

## **College Advisory Board Overview**



### Overall Description:

The College Advisory Council (hereinafter, “CAB”) advises the Winston-Salem City Council regarding matters that are of interest to students who are enrolled in colleges and universities in Winston-Salem which, in turn, encourages the retention of college graduates in Winston-Salem.

### Mission Statement:

The CAB serves as a body that represents the needs, interests, and concerns of college students and recent college graduates by engaging them in relevant community projects, programs, and issues.

### Composition:

The CAB is comprised of students who are enrolled in colleges and universities in Winston-Salem. The students will be nominated by:

1. The representative college and university;
2. Other interested young adult-oriented organizations and agencies.

### Purpose:

The purpose of the CAB is to serve as an advisory council to the City Council regarding areas of City services, such as economic development, transit, and housing issues (and other issues the group may suggest), that will encourage students to remain in Winston-Salem post graduation.

### Goals/Objectives:

1. To suggest and contribute ideas to economic development projects that will appeal to college students and young professionals;
2. To advocate for public transit availability and accessibility at various colleges and universities;
3. To voice concerns and resources pertaining to off-campus student housing issues involving landlords, property managers, and fair housing matters; and

4. To actively engage in learning about community leadership opportunities that will encourage and foster partnerships with colleges and universities as well as young professionals.
5. To encourage college students to remain in Winston-Salem after graduation.

Administration:

The CAB is administered by the Human Relations Department. In this capacity, the Human Relations Department is authorized to: supervise the programs and activities of the CAB; consider all recommendations of the CAB; determine feasibility, appropriateness, compatibility with the city's core services and mission, and budgetary restrictions when considering the recommendations of the CAB; and communicate with respective schools regarding any inappropriate and/or unbecoming conduct, or illegal behavior that rises to the level of necessitating the correction or removal of any member of the CAB.

Process of Selection:

The CAB consists of twelve (12) members who are enrolled as full-time college or university students in Winston-Salem and nominated by each college or university. Each school is asked to select students who are diverse in terms of race, national origin, gender, interests, academics, and socio-economic status. Four students' names for each school will be sent to the Mayor's Office by the Human Relations Department. The Mayor recommends student members to the City Council for appointment.

Members of the CAB hold office for a one-year term and until their successors are appointed and qualified; however, members may serve for more than one (1) term. Appointments will be made to coincide with the academic calendar in order to facilitate greatest student involvement.

The CAB elects its own chairperson, vice-chairperson, and secretary who will serve for one year. Should the chairperson be absent at any meeting, the vice-chairperson will preside over the meeting. Should the chairperson and vice-chairperson be absent at any meeting, the CAB will elect a temporary chairperson from among the secretary and/or other members to preside over the meeting.