

**CITY OF WINSTON-SALEM**  
**CITIZEN SURVEY DETAIL - COMMUNITY CHARACTERISTICS**  
**DECEMBER 2011**

<b>SURVEY CATEGORY</b>	<b>ISSUE</b>	<b>EXCELLENT GOOD RATING %</b>	<b>NATIONAL BENCHMARK</b>	<b>SOUTH REGION BENCHMARK</b>
CIVIC ENGAGEMENT	Community Participation Opportunities	66	Above	Much Above
CIVIC ENGAGEMENT	Religious/Spiritual Activity Opportunities	83	Much Above	Much Above
CIVIC ENGAGEMENT	Social Event/Activity Opportunities	67	Above	Much Above
CIVIC ENGAGEMENT	Volunteer Opportunities	83	Much Above	Much Above
COMMUNITY DESIGN	Affordable Housing Availability	54	Much Above	Much Above
COMMUNITY DESIGN	Ease of Bicycle Travel	42	Much Below	Much Above
COMMUNITY DESIGN	Ease of Bus Travel	52	Much Above	Much Above
COMMUNITY DESIGN	Ease of Car Travel	68	Much Above	Much Above
COMMUNITY DESIGN	Ease of Walking	51	Much Below	Above
COMMUNITY DESIGN	Overall Appearance of City	69	Similar	Similar
COMMUNITY DESIGN	Overall Quality of New Development	58	Similar	Similar
COMMUNITY DESIGN	Path/Walking Trail Availability	48	Much Below	Above
COMMUNITY DESIGN	Public Parking Availability	42	Below	Similar
COMMUNITY DESIGN	Traffic Flow on Major Streets	48	Similar	Much Above
COMMUNITY DESIGN	Variety of Housing Options	67	Much Above	Much Above
COMMUNITY INCLUSIVENESS	Child Care Availability	51	Much Above	Much Above
COMMUNITY INCLUSIVENESS	Community Diversity Openness/Acceptance	54	Much Below	Much Below
COMMUNITY INCLUSIVENESS	Sense of Community	64	Similar	Much Above

ECONOMIC SUSTAINABILITY	Employment Opportunities	40	Much Above	Much Above
ECONOMIC SUSTAINABILITY	Overall Quality of Businesses/Services	65	Similar	Above
ECONOMIC SUSTAINABILITY	Shopping Opportunities	74	Much Above	Much Above
ENVIRONMENTAL SUSTAINABILITY	Air Quality	66	Similar	Much Above
ENVIRONMENTAL SUSTAINABILITY	Cleanliness of Winston-Salem	61	Much Below	Similar
ENVIRONMENTAL SUSTAINABILITY	Overall Natural Environment	67	Below	Above
PUBLIC TRUST	Winston-Salem, Overall Image/Reputation	67	Below	Much Above
RECREATION AND WELLNESS	Cultural Event Opportunities	70	Much Above	Much Above
RECREATION AND WELLNESS	Educational Opportunities	74	Much Above	Much Above
RECREATION AND WELLNESS	Health Care Affordability/Quality	62	Much Above	Much Above
RECREATION AND WELLNESS	Preventive Health Services Availability	62	Much Above	Much Above
RECREATION AND WELLNESS	Quality Food Availability	64	Above	Above
RECREATION AND WELLNESS	Recreational Opportunities	65	Similar	Much Above