



## American Rescue Plan Act Coronavirus Local Fiscal Recovery Funds Winston-Salem, NC

The City of Winston-Salem received \$51.7 million from the Coronavirus Local Fiscal Recovery Fund. With these funds, the City committed to transparency, restoration, transformation, fiscal soundness, and equity. The City seeks to place equity at the forefront of these investments to transform historically significant and deeply disinvested low-income communities that were disproportionately impacted by the pandemic. Through the Treasury formula, the City was able to, and elected to, claim nearly the full sum in Revenue Replacement funds in order to alleviate compliance burden for partner entities and ensure that they can focus on community impact. The City has committed about 45 percent of ARPA-enabled funds to creating affordable housing units in alignment with the city's Strategic Plan Tier 1 Priorities. Twenty percent of the City's ARPA funds have been invested with the intention of moving the needle on key components of the city's strategic plan, which will trigger a profound ripple effect of positive, multidimensional change.

### Framework for Spending

<u>Category</u>	<u>Committed</u> <u>Amount</u>	<u>% of Total</u>	<u>Project</u>	<u>Amount</u>	<u>Grantee</u>	<u>Amount</u>
Housing Assistance Set Aside	23,766,420	45.9%	<b>Total City Housing Assistance Set Aside 23,766,420</b>		<b>Total Social &amp; Economic Assistance: Transformational Grants 10,500,000</b>	
Social and Economic Assistance: Transformational Grants	10,500,000	20.3%	Housing Assistance: Choice Neighborhoods Phase 2	4,495,350	Boston-Thurmond Community Network	2,465,503
City Fund Restoration	5,608,530	10.8%	Habitat for Humanity: Stone Terrace Development	800,000	Arts Council of W-S & Forsyth County	1,000,000
Digital Divide: Winston-Net Partnership	2,000,000	3.9%	S.G. Atkins CDC Salem Cohousing Project	600,000	Teen Center - Salvation Army GWS	994,035
Digital Divide: Remaining Set Aside	3,000,000	5.8%	Whole Man Ministries Housing 4 Our Heroes	450,000	REACH Center - YMCA of NWNC	950,000
City Employee Premium Pay	1,500,000	2.9%	Christ Rescue Temple Apostolic Church Systems	410,000	Union Baptist CDC	750,000
Community Violence Intervention Programs	1,350,000	2.6%	Boston-Thurmond Community Network Land Acquisition/Dvlpmt	300,000	Old Salem Museum & Gardens Re-Open	731,813
ARPA Coordination and Monitoring - Admin	977,120	1.9%	NE Ward Land Acquisition	500,000	Smart Start of Forsyth County	660,000
BEAR - Alternative Police Response (Year 1)	700,000	1.4%	Current Programs Subtotal	7,555,350	Goler CDC/WS Black Chamber of Commerce	500,926
Weaver Fire Assistance	600,000	1.2%	<b>Remaining for Housing Assistance 16,211,070</b>		United Health Centers	500,000
Vaccination Incentive	630,000	1.2%	<b>Total 23,766,420</b>		Imprints Cares	500,000
Recovery Grants Program	500,000	1.0%			Senior Services	450,000
DRIVE Program	300,000	0.6%			Acción Hispana dba Qué Pasa	386,150
COVID Mitigation - Public Facilities	200,000	0.4%			IFB Solutions	300,000
Eviction Diversion	100,000	0.2%			Piedmont Environmental Alliance	195,000
<b>Current Programs Total</b>	<b>51,732,070</b>	<b>100.0%</b>			Crosby Scholars	116,573
					<b>Total</b>	<b>10,500,000</b>

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## Housing Highlights



**Choice Neighborhoods Phase 2.** Now that Phase 1 is well underway, the Housing Authority of Winston-Salem (HAWS) and McCormack Baron Salazar have turned their attention to Phase 2. This phase, located along Cleveland Avenue, will consist of 72 units, including 32 one-bedroom, 34 two-bedroom, and 6 three-bedroom units. Twenty-five of the units will be supported by HAWS through Project-Based Vouchers, 16 will be affordable and the remaining 31 will be market rate. Community amenities include a management/leasing office, ornamental fencing, and playground. Unit amenities include a full-size refrigerator, electric range, combination microwave/range hood, dishwasher, and full-size side-by-side washers and dryers.

The City of Winston-Salem has committed **\$4,496,344** in ARPA-enabled funding to support this phase of development. During the pandemic, the City experienced a 16,000 unit shortage of affordable rental housing for extremely-low-income households in Winston-Salem. This project, as well as others in the Housing Assistance set aside begin to close that gap.



**Habitat for Humanity: Stone Terrace Development.** The Habitat for Humanity's Stone Terrace development is a new 74 lot subdivision in Winston-Salem for affordable housing. Habitat for Humanity acquired the project from developers who had abandoned the project during the housing slump 15 years ago. Only 1 out of 3 phases of the development had completed roads. The City awarded **\$800,000** in ARPA-enabled funding to cover the cost of completing the roads to allow Habitat to build out the remaining 55 lots to provide much needed affordable and workforce housing for city residents.

## Transformational Grants Highlights



**Smart Start of Forsyth County: Winston-Salem Childcare COVID-19 Relief.** In response to childcare deserts and the need for childcare in Winston-Salem, the City awarded Smart Start of Forsyth County **\$660,000** to support family childcare homes. This opportunity will provide support and increase sustainability in family childcare homes specifically focusing on infant and toddler care. This project seeks to increase workforce development, star ratings (through professional development and coaching for educators), and reliability and visibility by providing a 12-week business course/software to support marketing and other childcare business-related activities. Smart Start of Forsyth County also received **\$350,000** in ARPA-enabled funding as a part of a Community Violence Intervention Program to support the Pre-K Priority in increasing/enhancing the Pre-K System in the community. This funding will go to support data collection, curriculum formative assessment tools,

health and safety screenings, and implementation support.



**Acción Hispana: Proyecto Mariposa (Project Butterfly).** Acción Hispana, in partnership with Qué Pasa, is implementing Proyecto Mariposa (Project Butterfly) to provide Hispanic immigrants with resources, strategies, and alternatives to help them exit cycles of poverty and gain economic mobility with a **\$386,150** ARPA-enabled award. During the pandemic, Hispanics made up 9.6 percent of the population, but were 44 percent of all COVID-19 cases. The Hispanic community was disproportionately impacted by the pandemic and lacked strong access to resources. Through this project, a digital hub will be created where the Hispanic community in Winston-Salem (a community of over 42,000) will have access, in their

language, to resources, information, and education to build skills and learn tools to grow their business and access better-paid jobs. Hispanics are a distinct and unique demographic that require unique solutions. This project focuses on the needs and issues facing the community by creating specific solutions for Hispanics in Winston-Salem facing economic hardship.