



2022-23 City of Winston-Salem, NC Resident Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's ongoing effort to identify and respond to resident concerns. You may complete the survey by returning it in the postage-paid envelope that has been provided, or online at [WSNCSurvey.org](https://www.wsnccity.org/ResidentSurvey). Any information that could be used to identify individual survey responses will remain confidential. If you have questions, please email ResidentSurvey@cityofws.org, or call City Link at 336-727-8000.

1. Which FIVE of the options listed below do you feel should be the TOP PRIORITIES for OPERATIONAL IMPROVEMENTS over the next 12 to 18 months? [Write in your answers using the numbers from the list below.]

- | | |
|--|---|
| (01) Additional services for mental and behavioral health needs | (10) Police response and crime reduction services |
| (02) Brush collection | (11) Pre-Kindergarten course funding |
| (03) Economic development/business support services | (12) Recreation Center cleanliness/maintenance |
| (04) Fire/Medical response services | (13) Recycling collection |
| (05) General park cleanliness/maintenance | (14) Residential garbage collection |
| (06) Housing code violation abatement (weeds, trash, building maintenance, etc.) on private property | (15) Roadway mowing and landscaping |
| (07) Leaf collection | (16) Sidewalk maintenance |
| (08) Marketing, communications, and neighborhood engagement | (17) Storm and flood water management |
| (09) More/faster WSTA bus routes | (18) Street maintenance and filling potholes |
| | (19) Workforce development/job training |

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

2. Which FIVE of the options listed below do you feel should be the TOP PRIORITIES for INVESTMENT over the next 12 to 18 months? [Write in your answers using the numbers from the list below.]

- | | |
|---|---|
| (01) Access to and development of railway lines | (09) New greenways |
| (02) Additional public art installations | (10) New parks or enhanced park amenities |
| (03) Affordable housing production | (11) New public safety training and maintenance center(s) for Police and Fire |
| (04) Broadband (internet) access for underserved communities | (12) New sidewalk construction |
| (05) Downtown parking enhancements (new technology) | (13) Road widenings and extensions (various projects around the City) |
| (06) Economic development infrastructure | (14) Street resurfacing and rehabilitation |
| (07) Environmental/sustainability issues (including carbon reduction efforts) | (15) Targeted community redevelopment efforts |
| (08) More/faster WSTA bus routes | |

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

3. For which of the following types of capital projects would you support a tax increase? [Check all that apply.]

- | | |
|--|--|
| <input type="checkbox"/> (01) Affordable housing | <input type="checkbox"/> (10) Pedestrian transportation improvements (bike lanes, greenways, etc.) |
| <input type="checkbox"/> (02) Blight (deteriorated buildings) reduction and renovation | <input type="checkbox"/> (11) Public arts installations |
| <input type="checkbox"/> (03) Bridge reconstruction (major maintenance) | <input type="checkbox"/> (12) Public safety support facilities (maintenance buildings, training centers) |
| <input type="checkbox"/> (04) Bridge/corridor enhancements (aesthetics) | <input type="checkbox"/> (13) Recreation center renovations |
| <input type="checkbox"/> (05) Economic development | <input type="checkbox"/> (14) Road widening and road extensions for highly-traveled major roads |
| <input type="checkbox"/> (06) New or updated fire stations | <input type="checkbox"/> (15) Street resurfacing |
| <input type="checkbox"/> (07) New parks | <input type="checkbox"/> (16) Targeted community development (private property rehabilitation) |
| <input type="checkbox"/> (08) New recreation centers | |
| <input type="checkbox"/> (09) New sidewalk construction | |

4. What three things are you most interested in that the City is doing?

- 1. _____
- 2. _____
- 3. _____

5. What three things does the City need to most improve?

- 1. _____
- 2. _____
- 3. _____

6. How do you like to get information about City services and projects? [Check all that apply.]

- (1) City social media (Facebook, Nextdoor, Twitter, Instagram, etc.)
- (2) Community meetings
- (3) Local newspapers (Journal, Chronicle, etc.)
- (4) Newsletters sent directly to your email inbox
- (5) Paper newsletters/updates in utility bills
- (6) Television news stations
- (7) Other: _____

7. Do you own or rent your current residence? (1) Own (2) Rent

8. What type of dwelling do you live in?

- (1) Single family house (detached from other houses)
- (2) Duplex or townhome
- (3) Apartment or condominium building
- (4) Other: _____

9. Approximately how many years have you lived in Winston-Salem, North Carolina?

_____ years

10. Are you of Hispanic, Latino, or other Spanish ancestry? (1) Yes (2) No

11. Which of the following best describes your race/ethnicity? [Check all that apply.]

- (01) Asian or Asian Indian
- (02) Black or African American
- (03) American Indian or Alaska Native
- (04) White
- (05) Native Hawaiian or other Pacific Islander
- (88) Prefer not to say
- (99) Other: _____

12. Would you say your total annual household income is...

- (1) Under \$30,000
- (2) \$30,000 to \$59,999
- (3) \$60,000 to \$99,999
- (4) \$100,000 or more

13. What is your age?

- (1) 18-24
- (2) 25-34
- (3) 35-44
- (4) 45-54
- (5) 55-64
- (6) 65+

14. How many children in the following age ranges reside in your household?

Under 10: _____ 10-13: _____ 14-16: _____ 17-18: _____

15. What is your gender identity? (1) Male (2) Female (3) Other: _____

16. Would you be willing to participate in future surveys sponsored by the City of Winston-Salem?

____(1) Yes [Answer Q16a.] ____ (2) No

16a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!
Please return your survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

CITY OF WINSTON-SALEM Mayor: Allen Joines City Council: Denise D. Adams, Mayor Pro Tempore, North Ward; Barbara Hanes Burke, Northeast Ward; Kevin Mundy, Southwest Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Annette Scippio, East Ward James Taylor, Jr., Southeast Ward City Manager: Lee Garrity

Your responses will remain completely confidential.
The information shown to the right will ONLY be used to help ensure the survey results are statistically representative of residents in the area. Thank you.