the year:	75
Average City funds per beneficiary:	1,000
Proposed funds from all sources:	75,000
Number proposed to be served for the year:	75
Average total funds per beneficiary:	1,000

F. Required Documents

Completed by tricehickman@yahoo.com on 11/10/2022 7:15 PM

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

F. Required Documents

Please provide the following information.

Documentation

Code of Conduct/Conflict of Interest Policy *Required

UHC Handbook 04.2020-2.pdf

Submit a copy of the agency's latest 990 Form as submitted to the Internal Revenue Service. *Required

990-United Health Center - Public Inspection Copy.pdf

Organization By-Laws *Required

Board Approved By-Laws 2020-1.pdf

Articles of Incorporation *Required

Article of Incorporation-2.pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

UHC Handbook 04.2020-2.pdf

IRS 501(c)3 Designation Letter *Required

IRS- TAX EXEMPT STATUS 073019.pdf

Audited Financial statements or third-party review from 2020 and 2021 *Required

Financial.Audit.United Health Centers 5-31-2020 - FS.pdf

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>)

***Required**

Secretary of State. Good Standing. Nov.2021.pdf

Other

***No files uploaded*

G. Income Based Projects/Services Only

Case Id: 16233
Name: United Health Centers - 2023/24
Address: *No Address Assigned

Completed by tricehickman@yahoo.com on 11/17/2022 8:39 PM

G. Income Based Projects/Services Only

** Complete this section only if you are requesting funds for a Community Development project (for CDBG, HOME and/or ESG funding).**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

G.1. In the right-hand column below, indicate the number of participants to be served by the proposed project/program within each income category during the year. Click [here](#) to see Winston-Salem income limits by household size.

Income Range	# to be served
0 to 30% of median	0
31% to 50% of median	0
51% to 80% of median	0
Greater than 80% of median	0

G.2. Describe policies, procedures, and criteria for determining who is eligible. Describe the procedures for screening, eligibility determination, intake, assessment and orientation of participants

H. Construction/Rehab Only

Completed by tricehickman@yahoo.com on 11/17/2022 8:40 PM

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

H. Construction/Rehab Only

** Complete this section only if you are requesting funds for a Housing Construction or Rehabilitation project.**
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

H.1. Describe the proposed project and provide plans. If the project is approved, we will need a detailed work write-up.

H.2. Provide a projected timeline for the proposed work.

H.3. Describe how the project will be managed, including the contractor procurement process.

H.4. Describe the target market, including any special populations to be served.

H.5. Describe the services or program you plan to provide.

H.6. Describe the property management plan.

H.7. List the development team members.

H.8. Describe the financial capability of the sponsor/owner organization.

H.9. Listing of projects undertaken by principals over the past ten years, identifying project name and address, type of project, and number of units; please note any projects for which local government funding was received.

Project Name	Address	Type of Project	No. Units	Govt Funding
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Documentation

Development budget that include a detailed sources and uses statement of all funds, including the requested loan from the City, in electronic format, preferably a spreadsheet.

***No files uploaded*

Participant/program data sample report

***No files uploaded*

Market study or other analysis to verify the need for the project.

***No files uploaded*

Operating pro forma that includes rent and operating cost assumptions and all estimated loan payments, in electronic format.

***No files uploaded*

I. Emergency Shelter Only

Completed by tricehickman@yahoo.com on 11/17/2022 8:40 PM

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

I. Emergency Shelter Only

** Complete this section only if you are requesting funds for an Emergency Shelter project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

J. Rapid Rehousing and HMIS Only

Completed by tricehickman@yahoo.com on 11/17/2022 8:40 PM

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

J. Rapid Rehousing and HMIS Only

** Complete this section only if you are requesting funds for a Rapid Rehousing project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

Submit

Completed by tricehickman@yahoo.com on 11/18/2022 12:33 PM

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

Submit

I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.

LaShun Huntley

Electronically signed by tricehickman@yahoo.com on 11/17/2022 8:40 PM

IDIS Setup

No data saved

Case Id: 16233

Name: United Health Centers - 2023/24

Address: *No Address Assigned

IDIS Setup

Please provide the following information.

Project Name

National Objective

Activity Number ID

HUD Activity Code

Project Description

Accomplishment Type

Initial Application Date

Service Area

Ward

Census Tract(s)

Block/Group

MWBE